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Wayne Dunn

1st

President: CSR Training Institute / Professor of Practice
CSR: McGill / Advisory Board at EU-AFRICA Chamber
of Commerce

British Columbia, Canada | Renewables & Environment

Current CSR Training Institute, McGill University, EU-AFRICA
Chamber of Commerce

Previous Canadian Council on Africa, Cowichan Capitals Jr A Hockey
Team, Clark Sustainable Resource Developments

Education Stanford University Graduate School of Business

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500+
connections

Email wayne@waynedunn.com

Twitter [ZINGmore](#)

Websites [Company Website](#)
[McGill/ISID Leadership Council](#)
[University of Winnipeg](#)

<https://ca.linkedin.com/in/waynejdunn>

Contact Info

Relationship

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Connected

3/5/2014

2 years ago

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Published by Wayne
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CSR & Shared Value...**
August 11, 2016



**12 Snippets for CSR/shared
value success: A Fun,...**
August 4, 2016



**Six SDG Snippets: SDGs are
a great framework for...**
July 25, 2016

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Business Phone

Business Address Zip Code

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CEO at MHCi CSR/Sustainability
Research & Advisory Services, Author
CSR/Sust. Text Book, Founder CSR
International Club



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Vice President - Corporate Social
Responsibility at Deutsche Bank,
India



Lary Brown

Vice President- Head of Global Social
and Environmental Sustainability



Signi Schneider

Vice President, Corporate Social
Responsibility at Export Development
Canada



Serguei Ouattara

Chairman & Executive Manager EU-
Africa Chamber of Commerce, Senior
Consultant



Eija Hietavuo

SVP Sustainability, Consumer Board
at Stora Enso



Sabreena MacElheron

International Academic Advisor and
Student Leadership and
Ambassadorship and Homestay
Coordinator



Wagner Santos, MBA

Sales Executive



Mark Gaillard, CD

Executive Officer



Tobias Webb

Founder, Innovation Forum

In Common with Wayne

Background



Summary

Where business meets society can create or destroy value. The relationship between business and society is evolving rapidly.

I spend time living, learning, exploring, teaching and working in the space where business meets society, people and environment. In the process I help companies, governments, international organizations and communities (or at least try to). I do this through consulting, training, writing and speaking.

I am passionate about helping business to successfully integrate societal AND shareholder value creation into their business models. Society expects more of business and I would be happy to discuss how I could help your business meet that expectation. Profitably

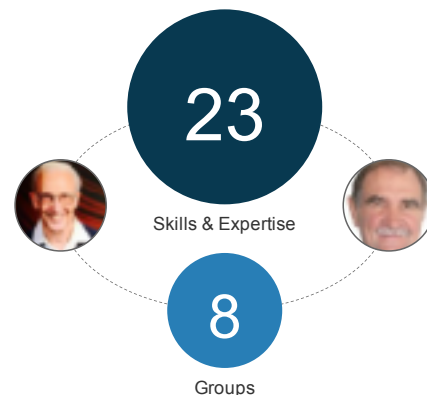
Over the past two decades I've led more than 70 projects in 40+ countries across six continents, helping clients to innovate and succeed in difficult and challenging circumstances. I've worked across dozens of projects and several start-ups, including one of that was featured on the front page of the Wall Street Journal.

Some of my work is seen as quite successful and innovative. And, of course, there are other projects that didn't work so well. They too taught lessons and provided learning (sometimes painful!)

I enjoy solving complex problems and generating practical results by developing value alignment across complex stakeholder interests and opportunities.

I've been fortunate to have great mentors, work with amazing people and exciting projects. My work has won numerous international awards including the 1st ever private sector winner of the global World Bank Development Award. Other work, includes leading a paradigm-shifting transition that facilitated increases in indigenous business and economic development throughout the Americas.

I've also had the privilege of creating and running social purpose ventures and being a frequent lecturer worldwide on business and economic issues.



Beyond the Gate: Corporate Social Responsi...



CSR & Corruption: Chatham House/Common...



CSR and Value Creation: C...



Canada/Ghana Inaugural C...



Beyond the Paycheck: Sta...



Investing in the Millennium Development Go...

Wayne Dunn
"Getting Here from There"
Address to Stanford University
Graduate School of Business

Getting Here From There - Wayne Dunn addr...



Wayne Dunn presents on ...



Wayne Dunn presents to ...



Wayne discusses Corporat...



Mining and Corporate Social Responsibility - ...



When condoms are not enough



Mining and Agriculture Dev...



Golden Opportunity. Stanfo...



Social License: It's All Abo...



Beyond Beads 'n Trinkets: Wayne Dunn, aw...



Indigenous Economic Development: Paper p...



What is CSR and Why Doe...



Its about development: Co...



Indigenous Knowledge Tra...



Speaking notes for a Presentation to the Nor...



Indigenous partnerships For Self Sufficiency:...



Aboriginal and Non-Aborigi...

Report on Indigenous Development
Black Council of Indigenous Peoples

Report on Indigenous Deve...

Aboriginal Business and In...

Aboriginal Business and In...



Stepping Towards Self Sufficiency: An Indig...



Experiences and Thoughts on Indigenous Bu...



Assessment of Economic ...



Cameco and indigenous de...



Indigenous Partnership in ...



The Changing Resource Development Paradi...



UNDP Round Table on Indigenous Trade and...



Report on OAS Round Tab...



Indigenous Partnership Op...



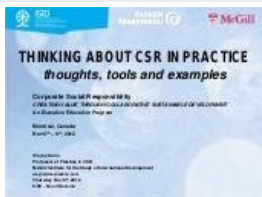
Cameco Community Relati...



BP Venezuela Indigenous Relations: Meetin...



Private Sector Contributions To International ...



THINKING ABOUT CSR I...



Csr tools, techniques and f...



CSR Value Continuum: An...



CSR Value Continuum: Value Distribution to ...

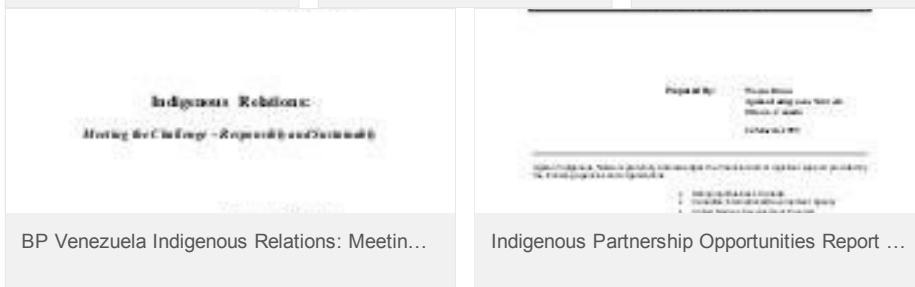
CSR and Value Creation: shareholders, com...



Report on Ghana Executiv...

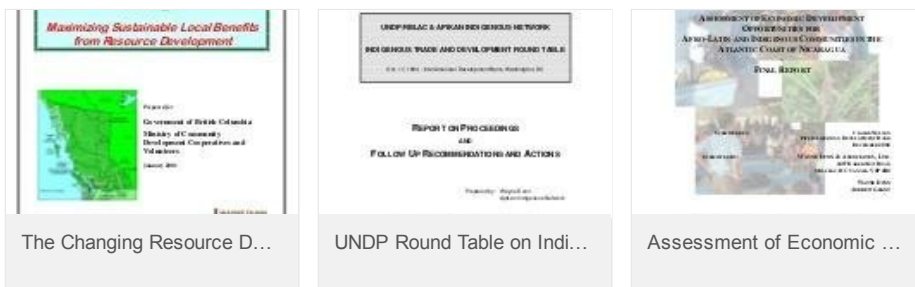
Private Sector Contribution...

Cameco Community Relati...



BP Venezuela Indigenous Relations: Meetin...

Indigenous Partnership Opportunities Report ...



The Changing Resource D...

UNDP Round Table on Indi...

Assessment of Economic ...



Stepping Towards Self Sufficiency: An Indig...

Experiences and Thoughts on Indigenous Bu...



Aboriginal and Non-Aborigi...

It's about development: Co...

Speaking notes for a Pres...



What is CSR and Why Does it Matter: Keyn...



Indigenous Economic Development: Paper p...



Beyond Beads 'n Trinkets: ...



Golden Opportunity. Stanfo...



Social License: It's All Abo...



Mining and Corporate Social Responsibility - ...



Wayne Dunn presents to World Bank Devel...



Wayne Dunn presents on ...



Getting Here From There - ...



Canada/Ghana Inaugural C...



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CSR and Value Creation: Case Studies pres...



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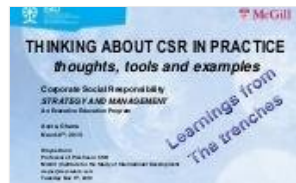
6 best practices in stakeholder engagement



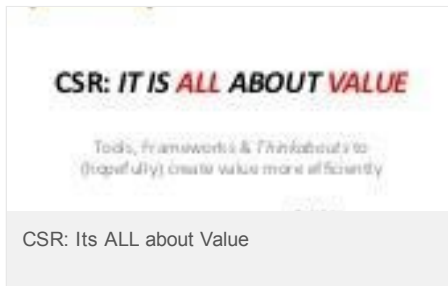
Community relations creati...



Beyond Beads n Trinkets -...



Thinking About CSR in Pra...



CSR: Its ALL about Value



Beyond the Paycheck: Stanford GSB Lectur...



Seven proven ways to eng...



CSR Training Institute. Info...



CSR in Budget Crunch Tim...



13 mistakes that prevent & destroy multi-se...



Multi sector CSRpartnerships: Natural partne...



You can't measure tempera...



NHL sustainability report: ...



11 strategies for maximizin...



Eleven Mistakes to Avoid in CSR Communic...



Smarter CSR Budgets: Connecting value to ...



Don't be an altruistic angel....



Aligning interests: Stakeho...



CSR in Eight Self-Serving ...



From Pariah to Exemplar: CSR & Stakehold...



28 Expert tips for stakeholder engagement in...



CSR Value and Responsibi...



Aligning Interests: CSR, S...



CSR SWOT: Discover Risk...



Indigenous Development and Partnership wo...



Natural Partners | Unnatural Partners: C...



Industry, Communities & E...



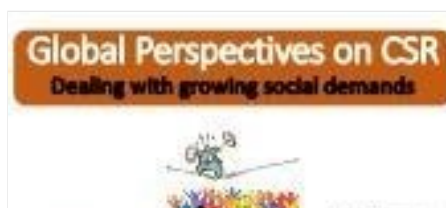
4 Strategies for local conte...



Internal CSR communicati...



Dealing with growing social demands in the ...



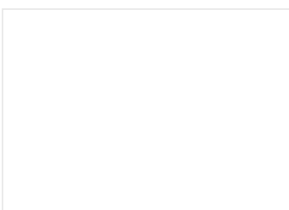
Global Perspectives on CSR in the Extractiv...



Thinking About CSR in Pra...



Dealing with growing social...



Dealing with Increasing So...



4 Strategies for local content success



CSR SWOT: Discover Risk, Value & More



Who? Me? Responsible for...



CSR Metrics: You can't me...



6 best practices in stakeho...



CSR Value Continuum: Value Distribution to ...



CSR SWOT: Discover Risk, Value & More



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Indigenous Development a...



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Local content success strategies: Ghana Pe...



Internal CSR communication sucks



CSR SWOT: Discover Risk...



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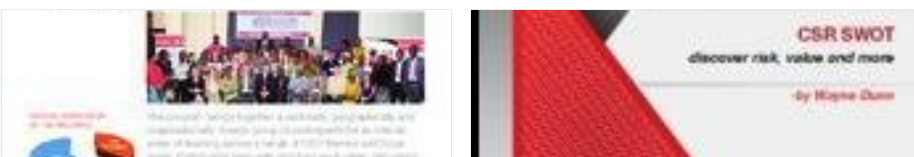
11 strategies for maximizing value from CSR...



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Vancouver executive briefing seminar by csr...



CSR Knowledge Centre Inventory



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Societal Expectations | Sh...



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Five Keys to Social License Success



Water, Wine & Beer: Scarcity, Conservation ...



28 Expert tips for stakehol...



Water, Wine & Beer: Scarc...



CSR Knowledge Centre In...



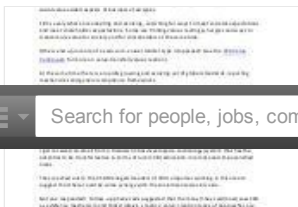
4 Strategies for local content success



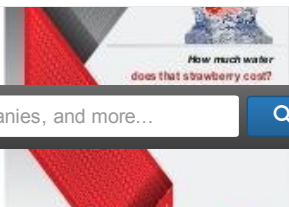
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Canadian Oil Sands: The I...



Lessons and case studies ...



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Ethics, expectations and profits: Managing i...



Hockey taught me this: NHL Alumni Breaka...



Seven proven ways to eng...



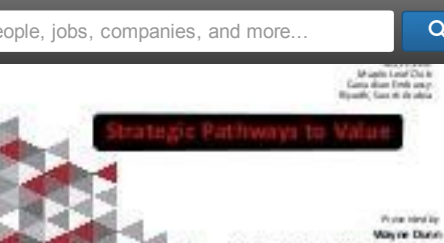
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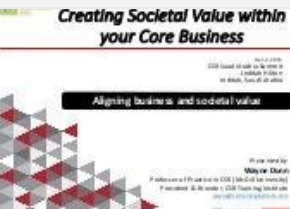
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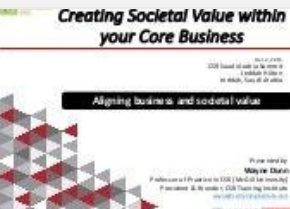
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Who? Me? Responsible for CSR



What makes a CSR strategy strong



CSR Skills: What you need...



CSR-friendly tax policy: Un...



CSR-friendly tax policy: Un...



Social Value Brand



Csr training: Seven strategies to make it wor...



Oil sands energy: Time for ...



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Oil sands energy: Time for bold action



CSR Skills: What you need and why



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Fun, Flash Class in CSR a...



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Budget Crunch Sustainability: Effective CSR...



CSR-friendly tax policy: Un...



CEO Briefing on CSR - Za...



Social Value Brand



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Six Global Goals/SDG Snippets

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Experience

President & Founder

CSR Training Institute

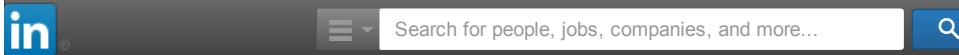
December 2013 – Present (2 years 10 months) | Global



My mission and the mission of the CSR Training Institute is to create value in the space where business meets society; value for shareholders and value for society, simultaneously.

We do this by providing consulting and advisory services; by designing, developing and delivering training programs and events aimed at improving the ability of business to integrate social good into profitable business operations (and at helping NGOs, governments, business and other stakeholders to collaborate more efficiently).

I also write, lecture, advocate for more and better value creation in the space where business meets



I'm always happy to hear from others working in this space and, of course, welcome inquiries from prospective clients and students.

Professor of Practice in Corporate Social Responsibility

McGill University

August 2012 – Present (4 years 2 months) | Montreal, Canada



Wayne has been appointed as a Professor of Practice in CSR with the Institute for the Study of International Development (ISID) at McGill University. He is actively involved in the planning, recruiting and teaching of the Executive Education Programs on International Development and CSR, working closely in collaboration with the ISID team. He has led the development and delivery Executive Programs in CSR Strategy and Management in Canada and in Africa.

Founding Member of the Advisory Board

EU-AFRICA Chamber of Commerce

November 2014 – Present (1 year 11 months) | Brussels Area, Belgium



Provide advice, support and assistance to the EU AFRICA Chamber of Commerce



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EU Africa CSR Awards 2014 (Brussels)

Founder & Head of Doing

Baraka Supplies

January 2012 – Present (4 years 9 months) | Mill Bay, BC, Canada & Ghana

Below is information about Baraka Supplies. I am proud to have founded this social purpose venture and to continue working with and leading the great team we have as we try to connect communities, markets and business in a way that is financially and socially sustainable, and a lot of fun too.

The mission of Baraka Supplies is to bring unique and high quality products to the global market in a fair, equitable and environmentally sustainable manner. By achieving this, we will create value for the entire supply chain, from the original producers through to the end users.

While our goals must be ambitious, we recognize that we will on occasion fall short of our aims. We strive for progress, not perfection, and welcome input from all stakeholders that can help us achieve more and do better.

We want to grow our business in a way that supports our clients, the women and communities that produce our products and our own financial and economic needs. Customers and friends like you are important to making that happen. I hope that you will consider Baraka Supplies the next time you need Shea Butter or baskets. We would be thrilled to be your supplier of choice. If you have any questions or would like to discuss anything please be in touch

▼ 1 recommendation



Amanda Gobatto

Social Media Consultant for Small Businesses

Wayne is one of the most caring, honest and driven people that I know. He is a creative, motivated and genuine hard worker. I am always inspired by Wayne's initiatives and he truly offers the BEST customer service model that I have EVER... View ↓

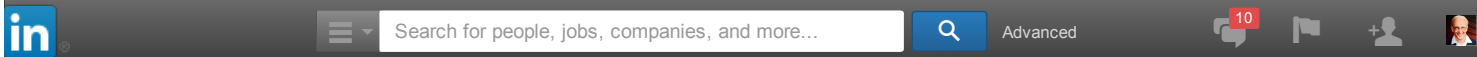
Managing Director

Wayne Dunn & Associates

January 1987 – Present (29 years 9 months)



WDA success is measured principally through helping clients overcome real-life business challenges. However, we have also won numerous awards with clients including the first private sector winner of the World Bank Development Innovation Award, the Nexen Award for Corporate Social and Ethical Responsibility and the People's Choice Award at the World Bank Development Marketplace. A WDA project was recently made into a Stanford University Graduate School of Business School Case Study. Several reports and Case Studies of WDA projects can be found on Slideshare;



Board Member

Canadian Council on Africa

2004 – Present (12 years)



An active member of the Canadian Council on Africa, a Canadian organization that promotes the economic development of Africa. Served on the Executive as Vice-Chairman for four years, stepping down in 2012. He continues to serve on the Board of Directors.

Vice Chairman of the Board

Canadian Council on Africa

2008 – 2012 (4 years)



Served as Western Canada Vice-Chairman of the Board for two 2-year terms.

Member Board of Directors

Cowichan Capitals Jr A Hockey Team

July 2006 – September 2011 (5 years 3 months) | Duncan, BC



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Served on Board of Directors of Jr. A hockey team, supporting youth hockey, education and other youth athletic and community activities. <http://www.cowichancapitals.com/>

CEO and Founder

Clark Sustainable Resource Developments

2005 – 2010 (5 years) | Lake Volta, Ghana

Conceived and led this innovative startup focused on salvaging and marketing old growth tropical forests that were submerged behind hydro-dams. Negotiated ground-breaking \$3 billion concession on Volta Lake in Ghana. Developed inclusive strategies that integrated community, environment and investor interests.

▼ 2 recommendations



Ahmed-Salim Abubakar

Property Manager at Broll Property Gro...

An all rounder, mentor, and motivator. Passionate and versatile in his approach to business and life in general. [View ↓](#)



Stephan Burckhardt

Managing Partner & Owner – Marketing...

Wayne is a great person to work with. He's extremely well versed in development work around the world, very personable, and... [View ↓](#)

Member

Saskatchewan Trade and Export Partnership

2000 – 2010 (10 years)

Sustainability Consultant

Placer Dome

1998 – 2005 (7 years) | Global

Assisted senior management of South African gold mining company in the design, development and monitoring of a comprehensive CSR project called the Care Project. Additionally provided international development liaison support, assisting the project's relationships with major development actors. The Care project focused on utilizing training, entrepreneurial support and institutional strengthening to mitigate the impact of the retrenchment stemming from the modernization of the South Deep mine.

▼ 1 recommendation



Philip von Wielligh

Business Consultant at Unique Interventions

Wayne and I worked together for about 5 years on the Care Project at South Deep Mine in South Africa. The project covered 5 countries. The excellent results we achieved was not only due to hard work by a committed team but more so due to his... [View ↓](#)



Languages

Cree (minimal conversation)

Spanish

Elementary proficiency



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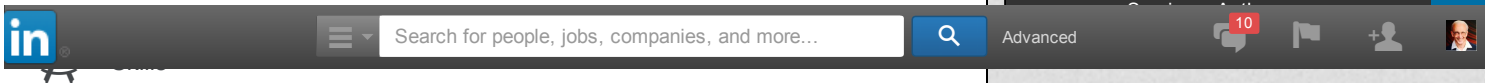


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Top Skills

99+	Strategy	+	
99+	Corporate Social...	+	
99+	International...	+	
99+	Entrepreneurship	+	
99+	Strategic Planning	+	
99+	Sustainability	+	
99+	Management	+	
99+	Program Management	+	

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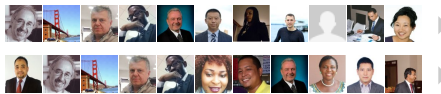
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99+ Leadership

79 Training



Wayne also knows about...

- 64 Business Strategy
- 62 Capacity Building
- 59 Start-ups
- 57 Public Policy
- 51 Economic Development
- 51 Project Planning
- 50 International Business
- 46 Research
- 43 Management Consulting
- 40 Sustainable Development
- 39 International Relations
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**Stanford University Graduate School of Business**

M.Sc., Management

1996 – 1997

Sloan Fellow, M.Sc. in Management

Activities and Societies: [Stanford Sloan Fellow](#)

Getting Here From There - Wayne Dunn addr...

School of Hard Knocks and Life

No degrees offered - just experiences (good and bad). School lasts until death, and maybe longer, Life in all its marvelous diversity, There are no failures-only opportunities to learn, some of which can be painful,

1956

Reached great heights. Crashed to unbelievable lows. Picked myself up (always with help and support from friends, mentors and the Universe). And tried to learn from and not repeat mistakes (but often have



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1990 Vision Quest on Reindeer Lake

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Additional Info

• Advice for Contacting Wayne

I'm normally open for adventures that create meaningful value for multiple stakeholders, including shareholders, and that are fun, interesting and exciting. My interests and experiences are quite broad and I've often been known to tackle totally new things. If you think I could be helpful to you and that it would be interesting and rewarding for me, please ping me.

Honors & Awards

Additional Honors & Awards

McGill University recently appointed Wayne as a Professor of Practice in Corporate Social Responsibility. His work in this area has won numerous awards for clients including the first private sector winner of a World Bank Development Innovation Award, the Nexen Award for Corporate Social and Ethical Responsibility, the People's Choice Award at the World Bank Development Marketplace and the Star of Africa Award. One of his projects was recently made into a Stanford University Graduate School of Business School Case Study.

Recommendations

Received (4) ▾ Given (14)



Peter, would you like to recommend Wayne?
Recommend Wayne ▶

Founder & Head of Doing Baraka Supplies



Amanda Gobatto
Social Media Consultant for Small Businesses

“ Wayne is one of the most caring, honest and driven people that I know. He is a creative, motivated and genuine hard worker. I am always inspired by Wayne's initiatives and he truly offers the BEST customer service model that I have EVER experienced.

March 12, 2015, Amanda was a consultant or contractor to Wayne at Baraka Supplies

CEO and Founder Clark Sustainable Resource Developments



Ahmed-Salim Abubakar
Property Manager at Broll Property Group (Pty) Ltd

“ An all rounder, mentor, and motivator. Passionate and versatile in his approach to business and life in general.



People also viewed
Dr. Michael Hopkins CEO at
MHCi CSR/Sustainability
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Stephan Burckhardt
Managing Partner & Owner – Marketing & Website That Drive Business Growth™

“ Wayne is a great person to work with. He's extremely well versed in development work around the world, very personable, and knows how to assemble a top quality team to execute his vision.

October 25, 2011, Stephan reported to Wayne at Clark Sustainable Resource Developments

Sustainability Consultant Placer Dome



Philip von Wielligh
Business Consultant at Unique Interventions

“ Wayne and I worked together for about 5 years on the Care Project at South Deep Mine in South Africa. The project covered 5 countries. The excellent results we achieved was not

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only due to hard work by a committed team but more so due to his phenomenal creative mind and ability to put a strategy together that suits the situation, ensures results and the client's... **more**

January 15, 2013, Philip was Wayne's client



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Marc Canter 2nd
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CEO at VR Technologies
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