
ECG GUIDELINES FOR LOCAL GROUPS

CORE TEAM

Each local group (a.k.a. “energy field”) should have a core team of individuals who make a long-term commitment to the Economy for the Common Good (ECG). The responsibility should most ideally be spread across several people of both sexes, if possible at least two women and men.

EMAIL, WEBSITE & INTRANET

Every local group can ask for its own email address (e.g. boulder@economy-for-the-common-good.org). This email address can be used as a distribution list and received by numerous people. All current local groups across the globe can be found here <http://gemeinwohl-oekonomie.org/en/content/local-groups>. Local groups can also set up their own website with information about their group and local activities (e.g. www.gemeinwohl-oekonomie.org/regionalegruppen/gwoe-wien/).

COMMUNICATION AND DECISION MAKING

Mindful communication methods such as councils, dialogue, active listening, speaking from the heart, non-violent communication etc. as well as innovative methods of decision-making have proven to be extremely valuable. If people adopt the values of trust and dialogue, decisions are arrived at more easily.

EVENTS

The idea of the ECG can be spread in numerous ways: in the form of lectures, panel discussions, reading circles, screenings, information stands at festivals, etc. There are no limits to what can be done. Active members as well as interested individuals can get together at the regular meetings and creatively discuss the ECG and its growth. All meetings can be posted on the calendar section of the website: www.gemeinwohl-oekonomie.org/kalender/

APPROACHING REGIONAL BUSINESSES

A crucial task of local groups is to reach out to businesses in their surroundings with the goal of encouraging them to

- a) support the Economy for the Common Good
- b) apply the Common Good Balance Sheet (“pioneer businesses”)
- c) network with other groups and organizations in your region and create working groups

PRESS CONFERENCES

Every year local groups can take part in the international ECG press conference. In cities across the globe, pioneer businesses can present the results of their Common Good Balance Sheet and formulate demands to the public and politics.

PARTICIPATING IN THE DELEGATES ASSEMBLY

The international ECG organization has regular delegate's assemblies to help guide the movement. Each local group can send a delegate to the assembly.

COMMUNAL CONVENT

One strategic element could be the creation of communal convents or civic parliaments, in the context of which the 17 cornerstones could be discussed locally and agreed upon democratically. This idea will be fine-tuned in the course of the strategic discussions: more information to follow.

CONTRIBUTIONS TO THE NEWSLETTER

Contributions to the newsletter by local groups are very welcome. Please send short and concise statements of general interest to our staff at koordination@gwoe.net by the end of each month.

QUESTIONS AND HELP

To register a new local group or for questions concerning organization, creating email addresses, website issues, registering dates in the calendar, etc. please contact: koordination@gwoe.net

Thanks and welcome to the Economy for the Common Good

www.economy-for-the-common-good.org

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