bsi.

Understanding the principal underpinnings of a green, inclusive and open economy and their consequences for disclosure

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BSI Sustainability Performance and Reporting Stakeholder Forum 2016

Materiality

SMEs?

User-friendly processes for effective and relevant stakeholder engagement



Principal principles

- Relevance
- Reciprocity
- Circularity (vs Redundancy)
- Mutuality
- Connectedness
- Modularity
- Adaptability, and

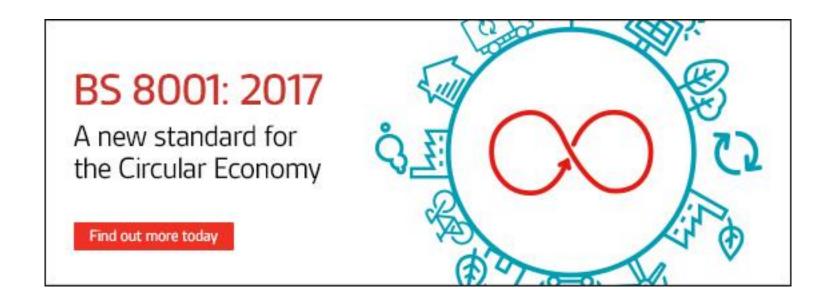
... Humbleness



Examples from standards work

- Circularity (reduced Redundancy, increased **Mutuality**) – BS 8001, *Framework for* implementing the principles of the circular economy in organizations - Guide
- Reciprocity and Connectedness
 - Workshop on potential standards in systems thinking
 - Report and standards development on social value







"This standard provides a valuable introduction to the practical action organisations can take to accelerate their transition to a circular economy".

Francois Souchet

Project Manager, Insight and Analysis,

Ellen MacArthur Foundation



[More] principles:

- Systems thinking
- Innovation
- Stewardship

- Collaboration
- Value optimization
- Transparency

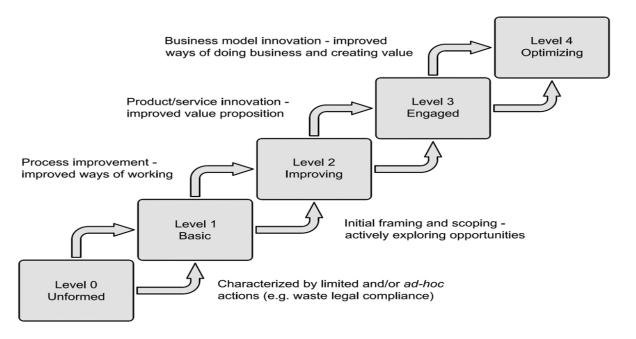


The standard provides an eight-stage process to put the principles into practice:

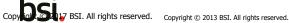
- Framing
- Scoping
- Idea generation
- Feasibility

- Business case
- Piloting
- Implementation
- Reviewing





An annex provides guidance to help organisations evaluate their **level of maturity** and the extent to which the principles of the circular economy are being realized



Piloting BS 8001

- Objective was to ensure core clauses were sufficiently robust
- Range of organizations sector, size, geography, maturity
- Engagement through telephone interviews, and individual and group workshops
- Positive feedback the timing was right for the standard



Social value

Policy and legislation

(EU and national)

Organizations reating measuring ar

creating, measuring and

promoting social value

Investors

in social value initiatives

Specialists

advising, measuring and communicating about

social value

Possible standards development:

- Framework standards
- Sector-specific guidance
- Assessment methodology

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Systems thinking

Identified as essential in:

- Circular economy
- Climate change adaptation
- Smart and sustainable cities
- Resilient cities, and more!

But what is it and how does one do it? BSI will run a workshop this year to clarify the systems thinking process.





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