

Article **13**

PLANETARY BOUNDARIES AND SOCIAL THRESHOLDS

HOW DO COMPANIES MEASURE UP?

A practitioner's perspective

Dr Jim Ormond

A PRACTITIONER APPROACH...

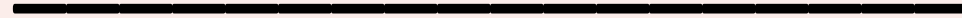
What works (and why)?

What doesn't work (and why)?

Where are emerging green shoots?



KNOW YOUR LIMIT



DO NOT CROSS THE LINE

EVERYONE HAS THE RIGHT TO:

ACCESS RESOURCES FOR
SUSTAINABLE LIVELIHOODS.

BE SAFE FROM HARM.

BE HEARD.

ACCESS
HEALTH & EDUCATION.

BE TREATED AS EQUAL.



OXFAM

**THE BEST RESEARCH
YOU CAN DO IS TO
TALK TO PEOPLE**

TERRY PRATCHETT



86%

**OF COMPANIES
DO NOT BASE
THEIR TARGETS
ON PLANETARY
LIMITS OR SOCIAL
THRESHOLDS**

A close-up, low-angle shot of the word 'TRUST' carved in large, serif capital letters into a light-colored, textured stone wall. The lighting is dramatic, coming from the upper left, which casts deep, dark shadows within the recessed letters and across the surface of the stone, emphasizing its rough texture and the three-dimensional quality of the carving. The wall is composed of large, rectangular stone blocks separated by dark mortar lines.

TRUST

**MOST ARE ONLY
THINKING ABOUT
CARBON**

*“Climate is the easiest to
engage with, as there is a
budget so we know what the
pathways are towards 2050”*



JUST 2%
OF TARGETS ARE SET
FOR 2030



DIFFERENT COMPANIES ARE USING DIFFERENT METRICS

**23% OF COMPANIES SET
INTENSITY TARGETS**

**19% SET ABSOLUTE
REDUCTION TARGETS**

CORPORATE MODELS ARE CHANGING

HOW TO DIVIDE THE PIE...



THE MEASUREMENT GAP



**3 YEAR
PROJECT**

EMERGENT METHODOLOGY

GOOD PRACTICE

PRACTICAL CHALLENGES

BIGGER PICTURE THINKING

PRACTITIONER PERSPECTIVES



**TRANSFORMING ALL PLANETARY
BOUNDARIES AND SOCIAL THRESHOLDS
INTO BUSINESS STRATEGIES IS CRITICAL**

The time is now...

2050

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THANK YOU

CONTACT

Dr Jim Ormond

Jane Fiona Cumming

+44 (0) 208 840 4450

Jimo@Article13.com

Janefionac@Article13.com