



Contribution True Price Session 1B

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Reporting 3.0 Conference 2017



True Price

Selection of Customers



First method worldwide to measure social and environmental costs in value chain

First method worldwide to make an Integrated Profit and Loss account

Contributions to global standards and open source methods



Principles for Impact Measurement and Valuation

2017: Open source version v2



Natural Capital Protocol

Part of consortium developing NCP



Protocol for fair compensation in land tenure changes

Phase 1 Completed

Externalities matter

“There is a myth that climate change action will cost heavily. But I am telling you inaction will cost much, much more.”

Ban Ki-moon (2014)

Former secretary-General United Nations



“It cannot be about setting prices without including those externalities”

Christine Lagarde (2014)

IMF Managing director



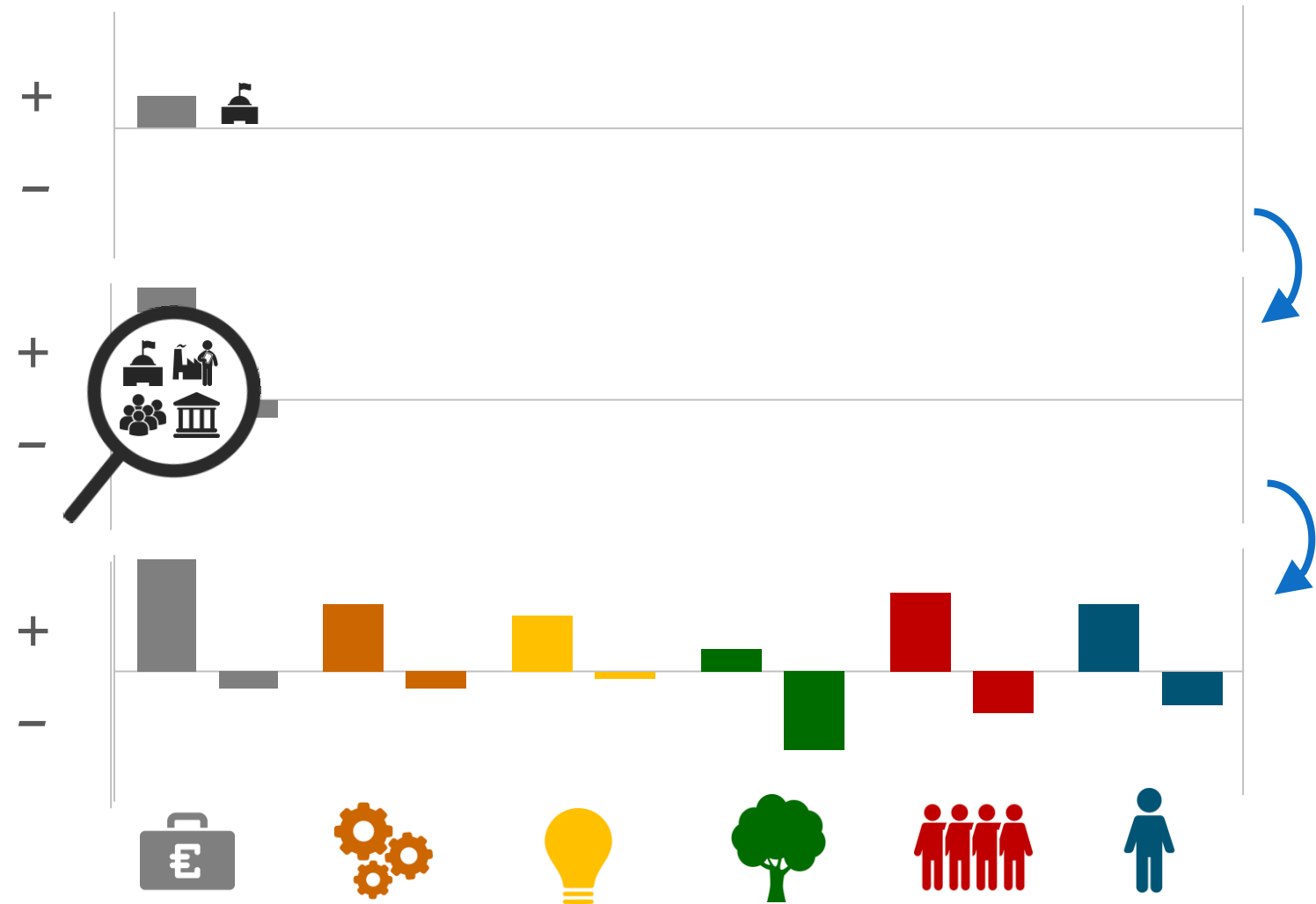
“Yet only when “the economic and social costs of using up shared environmental resources are recognized with transparency and fully borne by those who incur them, not by other peoples or future generations”, can those actions be considered ethical.”

Pope Francis (2015)







Encíclico Laudato Si



TP approach: Integrated Profit & Loss building on shared principles

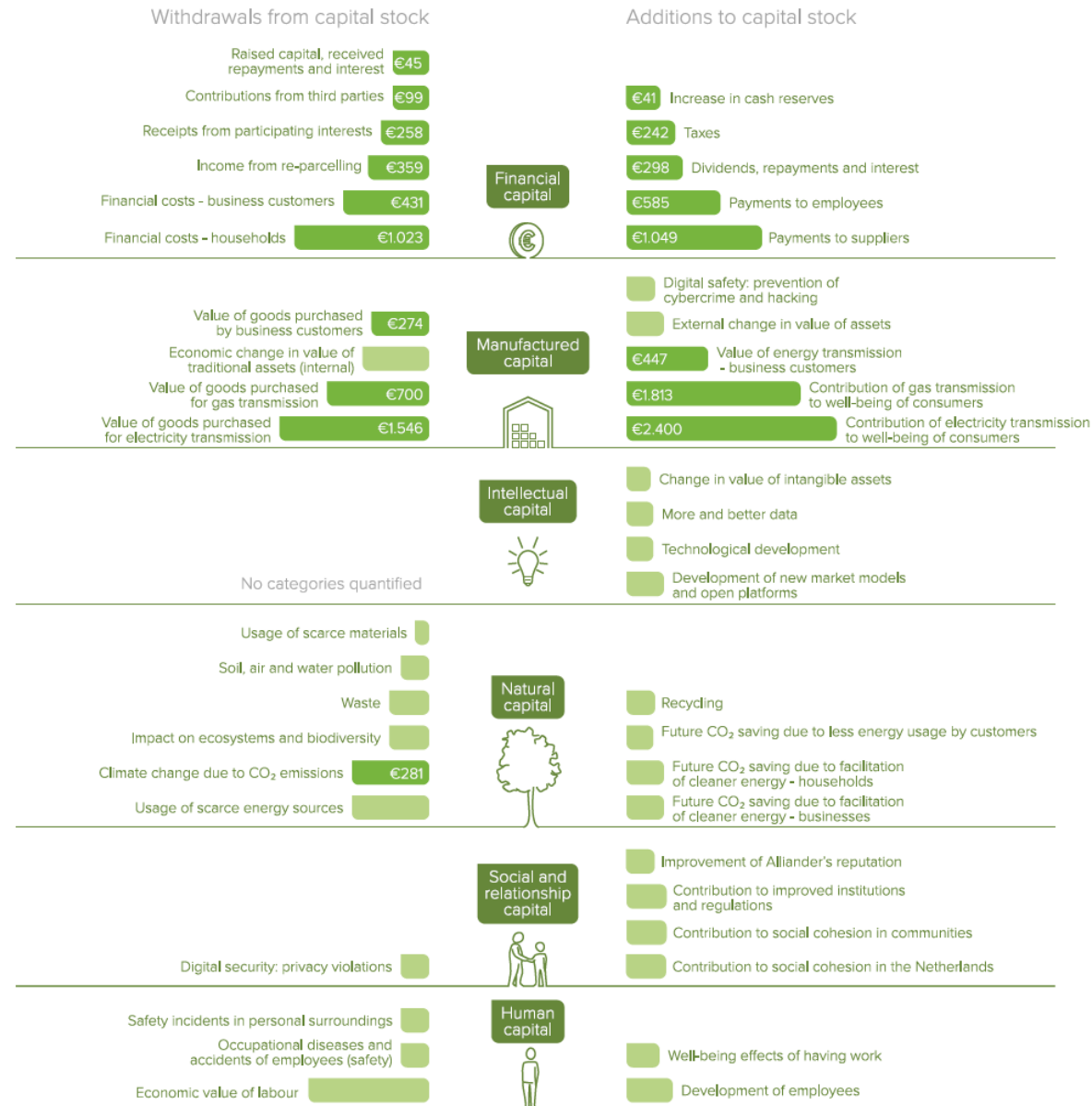


Six capitals (IIRC)

Capital	Examples
 Financial	Profits, salaries, taxes
 Manufactured	New buildings, transportation, products
 Intellectual	Patents, data
 Natural	Climate change, water use, materials use
 Social	Social activities, nuisances to local communities
 Human	Health, job satisfaction, labor productivity



Case: Alliander



Questions for this session

How do we integrate current tools to advocate together?

- Case-by-case transparency
- Joint platforms (WBSCD, GRI, IIRC, NCC)
- Cooperation with government

How do we incentivise sustainability uptake in capital and financial markets?

- True pricing
- Carrots and sticks with respect to externalities in debt lending
- Educate experts to include externalities into equity valuation



Thank you

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