



Peter Burgess <peterbnyc@gmail.com>

# Spark: The Future of Personal Mobility

1 message

Rocky Mountain Institute <outreach@rmi.org>  
Reply-To: outreach@rmi.org  
To: peterbnyc@gmail.com

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THURSDAY, October 1, 2015



## INFOGRAPHIC: THE FUTURE OF PERSONAL MOBILITY

The United States is on the cusp of an urban mobility transformation. Here's the problem with today's system, and what the mobility of tomorrow could look like. [View Infographic.](#)

<p><b>01 MOBILITY AS A SERVICE</b></p> <p>Multimodal transportation seamlessly connected to mobility on demand</p>  <ul style="list-style-type: none"> <li><b>BIKE SHARE</b> 25 min., \$</li> <li><b>BUS/TRAM</b> 10 min., \$</li> <li><b>CAR SHARE</b> 8 min., \$\$\$</li> <li><b>TRAIN/METRO</b> 15 min., \$\$</li> </ul>	<p><b>02 MOBILITY-FRIENDLY CITIES</b></p> <p>More walkways &amp; bike paths while reducing roads &amp; parking lots</p> 	<p><b>03 THE RIGHT VEHICLE FOR THE RIGHT JOB</b></p> <p>Vehicle size, type, and features matched to the specific need of the moment</p> 	<p><b>04 SELF-DRIVING VEHICLES</b></p> <p>Safer, more-efficient "robot cars" that let passengers spend time on activities other than driving</p> 
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## HAVE SPREADSHEET, WILL TRAVEL: REFLECTIONS ON 6 MONTHS OF MULTI-MODAL COMMUTING

RMI's Kaitlyn Bunker recorded—and reflects on—six months of multimodal commuting. [Read More.](#)



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## THE LOW-CARBON ECONOMY: WE HAVE MOMENTUM

We have seen that many of the world's largest corporations are waking up to the tremendous economic opportunity the energy revolution represents. [Read More.](#)



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## EXPERIENCE THE ENERGY TRANSITION TO 2030 IN ONE DAY

Rocky Mountain Institute is partnering with Fresh Forces to bring you *The Newtonian Shift*. Originally commissioned by Dutch utility Eneco, the simulation has been used by multiple utilities from across Europe as they prepare for a transformed electricity system. RMI and Fresh Forces have customized the game specifically to give thought leaders from across the U.S. electricity industry a unique opportunity to explore the changing dynamics of our electricity system over the coming decades. This event will take place Monday, October 26, 9:00 AM TO 4:30 PM in San Jose, California. [Read More.](#)



## SUSTAINABILITY SPOTLIGHT: ARUBA

The seventh annual [Green Aruba conference](#) will be held October 27-28, as part of [Aruba Sustainable Energy Week](#). The conference will cover common barriers and solutions to creating more sustainable islands. [Read More](#).



## LIKE WHAT YOU'VE READ?

Your support not only allows RMI to do the critical, urgent work to create a better energy future, but also allows us to research, write, and deliver the information you want and need—like this weekly newsletter. [Donate Today](#).



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