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Coming up @ Impact Hub New York City!

1 message

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New York City

Happy Weekend!!

Thanks for a great week at the hub! You're making us proud as you impact communities around the world and work around the clock! Take a break this weekend to check out and register for our upcoming events. See you soon at the hub!



*We are proud supporters of change-makers tackling the
2030 Sustainable Development Goals!*



Get involved, get support, sponsor an event, mentor or volunteer!

Contact: cohort30for30@gmail.com

Upcoming Activities & Events!

Monday, March 19th (12:15pm - 2pm)

Oh Sweet Vegan!

Vegan lunch will be for sale at the hub on the 5th floor; drop by to eat healthy, delicious food, and support local entrepreneurs!

\$7 Menu Includes:

VEGGIE BURGER ON SEASONED ROLL WITH LETTUCE TOMATO AND PICKLES

&

MIXED GREENS SALAD

&

VEGAN SWEET TREAT FOR DESSERT

March 20th (Tuesday, 5:30pm-7:00pm)

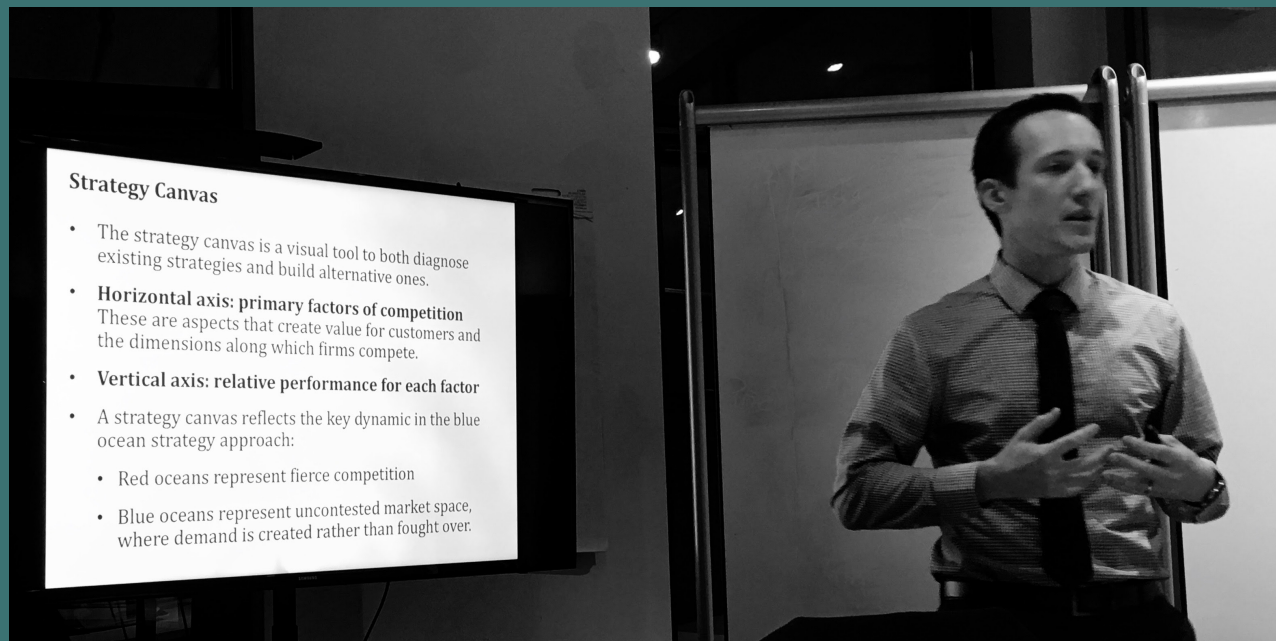
Customer Journey Mapping Workshop

[Register for free!](#)

This workshop will explore Design Thinking Principles and will be run by Tobias Pret and Aviel Cogan. Specifically, you will learn how to create customer journey maps and experience maps, which are used to identify pain points that your customers experience and allow you to develop ways to improve your product/service offering accordingly. We will engage in practical exercises to develop such alignment diagrams.

Prof. Tobias Pret is an Assistant Professor of Management whose research explores social entrepreneurship, creativity and the role of context in entrepreneurial practices. He joined the Lubin School of Business at Pace University in 2017, after living and working in Scotland, Costa Rica, Australia, and New Zealand for 12 years. He regularly teaches courses in Business Strategy and Innovation Management.

Aviel Cogan is a Ph.D. Candidate who explores social entrepreneurship and the impact of identity and embeddedness on entrepreneurial practices. She joined Strathclyde Business School in Glasgow (UK) in 2017, after working and volunteering in the non-profit sector. She has experience teaching courses in Creativity and Innovation Management, New Venture Planning and Entrepreneurship Theory and Practice.



March 25th (Sunday, 3:00pm-5:30pm)

Impact Hub Pranzo!

[Register here!](#) (\$5 ticket to cover beverages)

Join us at the hub for a late afternoon Sunday lunch! We have an amazingly diverse community here at the hub! Everyone please bring a dish from their homeland, culture, or however they identify. Over the meal we'll be each sharing our personal immigration stories - how we, or our families' paths resulted in us being here in New York! We all have a lot to learn from each other!



March 26th (Monday, 6:00pm-8:00pm)

Building your movement in NYC and beyond

[Register here:](#)



Before and after you launch your business in NYC you need to build an audience of prospects, customers, ambassadors and partners who will buy from you, spread your message, refer business to you and support you along your journey. Learn how other NYC companies are building their audiences in NYC, resulting in customers and more.



March 28th (Wednesday 6:00pm-8:00pm)

Financial Wellness Workshop

[Register here!](#)



Decision Fish® is an on-line financial wellness program that helps you **decide for yourself**: about a plan for your future, a budget designed to make you happier and more. It's like TurboTax® for financial wellness.

What's unique about Decision Fish®? Their carefully crafted decision process, just-in-time financial literacy and direct-to-employer business model, all of which earn your trust. The mayor's office even named them a [Best for NYC change-maker!](#)

Also, please:

- Sign up to try their [beta](#)
- [Introduce](#) them to your HR Benefits manager.

April 2nd (Monday 10am - 4pm)

Flower sale at the hub!



[Moral Florals](#) sells flowers from Fair Trade Farms because of their life-changing potential. Every purchase of Fair Trade flowers makes a difference.

A Fair Trade Certified farm provides their workers (who are mostly women) with safe working conditions and a fair living wage. In addition, Fair Trade farms follow environmentally friendly growing practices and in return the floral industry pays a fair price for the flowers produced.

Learn more about some of our members:

Cohort member: 49th Hour Workshop



49th Hour Workshop is a non-profit founded by @jameswjennings (IG / FB) aimed to create spaces for creatives, whether they be physical or digital, time and/or opportunities. They're currently building out their network in r&d with workshops, residencies, co-working opportunities, co-living, scholarships, real estate investments, and (their most recent r&d blessing) a small boarding school in Nigeria. They love their anonymity so no website or flashy merch yet - just a lot of love, a humble team, and a YouTube channel. [Stop by and say hello please!](#) They'd love to connect...

Cohort member: Experiment in Dialogue

Internship Opportunity



EXPERIMENT IN DIALOGUE

[Experiment in Dialogue \(EID\)](#) is a grassroots movement organized by both conservative and liberal millennials. EID was founded in January 2017 in response to the political polarization felt by many in this country. The crux of EID is based on the power of human connection – with that EID creates an unparalleled opportunity for participants to go beneath the headlines and understand the real stories, struggles, fears, hopes and dreams that have shaped who we all are as fellow New Yorkers.

EID is looking for an intern to work directly with the Founder/Executive Director, Head of Partnerships and Development and General Counsel. All EID roles are volunteer-based and provide a start-up, non-profit experience with a team dedicated to the mission and to each other's personal growth.

Job function includes but is not limited to:

Maintain EID website, Create and manage EID's social media presence, Draft and edit marketing materials, Propose partnership ideas and EID cohort expansion plans, Identify participant expansion opportunities, Participate in conference calls and provide recaps, Other tasks, as assigned

For more information, please email: ExperimentInDialogue@gmail.com

Deadline to apply (cover letter and resume) is March 31st, 2018.

Book our space for your next event!

Contact: host@impacthubnyc.com



4/11/2018

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