

## THE EIGHT ELEMENTS OF REGENERATIVE CAPITALISM

**1. Right Relationship:** Holds the continuation of life sacred, respects the finite boundaries of the planet and the sanctity of healthy ecosystem function, and recognizes that the human economy is embedded in human culture and the biosphere.

**2. Entrepreneurialism:** Draws on the innate ability of human beings to innovate and create anew across all sectors of society.

**3. Wealth Viewed Holistically:** True wealth defined in terms of the well-being of the “whole,” achieved through the harmonization of “capital,” recognizing the prerequisite of healthy ecosystem function that sustains all life.

**4. Democratized Financial Wealth:** Financial wealth equitably (although not necessarily equally) distributed in the context of an expanded view of true wealth.

**5. Real Economy Circularity:** A continual striving to minimize energy, material, and resource throughput at all phases of the production cycle, grounded in what Peter Brown calls an ethic of “entropic thrift.”

**6. Edge Effect Abundance:** Radical collaborations actively sought among a diversity of firms and sectors — (public/private/NGO/philanthropic) — increasing the possibility of value adding wealth creation through relationship, exchanges, and enhanced resiliency.

**7. Resiliency:** Long run ability to recover from shocks and adaptability to change valued over hyper-efficient functionality in the present.

**8. Honors Place:** Operates to nurture healthy stable communities, both real and virtual, as currently manifesting in the localization movement, but also extending to a global, connected mosaic of place-centered economies.

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