

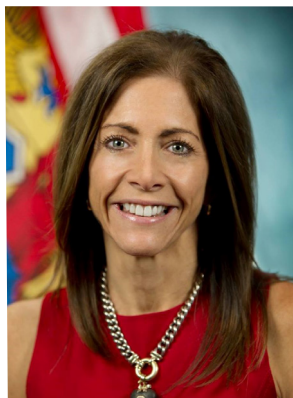


2018 NEW JERSEY SUSTAINABILITY SUMMIT

SAVE THE DATE: JUNE 21, 2018
THE COLLEGE OF NEW JERSEY

The 2018 New Jersey Sustainability Summit will bring together a unique mix of public and private, state and local partners to support communities in achieving remarkable progress. The 2018 Sustainability Summit will explore how we can all work together to build local capacity for change. Attendees will participate in thought provoking conversations that focus on engaging government, community, schools, business and academia in sustainable action. The event attracts over 300 diverse participants from across New Jersey.

EVENT HIGHLIGHTS



KEYNOTE SPEAKER FIRST LADY TAMMY SNYDER MURPHY

The First Lady comes with decades of experience supporting research, service and advocacy efforts focused on the environment, education, healthcare, youth and family services.

Tammy has been an outspoken advocate for women's rights, clean energy and is working to support local government efforts and the critical role that communities play in achieving our statewide sustainability goals.

It is her belief in problem-solving through coalition-building and participation that makes Tammy the ideal person to keynote our 2018 Summit.

SUSTAINABILITY SESSIONS

Designed to give attendees an opportunity to explore different sustainability initiatives, twelve breakout sessions will provide a chance to learn new skills and strategies for implementing actions and will dig deeper into tools from Sustainable Jersey and partner organizations. See reverse for session descriptions.

UPDATES TO THE SUSTAINABLE STATE OF THE STATE REPORT

In 2015, we set a vision for New Jersey's path towards sustainability at the state level. Hear about where it stands in 2018 and the state's progress made within the 57 goals.

REGISTER AND LEARN MORE AT:

www.bit.ly/SustainabilitySummit2018



NETWORKING

Ample time will be provided for networking with other government, business, non-profit, and grassroots leaders. Enjoy breakfast and lunch while discussing your plans for a more sustainable New Jersey.

TICKETS

\$35: Elected and Appointed Officials, Public and Non-Profit Employees, and Green Team Volunteers
\$100: All other attendees

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BREAKOUT SESSIONS: 1:15 - 2:30PM

MAKIN' GREEN BY GOIN' GREEN! - SJ, SJS

In the past, "sustainability" has been merely a buzzword to many companies and a low priority because it was not seen to advance the bottom line. Those days are over. This session will be highlighting New Jersey-based businesses, large and small, that have made sustainability an integral component of their corporate culture.

NEED HELP? STRATEGIES AND RESOURCES TO SUPPORT LOCAL SUSTAINABILITY INITIATIVES - SJ, SJS

Green teams are on the front lines of the local sustainability movement across the state. Learn new strategies to expand the capacity and reach of your green team. Hear about ways that green teams and municipal governments can build on resources already existing within the sustainability community.

TURN PROJECTS INTO POINTS: SUPPLEMENT YOUR CERTIFICATION WITH A GRANT - SJ, SJS

Are you interested in completing one of our actions, but do not have the resources available to fully take on the initiative? Are you part of a newly formed Green Team that needs funding to jumpstart your certification? The Sustainable Jersey Grants Program provides municipalities and schools with the opportunity to take on actions and supplement Green Team certification efforts. This session will focus on identifying projects that can translate into certification points and gain insight on community-led initiatives that help residents and businesses make the decision to step into the future today.

LET THE YOUTH LEAD SJ, SJFS - SJ, SJS

Students across the state are leading sustainability initiatives in their schools and communities. Hear from Sustainable Jersey for Schools program participants about ways students are driving change in their school community. Let the kids inspire you!

ON THE ROAD TO WATER GOLD: PATHWAYS FOR PROTECTING & ENHANCING COMMUNITY WATER RESOURCES - SJ

This session will lay out best practices and Sustainable Jersey actions your community can implement to achieve improved water quality, sustainable water sources and, soon, the Gold Star Standard in Water. Learn about the newest Gold Star under development and some of its key components, such as: planning and installing green infrastructure; using mapping tools and data; assessing and restoring ground water recharge; and passing stormwater and riparian zone protection ordinances. Please join the discussion and provide your input to these works in progress!

WHOLE COMMUNITY APPROACHES TO SUSTAINABLE ENERGY - SJ

Municipalities can support numerous community efforts to lower greenhouse gas emissions, such as promoting energy efficiency and renewable energy for homes and businesses. Community Choice Aggregation is another approach whereby the municipality negotiates for electricity supply with a higher percentage of renewable energy than the state-mandated Renewable Portfolio Standard (RPS). Join us to learn from communities pursuing innovative approaches to reduce energy use.

BREAKOUT SESSIONS: 2:45 - 4:00PM

MAPPING A PATH TO SUSTAINABILITY - SJ

GIS is fast becoming the tool to use for sustainability and planning. The ability to gather a large volume of information and present it in a single, easy-to-interpret data map is one of the key advantages of GIS. It can be difficult to find the connections among pages of figures, but they can become apparent when they're converted into a map. This session will demonstrate how you can use basic GIS techniques to identify sustainability issues in your community, and will show you the advantages of visualizing your local sustainability issues through the eyes of a geographer.

BRIDGING THE GAP: CREATING EQUITABLE COMMUNITIES - SJ

How can we make sure sustainability is for everyone? Can our efforts to achieve sustainability in our communities also advance social equity at the same time? Learn how Sustainable Jersey is addressing this challenge. Engage in an interactive exercise applied to your community. Hear about initiatives by New Jersey municipalities working to eliminate barriers to opportunity and the equitable enjoyment of social and environmental health and well-being.

GREEN TEAM 2.0: BUILD CAPACITY & PROMOTE YOUR TEAM - SJ, SJS

You've got your green team - what's next? This session will talk about recruiting, training, and retaining volunteers; promoting the work of your green team; keeping your green team active during transitions; and the pros and cons of starting your own 501(c)3 non-profit.

BEYOND YOUR BORDERS: THE BENEFITS TO COLLABORATION - SJ, SJS

Sustainability knows no boundaries, neither should your efforts. Collaborating with other towns, schools or county government can increase your green team's capacity for projects, build relationships with partners, expand your audience, and create a greater impact within your community and beyond. Hear how successful collaborations have enhanced green team efforts from across the state.

PLASTIC POLLUTION SOLUTION - SJ, SJS

Plastics have become a single use item prevalent in many aspects of our daily lives. While convenient, these plastics are problematic not only for the environment but the recycling industry as well. This session will focus on innovative initiatives underway to curb the use of single plastics from a reduction perspective.

IT'S ELECTRIC! - SJ, SJS

The transportation sector contributes to nearly half of NJ's greenhouse gas emissions and is the largest source of air pollution impacting community health. Learn from municipalities that have taken steps to encourage alternative fuel vehicles (AFV) by readiness planning for development of fueling infrastructure such as EV charging stations. This session will also highlight fleet management practices to advance adoption of alternative fuel vehicles for transit, code officials, police, and other vehicles.

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