

Eventbrite

Search for ...

BROWSE EVENT.

HELP

PETER

CREATE  
EVENT

Your session has expired. Try ordering again.



OCT  
12

## CKGSB Knowledge Series: Bitcoin, Blockchain and ICO / 比特币, 区块链, 和ICO (CONDUCT...

by Cheung Kong Graduate School of Business (New York)

Free



CKGSB Knowledge Series: Bitcoin, Blockchain and IC...

Thu, October 12, 2017, 6:00 PM – 8:00 PM EDT

Free

REGISTER



#### DATE AND TIME

Thu, October 12, 2017  
6:00 PM – 8:00 PM EDT  
[Add to Calendar](#)



#### LOCATION

CKGSB New York Office  
601 Lexington Avenue  
26th Floor  
New York, NY 10022  
[View Map](#)



#### FRIENDS ATTENDING



#### FRIENDS ATTENDING

None yet



#### DESCRIPTION



**CKGSB Knowledge Series: Bitcoin, Blockchain and ICO / 比特币, 区块链, 和 ICO**

2017-10-10 · New York

*A CKGSB Knowledge Series Event*

**NOTE: This session will be conducted in English.**

**Another session will be conducted in Chinese on October 10, 2017 - [to register for the Chinese session, click here.](#)**

The core potential of the blockchain depends on the characteristics of the distributed database and how it can help to improve transparency, safety and efficiency. What's more, from theory to practice, a series of specific real-world scenarios will be explored to cover a wide range of markets and industries, such as leisure and tourism, energy, real estate and finance industry. In that way, it can clarify the characteristics of blockchains that can solve existing business problems to the largest extent and quantify how it changes the industry.

We will analyze what new or old profit pools that the blockchain can create or destroy. It is worth noting that in these applications, the blockchain does not aim to remove intermediate traders. In some cases, the blockchain will disrupt existing markets and participants, while others are expected to reduce costs by reducing labor-intensive processes and eliminating duplication of effort. In addition, it can create new markets by tapping previously undeveloped resources. With a completely new database technology that can be used by multiple organizations, blockchain can lay a solid foundation for solutions or seize the opportunities that the existing system fails to implement.

区块链的核心潜力在于分布式数据库的特性及其如何助益透明、安全和效率。从理论到实践，探索一系列特定的真实世界的应用场景，涵盖各类市场和产业，包括旅游业、能源、房地产和金融，阐明区块链的特性最适应现有的哪些商业问题，并量化其如何改变产业现状。

我们会分析区块链可以创造哪些新的利润池，或是破坏哪些旧的利润池。值得注意的是，在这些应用中，区块链不仅仅在于去中间商化。某些情况下，区块链会对现有市场和参与者造成破坏作用，而其他情况下，它有望能通过减少劳动密集型流程、消除重复劳动而减少成本。某些情况下，它可以触及之前未开发的资源供应而创造新的市场。相同的思路是，赋能一个本质上全新的、可以被多个组织采用的数据库技术，区块链可以构筑解决问题基础、或是能抓住那些现有体系无力实现的机会。

## ABOUT THE SPEAKER

**Dr. Henry Cao**

*Professor of Finance and Chair of Finance Department*





Dr. Huining (Henry) Cao is a Professor of Finance, Chair of the Finance Department and the Academic Director of the Finance MBA at CKGSB. He earned a PhD in Finance in 1995 from UCLA and a PhD in Pathology in 1991 from Yale University.

Before joining CKGSB, he taught at UC Berkeley, UCSD, Ohio State University, Carnegie Mellon and UNC Chapel Hill.

Cao's research has been published in journals including Journal of Finance, Review of Financial Studies, Journal of Financial Economics, Journal of Economic Theory, Journal of Business, Review of Finance and Marketing Science. Cao is the co-editor of International Financial Review and sits on the editorial board of Annals of Economics and Finance and China Financial Review.

曹辉宁

**CAO Huining**

加州大学洛杉矶分校博士 耶鲁大学博士  
长江商学院金融学教授、金融MBA学术主任

教授简介:

曹辉宁教授现为长江商学院金融学教授，金融MBA学术主任，美国财务学会会员，曾任教于加州大学伯克利分校、北卡罗来纳大学Chapel Hill分校。

主要研究领域

主要集中在投资组合管理、期权定价、资产定价、市场微观结构、国际财务等。

学术成就

在过去几年中，曹博士在国际著名期刊Journal of Finance、Review of Financial Studies、Journal of Financial Economics发表多篇论文，并被大量引用；曾两次获得Journal of Finance的最佳论文提名(1998年和2000年)；曾获Northern Finance Association评选的新兴市场领域最佳论文奖；曾获Western Finance Association 评选的最有投资价值的最佳论文奖；在2004中国金融国际年会上获得最佳论文三等奖；任Annals of Economics and Finance的编委会成员及International Financial Review和China Financial Review的主编。

## **CKGSB KNOWLEDGE SERIES:**

Disseminating deep ideas for China success

Ideas are the currency of our age. And in an age when China's global significance is growing, CKGSB Americas' Knowledge Series is the U.S. and Americas executive's go-to source for a stream of provocative notions that can beneficially affect the way he or she thinks about building and expanding a China business.

Held in our state-of-the-art New York learning center in the heart of one of the world's great financial hubs, our Knowledge Series lectures and discussions are an opportunity to learn from the world's brightest minds as they focus on the topics and trends that are most pertinent to your specific China business goals.

Among other themes, Knowledge Series events have examined China's financial turbulence and what it means for investors; business to business buying: how it has changed, and how we need to change with it; solar power's future in the U.S. and China; new consumption trends in China and their implication for companies in China's global supplier network; doing business with a changing China; and where China is and where it is headed.

Regardless of your China interest, Knowledge Series events are your gateway to acquiring critical insight on macro trends, emerging opportunities, collaboration and competition with Chinese companies, cross-cultural competencies and how to best position China within your own organization.

In an era when ideas matter, the CKGSB Americas Knowledge Series is the authoritative generator of China ideas.

## **FOR QUESTIONS, PLEASE CONTACT:**

Alan Chen  
Director  
Cheung Kong Graduate School of Business (Americas)  
C | K | G | S | B  
Tel: +1 646-627-7735  
Email: [alanchen@ckgsb.edu.cn](mailto:alanchen@ckgsb.edu.cn)



**TAGS**



Things To Do In New York, NY

Networking

Business



#### SHARE WITH FRIENDS



#### DATE AND TIME

Thu, October 12, 2017

6:00 PM – 8:00 PM EDT

[Add to Calendar](#)

#### LOCATION

CKGSB New York Office

601 Lexington Avenue

26th Floor

New York, NY 10022

[View Map](#)

#### FRIENDS ATTENDING

None yet



## **Cheung Kong Graduate School of Business (New York)**

### **Organizer of CKGSB Knowledge Series: Bitcoin, Blockchain and ICO / 比特币, 区块链, 和ICO (CONDUCTED IN ENGLISH)**

With China set to become the world's largest economy within a decade, it's an imperative for business leaders around the world to develop a sound understanding of the country.

Recognizing this growing need for authoritative knowledge on China, CKGSB has established a representative office in the heart of New York City.

Our New York presence enables American executives to access our faculty's unique insights on business in China. It also facilitates cross-cultural networking opportunities with our distinguished Chinese alumni during their visits to the United States.

Conveniently located inside the Citigroup Center in Midtown Manhattan, CKGSB's New York facility includes a multi-function classroom featuring state-of-the-art equipment and simultaneous translation capabilities.

At this facility, as well as at partner institutions in the United States and South America, CKGSB will conduct innovative executive programs, seminars and events on doing business with China – specifically designed for American audiences.

[\*\*PROFILE\*\*](#)

[\*\*CONTACT\*\*](#)



## More Events From This Organizer



**CKGSB**  
长|江|商|学|院  
CHEUNG KONG GRADUATE  
SCHOOL OF BUSINESS

TUE, SEP 26 6:00 PM

### CKGSB Knowledge Series: A Silicon Valley Perspective on Leading Entrepreneurship & Innovation

CKGSB New York Office, New York

FREE

#Business #Networking



**CKGSB**  
长|江|商|学|院  
CHEUNG KONG GRADUATE  
SCHOOL OF BUSINESS

TUE, OCT 10 6:00 PM

### CKGSB Knowledge Series: Bitcoin, Blockchain and ICO / 比特币, 区块链, 和ICO (CONDUCTED IN CHINESE)

CKGSB New York Office, New York

FREE

#Business #Networking



[VIEW MAP](#)

## Other Events You May Like



**CKGSB**  
长|江|商|学|院  
CHEUNG KONG GRADUATE  
SCHOOL OF BUSINESS

FREE

WED, OCT 25 6:00 PM

### CKGSB Knowledge Series Gold Event: Global Branding in a Digital Era with...

CKGSB New York Office, New York

#Business #Networking



THU, NOV 16 6:00 PM

### The Chinese Economy and Financial System

CKGSB Americas, New York

#Business #Conference



SUN, OCT 8 2:00 PM

### Entrepreneur Mind: How to Build a Six-Figure Dollar Income (or More)

PFA NJ OFFICE, NJ

#Business #Series



Use Eventbrite

How it Works

Pricing

Event Blog

Plan Events

Online Registration

Sell Event Tickets

Event Management Software

Find Events

Browse New York Events

Get the Eventbrite App

Connect With Us

Report This Event

Help Center

Terms

Privacy

Community Guidelines



© 2017 Eventbrite