



RAISED HANDS —

PEOPLE, CITIES AND WASH.

Evidence, data, strategic insights and conversation with a focus on engaging citizens for effective priority setting and action on SDG 11 (Cities) and SDG 6 (Water and Sanitation).

Safe and Resilient Cities (SDG11)

USING ENGAGED AND PARTICIPATORY STRATEGIES TO TRANSFORM THE CITY OF MEDELLIN, COLOMBIA

IMPACT DATA

95%

Reduction in murders

86%

Reduction in poverty

Available and Sustainable Water and Sanitation (SDG6)

USING SOCIAL AND BEHAVIOR CHANGE STRATEGIES TO IMPROVE WATER AND SANITATION STATUS

IMPACT DATA

Improved sanitation decreased diarrhoeal disease by

28%

Reduction of **30%** in diarrhoea episodes among children

DATE & TIME

Tuesday 17 July, 2018
3:00pm to 5:00pm
Open presentation/conversation

VENUE

Millennium Hilton Hotel –
Manhattan Conference Room
East 44th St between 1st and 2nd Av
New York, NY

REGISTRATION LINK

To register please **click here**.
Go to REGISTER then click CHECKOUT and complete the simple form.

GLOBAL ALLIANCE
FOR SOCIAL AND
BEHAVIOUR CHANGE
– INFORMED AND
ENGAGED SOCIETIES

KEYNOTE SPEAKER — SUSTAINABLE DEVELOPMENT GOAL 11

Federico Restrepo
MEDELLIN, COLOMBIA

Formerly Director of Planning for City of Medellín and CEO of the Empresas Públicas de Medellín.

Federico will share the informed and engaged societies strategies that have reduced poverty levels and murder levels in the city of Medellín, Colombia. How this city – people in their barrios, business, civil society, municipal, state and national government policies and programmes – worked in difficult circumstances and a sensitive context to create these achievements.

KEYNOTE SPEAKER — SUSTAINABLE DEVELOPMENT GOAL 6

Michael Emerson Gnilo
Water and Sanitation specialist,
UNICEF New York

Michael will highlight lessons on what worked, what didn't work and the critical role of social and behavior change approaches in UNICEF's Water, Sanitation and Hygiene programmes. How these lessons are shaping UNICEF programming in the strategic plan will be shared through country examples in Mali, Philippines and Guatemala.