# **T. Peter Burgess**



### **CONTACT INFORMATION**

| Address:   | 204 Seaham Court, Bushkill PA 18324       |
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| Telephone: | Tel: 570 202 1739                         |
| Email:     | peterbnyc@gmail.com                       |
| Skype:     | peterbinbushkill                          |
| Twitter:   | @peterbnyc @truevaluemetric               |
| Website:   | http://www.truevaluemetrics.org           |
| Linkedin:  | https://www.linkedin.com/in/peterburgess1 |
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#### **OVERVIEW**

Peter Burgess is working to help make the world a better place through the design, development and deployment of a system of metrics that may be used for decision making about everything in society and the economy. He has been working on this since he first realized that conventional double entry money accountancy that has been used for hundreds of years and has its primary focus on money transactions and the profit performance business cannot be effective in ensuring that there is progress for people and society and the minimum of depletion of natural and physical resources and the degradation of the environment. In the modern socio-enviro-economic system, owners have done very well for a period of more than 40 years, but workers have done much less well. Every well managed entity on the planet has very powerful metrics for maximizing money profit performance, but few, if any, have equally powerful metrics for measuring and managing the impact the entity is having on people and the society, on the depletion of resources and the degradation of the environment. The system of True Value Accounting being developed is based on accounting concepts, but applied not only for money but also for everything else that impacts people, the natural world and man-built structures and systems.

#### **PROFESSIONAL EXPERIENCE**

**General experience.** Peter Burgess has experience in the private corporate sector as well as consulting for humanitarian relief and development through multilateral organizations like the United Nations and the World Bank. There have been assignments in more than 50 countries. He trained as an engineer at Cambridge University, as well as reading economics. Subsequently he qualified as a Chartered Accountant working with Coopers and Lybrand in London. He migrated to the United States in 1967. He has used this multi-discipline background to solve complex business and economic problems successfully in a wide variety of situations.

Accounting, systems, line management. Peter Burgess worked with several companies to improve their accounting and management systems, including budgeting and implementation of computer systems. These data systems information many major profit improvement initiatives that wer very successful. The value of data is in its effective use, and for some time Peter Burgess worked as the VP manufacturing of a company in Georgia USA employing almost 2000 staff

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where he achieved record volume and improved productivity. Good accounting helps avoid problems, and makes difficult problems easier to solve.

**Developing countries**. Burgess's concern about ineffective development investment goes back to the 1970s when he was CFO of a New Jersey based international company. The high rate of failure of economic development projects was obvious on the ground, but seemed to be hidden in the paperwork. Over the years he has worked to address the constraints of development and in this context has promoted better accountancy and professional management which can be facilitated by appropriate use of modern technology. Assignments include work on the 1980s famine in Ethiopia and other countries of the Sahel, work with refugees in several places in Africa, work on post war reconstruction in Africa, and South Central Asia, work on post independence development planning (Namibia).

**Teamwork**. Burgess works best as part of a team. He is very good at analysis, and understanding issues and identifying solutions, but less good at direct implementation. That is where a team is important. He has been a corporate CFO where he was able to identify performance improvement opportunities which others were able to implement. He was a Vice President Manufacturing in charge of a thousand plus employee operation company, and in this role identified all sorts of profit improvement opportunities which others in the team implemented with incredible success. He has been a UN consultant working to find ways to address refugee problems which others then implemented with great success. He is an analytical self starter and thinks in a "systemic" manner. Solutions are rarely simple and obvious, but when systemic solutions are applied to systemic problems, significant improvement are possible and better performance achieved.

### **EMPLOYMENT HISTORY**

| 2005 to now       | TrueValueMetrics.org developing True Value Accounting to facilitate better metrics and a better world |
|-------------------|---|
|                   | Transparency and Accountability Network (Tr-Ac-Net) developing an                                     |
|                   | international network to change the dynamic of corporate responsibility                               |
| 1997 to now       | Burgess Management Associates independent consultancy   |
|                   | Consultancy in development, Somalia, West Africa, development systems                                 |
|                   | trade development, business plans for international trade, etc.                                       |
| 1995 to 1997      | KPMG/Barents Group LLC. Director/Senior Consultant  |
|                   | Financial accounting and management reform for Kazakhstan.  |
|                   | Government financial accounting and MIS development for Barbados                                      |
| 1978 to 1994      | Burgess Management Associates independent consultancy   |
|                   | Worked as adviser on assignments funded by UNDP, IFAD, World Bank,                                    |
|                   | UNHCR. Worked at various stages of project cycle from identification                                  |
|                   | and planning to post implementation evaluation. Specialized in reform                                 |
|                   | and policy issues with emphasis on planning and financial management,                                 |
|                   | humanitarian and emergency situations, sustainable development,                                       |
|                   | human resource issues and training.   |
| 1974 to 1978      | Continental Seafoods Inc. VP Finance and International Controller                                     |
|                   | Financial accounting, budgets and planning, fisheries sector development,                             |
|                   | international project management, human resource administration                                       |
| $1070 \pm 0.1074$ | Gulton Industrias Ina Cornerate Dudget Manager / Southern States                                      |

1970 to 1974 Gulton Industries Inc. ... Corporate Budget Manager / Southern States

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VP Controller / Southern States VP Manufacturing ... Finance and operations line management. Financial and cost accounting, budgets and planning, product line analysis, acquisition analysis, turnaround planning, manufacturing management, human resource administration

- 1967 to 1970 Aerosol Techniques Inc ... Finance and operations line management, computer installation, Financial and cost accounting, budgets and planning, acquisition analysis and negotiation, materials management, human resource administration.
- 1966 to 1967 H.A.Simons Ltd. ... Project accounting Planning and cost estimating, Project cost oversight accounting, Project management and control, Field accounting (Pulp and Paper Industry)
- 1962 to 1966 Coopers and Lybrand ... Articled clerk / auditing Audit and financial analysis. One of the first ever audits of a commercial computer system (EMI Records). Taxation, international accounting
- 1961 to 1962 Davy Ashmore Group Engineer / management trainee heavy engineering. Project engineering, project planning, cost accounting (Heavy engineering, Iron and Steel industry, Chemical and Nuclear industry, Mining)

## ACADEMIC AND PROFESSIONAL QUALIFICATIONS

Cambridge University, BA 1961 MA 1966 Sidney Sussex College 1958-1961 Department of Economics, Economics Tripos Part II Department of Engineering, Mechanical Sciences Tripos Part I Fellow of the Institute of Chartered Accountants, England and Wales, ACA 1965 FCA 1975 Articled with Coopers and Lybrand, London 1962-1965 Continuing Professional Education

### LANGUAGE PROFICIENCY

| English | Native language |
|---------|-----------------|
| French  | Good            |

### **COUNTRIES OF WORK EXPERIENCE**

- \* UK, Northern Ireland, France, Germany, Denmark, USA, Canada.
- \* El Salvador, Nicaragua, Costa Rica, Barbados, Jamaica, Brazil, Guyanne Francaise.
- \* Malaysia, Thailand, Laos, Myanmar.
- \* Afghanistan, Kazakhstan, Ukraine.
- \* India, Pakistan, Mauritius, La Reunion, Madagascar.
- \* Somalia, Ethiopia, Sudan, Kenya, Burundi, Malawi, Mozambique, Lesotho, Botswana, South Africa, Namibia, Nigeria, Ghana, Benin, Cote d'Ivoire, Mali, Liberia, Sierra Leone, Guinea Bissau, Guinea (Conakry), Senegal, Mauretania.
- \* Kuwait, Saudi Arabia, Oman, Yemen (YAR) and Yemen (PDRY).