We live in the world we buy into

Every day we buy products that impact our planet. Opaque supply chains are devastating environments and compromising the wellbeing of people, animals and communities. Every product and business is different, but rarely do we have the information we need to make positive choices about what to buy.

Provenance is a platform that empowers brands to take steps toward greater transparency by tracing the origins and histories of products. With our technology, you can easily gather and verify stories, keep them connected to physical things and embed them anywhere online.

The Dalles, Oregon, USA



Our collective power is in our shared knowledge

We aren't a shop - you can't buy products here. We are a framework for knowledge. We are here for businesses that want to form a genuine connection with the people who support them. We aren't claiming to be 'ethical' or 'sustainable', but we are striving for both these ideals through a firm commitment to open, accessible information.



Project Provenance began with a frustration for how little we know about the things we buy

We are now a growing collective with backgrounds in software design, product manufacturing and data science. Our base is in London, but our mission is global. Our common goal is to deliver meaningful change to commerce through open and accessible information about products and supply chains.

MADE BY

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COMPANY INFORMATION

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Our social mission is baked into our Articles of Association at Companies House.

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information about products is at our core, inspiring us to be active citizens through the things we choose to buy. We believe companies like us can and should operate both to succeed as a business and in service to local and global communities.

Buy into a better future with Provenance

Enter your email...

GET STARTED FOR FREE

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