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Lake District Festival: Jem's Quarterly #1

2 messages

Jem Bendell <jb@jembendell.com>

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To: Peter <peterbnyc@gmail.com>

Greetings Peter

Even when corresponding with someone it's rare we both know all the relevant things each other is doing. So I've decided to start a quarterly round up. As we've written to each other in the last two years, I'm including you in this initiative. If you don't want to get a round up from me every 3 months, please [click here](#).

Still here? Good, as my main reason for writing is to invite you to a [festival I'm organising](#) this summer on the shores of England's largest lake. It's on the themes of leadership, sustainability and wellbeing and will bring together famous cultural leaders, leadership trainers and academics from over 30 countries. Speakers include Indian actor Nandita Das, author Charles Eisenstein, and PR guru Lynne Franks. For 3 days from July 16th, there'll be music, kayaking, nature walks, yoga, tai chi, dance lessons, and storytelling workshops. Oh, and some academic papers!

Deadline for [submitting abstracts](#) is March 16th. As it is during the summer holidays, we are providing a free children's programme of professionally run outdoor activities - and babysitting. The research festival is preceded by a 6 day [course on sustainable leadership](#) that I'm teaching. The festival and course are organised by the [Institute](#) I founded in 2012.

At the bottom of this update I list more talks and workshops I'm doing in the coming months in Geneva, Copenhagen, Cape Town, London, Lancaster, and Ambleside (yay!). But first, I want to share some of my recent creations. After "coming out" as a monetary activist in 2011, with a [TEDx that nears 100,000 views](#), I wanted to connect this agenda to my prior two decades of work on sustainable business. The result is the free introduction to my latest book '[Healing Capitalism](#)'.

Last year I also had the opportunity in my [Inaugural Professorial lecture](#) to explain my view of both education and sustainability as exercises in liberation, not control. This is the philosophy behind the courses we launched last year, and the thinking is further explained in a new [Occasional Paper \(pdf\)](#) I wrote with Richard Little from the leadership development consultants Impact International.

The Institute has a big year ahead of it. We are launching a portfolio of [short courses](#) with Impact International, new MBAs on sustainability themes with the [Robert Kennedy College](#), and a specialist [leadership development Masters](#), which I'll be designing and teaching. You can even pay with Bitcoin for this last course: something that put me on the [BBC breakfast sofa](#) last year.

If any of these topics interest you, then do engage in the [Sustainable Leaders linked in group](#), or see my latest musings at www.jembendell.com

Over the next month I'm teaching my first ever Mass Open Online Course (MOOC). It's on the topic of Money and Society. If you [sign up in the next 12 hours](#), you could take this iteration of it (the next offering is August). I'll also be doing some research with the [Sustainable Stock Exchanges](#) initiative at the UN and finishing a book on NGO Leadership and Accountability. But what I'm really looking forward to is taking up DJ-ing again at the [Leading Wellbeing festival](#). See you there!

Upcoming talks and workshops:

- March 18-21 London, UK: Lecturing on [Sustainable Exchange masters module](#).
- March 19 London, UK: Panellist at [Tomorrow's Transactions Forum](#).
- March 30 Geneva, Switzerland: Disruptive Leadership, [talk at Hub Geneva](#).
- May 16 Copenhagen, Denmark: Keynote on Leadership, [Transition World opening summit](#).
- May 18-21 Ambleside, UK: Workshop on [Values-Inspired Leadership. at Impact International](#).
- June TBC Cape Town, South Africa: Escaping Monetary Apartheid. A lecture. Date and venue will be confirmed via www.jembendell.com
- June 16 Ambleside, UK: Disruptive Leadership: Innovating major changes for sustainability, [Open Lecture at Institute for Leadership and Sustainability](#), University of Cumbria.
- June 17 and 18 Carlisle and Lancaster, UK. Engagement and Influence: How to Communicate Your Work, a workshop at the University of Cumbria. Request attendance via iflas@cumbria.ac.uk
- July 10-15 Lecturing on the [Certificate of Achievement in Sustainable Leadership](#).
- July 16 Ambleside, UK: Opening Address at [Leading Wellbeing Research Festival, July 16-18](#).

Postscript

My next update will be mid-May. So for more frequent info, join the [Sustainable Leaders Linked In group](#).

If you are wondering what happened to [Lifeworth](#), the jobs portal moved to www.globethics.net and my colleague Ian Doyle developed the consulting practice further. He has been collaborating with GIZ for the last four years in its efforts to develop CSR capacity as part of its programme 'Bonne Gouvernance dans le Secteur Minier'. In 2015, he will be advising on the development of a mining standard for mining companies based in Katanga. I think our 2011 report on jewellery and mining, [Uplifting the Earth](#), still rings true for those seeking a positive role for industry, despite annoying the incumbents and greenwashers when it came out. Ian can be contacted via idoyle@lifeworth.com



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