



Peter Burgess <peterbnyc@gmail.com>

Re: dear nancy

2 messages

christopher macrae <chris.macrae@yahoo.co.uk>

Sat, Jun 18, 2016 at 5:09 AM

Reply-To: christopher macrae <chris.macrae@yahoo.co.uk>

To: "Nancy A. Taylor" <nancy@taylorgroup500.com>, Alizee <amy212@vip.qq.com>, Stephanie Mbida <stephanie@freudon.com>, John Kiehl <jckiehl2@gmail.com>, Jayfus Doswell <jayfus@juxtopia.com>, Jose Martinez <jmarinez@awar3.com>

Cc: kevin <info@preciselypressed.com>, Frances Udukwu <frances.udukwu@gmail.com>, Chuck Vollmer <cvollmer@jobenomics.com>, "CM Dr. Samuel Lee Hancock" <dr_sam_hancock@yahoo.com>

Nancy we are back from mapping dubai's corporate responsible leaders midday 28 june; i guess this makes 29 june 30 june (afternoon 28 june ideal); but I dont know exactly when Amy is starting her south america holiday which was new to me information last night, before she chooses her next location

chris

I also wanted to mention i am reframing my global professional expert networks around this way of identifying corporate relationships- welcome discussion if or when relevant

World Class Brands was founded by Norman Macrae and Chris Macrae in 1988 after Norman 's 40- years of work as The Economist's future historian and Keynesian end poverty economist. We help global brand leaders rehearse compound risks to their goodwill in our era of unprecedented change. Our partnerships in valuing youth and open cultural dynamics of the net generation give us unique analysis insights countering conventional macroeconomic theory's many critical weaknesses for worldwide investors in exponential sustainability.

STEPHANIE MBIDA

Nancy and John I would also like to introduce the first of 10 new youth friends from the world bank summit of youth in development. She is the ;positive face of cameroon in every way that your stories on the royals reveal not to be. Additionally one of the 3 main youth hosts at the wrld bank was another cameroon lady

Stephanie Mbida | Changemakers

<https://www.changemakers.com/users/stephanie-mpi>

Stephanie Mbida is a Youth Entrepreneurship Champion and a Multi-Award winning Entrepreneur Based in New York stephanie's platform [freudon](#) make her a worldwide leader in helping youth crowdfund for global youth partnering projects. I have a feeling that may open doors to special skillsets relevant to the valuation of youth-led consultancy you are designing. Additionally Stephanie's location may help us hub supercity lessons between baltimore and brooklyn which are the two inner city regions 8 years of work with muhammad yunus black youth entrepreneur competitions has led me to want to help linkin. Two critical Baltimore leaders of this are Al Hathaway and his friend (Chinese American) [Leana S. Wen, M.D., MSc., FAAEM](#) who spoke at the world bank youth summit .John Kiehl unites brillaint coders including Jose in New York and Bston regions and Jayfus in Baltimore region

Leana S. Wen, M.D., MSc.,
FAAEM



Health Commissioner, Baltimore City

[View on health.baltimorecity.gov](http://health.baltimorecity.gov)

Preview by Yahoo

From: Nancy A. Taylor <nancy@taylorgroup500.com>
To: christopher macrae <chris.macrae@yahoo.co.uk>
Sent: Friday, 17 June 2016, 21:32
Subject: RE: dear nancy

Thanks Chris

Kevin is setting up a meeting with the person who is the expert on the program and the visas

It will be sometime during the week of June 27

We will invite you and Amy so she can better understand

Peter Burgess <peterbnyc@gmail.com>

Sat, Jun 18, 2016 at 10:31 AM

To: christopher macrae <chris.macrae@yahoo.co.uk>

Cc: "Nancy A. Taylor" <nancy@taylorgroup500.com>, Alizee <amy212@vip.qq.com>, Stephanie Mbida <stephanie@freudon.com>, John Kiehl <jckiehl2@gmail.com>, Jayfus Doswell <jayfus@juxtopia.com>, Jose Marinez <jmarinez@awar3.com>, kevin <info@preciselypressed.com>, Frances Udukwu <frances.udukwu@gmail.com>, Chuck Vollmer <cvollmer@jobenomics.com>, "CM Dr. Samuel Lee Hancock" <dr_sam_hancock@yahoo.com>

Dear Chris

Delighted to read this recent message and the reframing of the expert network as you describe.

It is a full 40 years since the mid 1970s when much of the conventional wisdom of economics went 'off track' and yet the mainstream of analysis still makes the assumption that macro-growth is the answer to all evils, when it really is an underlying evil itself. My thesis is simple ... we must measure in order to manage, but we had better be measuring the right things.

In a world where we have the technical capability to have a ubiquitous Internet of Things, surely we should be measuring everything, and doing so in a way that makes some sense and especially around matters that impact quality of life for people both now and into the future. For the past fifty years (at least) big name business schools have taught a very simplified analytical construct around optimizing business for financial profit ... ignoring social impact and ignoring environmental impact ... and even today as they start to embrace initiatives like ESG (Environment, Society, Governance) or Shared Value (Porter and Kramer) or Triple Bottom Line (John Elkington) the focus is still to optimize these things for the benefit of the investor class. Most of humanity today is not in the investor class ... but ordinary people whose potential for happiness should be optimized. The world should not be constrained by quite artificial monetary measures but by our capacity to develop understanding and deploy knowledge to make the world a better place.

The ability to scale is one thing ... but equally important is the ability to deploy effectively one on one so that nobody is left out!

Thanks, Chris

Peter

Peter Burgess ... Founder and CEO
TrueValueMetrics ... Meaningful Metrics for a Smart Society

6/18/2016

Gmail - Re: dear nancy

True Value Accounting ... Multi Dimension Impact Accounting

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