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## **Summary of Key GPF Activities - As of October 2011**

# **Strategic Partners**

British Council - http://www.britishcouncil.org/

GPF is working with the British Council to foster partnerships with youth and sport initiatives, organizations in the Middle East and North Africa and the UN System. GPF is also discussing potential collaboration at the London Olympics.

Dalberg - http://www.dalberg.com/

GPF is working with Dalberg to facilitate public private partnerships to launch a Global Democracy movement, as well engaging prospective partners to collaborate on country specific development reports for Africa.

Microsoft - http://www.microsoft.com/about/corporatecitizenship/

GPF and Microsoft are in discussions to create an interactive database of experts for assistance with projects with economic and social impacts, as well as a publicly available database of lessons learned and best practice for development initiatives.

New York Academy of Sciences - http://www.nyas.org/

GPF is collaborating with NYAS to develop new partnerships and expand its network globally.

<u>Pearl Initiative</u> - <u>http://www.pearlinitiative.org/</u>

GPF and Crescent Petroleum, co-founded Pearl Initiative, a leading private sector led platform in the Gulf Cooperation Council, focused on creating a greater culture of transparency and accountability in the Gulf. It is under patronage of HH Dr. Sheikh Sultan Bin Mohamad Al-Qasimi, Member of the Supreme Council of the UAE and Ruler of Sharjah, with HH Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Higher Education of the UAE, as Honorary Chairman.

### Row6 - http://www.row6.com/

GPF serves a Strategic Partner for Row6, helping it develop a comprehensive partnership strategy, as well as performing advocacy and outreach.

## **Partnership Facilitation**

Dow Chemical - http://www.dow.com/

Dow's senior executives are discussing potential partnerships in the East African Community with GPF, as well as a partnership with the Dow Sustainability Corp.

East African Regional Centre for Partnerships

GPF is working with the East African Community to launch a Regional Centre for Partnerships, to serve as a hub for innovative public private partnerships.

Iraq - http://www.un.int/iraq/

The Permanent Mission of Iraq to the UN has engaged GPF to develop "Private Sector Friends of Iraq", to increase foreign direct investment in Iraq.

President of Malawi

GPF advising the Malawi Ambassador to create an Eminent Persons Group for President Bingu wa Mutharika to drive increased economic development in Malawi and wider south-east Africa.

Sabin Vaccine Institute - http://sabin.org/

GPF is working with the Sabin Vaccine Institute to facilitate new partnerships, particularly with the UN System.

South-South News - http://www.southsouthnews.com/

GPF is collaborating with South-South News to foster new partnerships and expand its network.

Sovereign Wealth Fund Initiative

GPF is working with the Sovereign Wealth Fund Initiative to help develop new partnerships, engaging governments and the UN System.

UN Office for the Coordination of Humanitarian Affairs - http://www.unocha.org

GPF is cultivating a community of influence for UN-OCHA, consisting of high-powered global CEOs from the private sector, and leaders of civil society. This group: 'Global Humanitarians',

will advise and implement, assisting with resource mobilization and outreach in times of international emergencies and disasters.

## Dialogues, Forums, Roundtables and Other Events

Advanced Development for Africa - <a href="http://www.adaorganization.org/">http://www.adaorganization.org/</a>

GPF collaborated with Advanced Development for Africa to develop the program for its Second Annual Women Leaders Roundtable.

AECOM - http://www.aecom.com/

GPF briefed AECOM's Senior Executives on strategies for partnerships with the UN, including using the leadership of the private sector to support social causes.

African Heads of State and Government Investment Working Lunch <a href="http://www.africainvestor.com/">http://www.africainvestor.com/</a> <a href="http://www.un.org/africa/osaa/">http://www.un.org/africa/osaa/</a>

GPF collaborated with Africa Investor and the UN Office of the Special Adviser on Africa on a high-level luncheon titled, 'African Heads of State and Government Investment Working Lunch', hosted by the New York Stock Exchange on September 26th. Participants included African Heads of State, business leaders, and senior UN officials.

Aspen Creative Arts World Summit - http://www.aspeninstitute.org/

GPF will participate in the Aspen Institute's Creative Arts World Summit in Muscat, Oman on November 28<sup>th</sup>-30<sup>th</sup>.

Azerbaijanian American Cultural Alliance - http://www.aacalliance.com/

GPF hosted Senior Executives from the Azerbaijanian American Cultural Alliance at the UN, fostering a greater understanding of Azerbaijan and engaging the UN.

Bangladesh - http://www.un.int/bangladesh/

GPF and the Permanent Mission of Bangladesh to the UN are partnering to lead a high-level business delegation to Bangladesh to showcase investment opportunities.

CITYarts - http://www.cityarts.org/

GPF and CITYarts will host a series of events in Israel, tentatively titled, "Vision 20:20" to facilitate partnership creation in the Middle East.

### Dubai Women Establishment - http://www.dwe.gov.ae/

The Dubai Women Establishment is in consultations with the GPF regarding collaborating to host cultural and artistic events in New York, as well as developing the Urban Studios Institute, an Islamic social sciences research center.

First Global Symposium on Gender in Media - http://www.thegeenadavisinstitute.org/ http://www.itvs.org/ http://www.itvs.org/women-and-girls-lead

GPF, the Geena Davis Institute on Gender in Media, Independent Television Service and Women and Girls Lead co-hosted the First Global Symposium on Gender in Media on September 23rd, attended by major film, television and media personalities, senior government officials and business leaders. The spotlight was on driving a new global research project focused on gender and media.

Geneva Dialogue - http://www.novartisfoundation.org/ http://graduateinstitute.ch/

GPF is collaborating with the Novartis Foundation for Sustainable Development and the Graduate Institute of International and Development Studies in Geneva to co-host a Geneva Dialogue on October 26<sup>th</sup> titled, 'Multi-stakeholder diplomacy: Partnerships to reach the health-related Millennium Development Goals'.

Gerson Lehrman Group - http://www.glgresearch.com/

GPF collaborated with G+, the Gerson Lehrman Group's health initiative, to develop the 'G+ Vaccines Dialogue', which brought together leaders from across sectors to brainstorm ideas to promote vaccination globally.

Grenada - http://www.un.int/grenada

GPF and the Permanent Mission of Grenada to the UN are partnering to develop and execute a High-Level Business trip to Grenada to showcase investment opportunities.

Human Development Report Office - http://hdr.undp.org/

GPF is co-hosting a high-level luncheon on October 14<sup>th</sup> with the UN Develop Programme Human Development Report Office to discuss incorporating the Human Development approach into policy making.

CANTO - IDB Broadband Forum - http://www.canto.org/

Amir Dossal will address the CANTO - IDB Broadband Forum on Accelerating Broadband development in the Caribbean on November 7<sup>th</sup>.

### Interbrand - http://www.interbrand.com/

GPF introduced Interbrand to the Fourth UN Least Developed Countries Summit in Istanbul where it participated in a high-level panel dedicated to the novel idea of country rebranding. Providing additional high-value services, GPF co-hosted an event at the UN on September 22nd to facilitate Interbrand's launch of its Best Global Green Brands 2011 report.

## International Widows' Day

Amir Dossal joined the First Lady of Gabon, Dr. Michelle Bachelet, Mrs. Cherie Blair, Mrs. Ban Soon Taek, Lord Raj Loomba, H.E. Mr. Hardeep Singh Puri, Permanent Representative of India, H.E. Mr. Mohammed Loulichki, Permanent Representative of Morocco, Mr. Bertin A. Babadoudou, Coordinator of the African Group Experts of the 3rd Committee of the General Assembly, Mission of Benin, Dr. Heidi Hartmann, President, Institute for Women's Policy Research and Ms. Gillian Tett from the Financial Times in a conference at the UN commemorating the First International Widows' Day on Thursday, 23<sup>rd</sup> June, 2011.

## Kupona Foundation - <a href="http://www.kuponafoundation.org/">http://www.kuponafoundation.org/</a>

GPF hosted a high-level brunch event in honor of Kupona President, Ambassador Peter Maddens, to raise awareness and engage potential sponsors for their hospitals and health programs in Tanzania.

### LDC Summit - http://www.un.org/ldc/

Amir Dossal opened the UN Fourth Least Developed Countries Summit in Istanbul, Turkey, and served as the Conference's Master of Ceremonies. Mr. Dossal was also a keynote speaker on issues ranging from governance and transparency, to country branding and 'soft power.'

#### Maldives Delegation

GPF hosted a dialogue with Foundations and Companies for the Foreign Minister of Maldives and a delegation of private sector leaders to discuss strengthening democratic governance and fostering economic growth, and to attract FDI, as well as support for social programs.

### MetLife - http://www.metlife.com/

Amir Dossal will give the keynote speech at a MetLife dinner on November 1<sup>st</sup> to Senior Executives from MetLife and its business partners.

### Miss China Universe

GPF advised Miss Universe China and her delegation on engaging young people to support the UN Millennium Development Goals, and also hosted a private tour of the UN.

Prince of Wales Charities - http://www.princeofwales.gov.uk/theprincescharities/

GPF is in discussions with The Prince's Charities, International Sustainability Unit to host a Global Partnerships Forum in London in July 2012.

Social Innovation Summit

GPF will participate in Landmark Venture's Social Innovation Summit in Silicon Valley on November 30<sup>th</sup>, which will focus on the global impact of social investing.

<u>Sri Lanka</u> - <a href="http://www.slmission.com/">http://www.slmission.com/</a>

GPF and the Permanent Mission of Sri Lanka to the UN are developing a High-Level Business delegation to Sri Lanka to discuss investment opportunities, as well as support social programs.

Women: Inspiration & Entertainment Symposium - http://www.wiesymposium.org/

GPF participated in the WIE Symposium on September 19<sup>th</sup> on a panel titled, 'Philanthropy in the Creative Community'.

## **Strategic Advisory Services**

Coca-Cola - http://www.thecoca-colacompany.com/citizenship/

GPF and Coca-Cola to explore collaboration on Partners for a New Beginning.

Foundation for Social Change - http://foundationchange.org/

GPF is working with the Foundation for Social Change to expand its network, as well as performing advocacy and outreach.

Global Alliance for Innovation in Neuroscience (GAIN) - http://gainresearch.org/

GPF is assisting GAIN to develop new partnerships, particularly with international organizations and government.

Gymboree - http://www.gymboree.com

GPF is in discussions with Gymboree to develop a robust compliance program to ensure that its manufacturing operations meet internationally recognized ethical standards.

Institute for International Sport - http://www.internationalsport.org/

GPF assisted the IIS to develop the program for the World Youth Peace Summit, and also moderated the panel, "Voices of the UN", and led a workshop on partnerships at the Summit.

Amir Dossal delivered the keynote address at the World-Scholar Athlete Games. GPF also assisted in developing the Hassenfeld Center for Social Entrepreneurship at Middlebury College.

IVECA International Virtual Classroom - http://website.iveca.org/

GPF is working with IVECA International Virtual Schooling to develop new partnerships, particularly with the UN System.

J.P. Morgan - http://www.jpmorgan.com/emergingmarkets

GPF is exploring collaboration with J.P. Morgan's emerging markets practice, with a focus on providing strategic advice, hosting high-level dialogues with senior government and UN officials from developing countries, and undertaking advocacy and outreach.

Pirelli - http://www.pirelli.com/sustainability/

Pirelli and GPF are in discussions to establish a Pirelli Center for Innovation, championing new ideas that address major global challenges surrounding sustainability.

UN Public Private Partnership on ICT

GPF is assisting the UN Office of Information and Communication Technology to form a new organization, UN Public Private Partnership on ICT, which will use innovative technologies to enhance the Secretariat and also support UN programs. The Public Private Partnership on ICT will be comprised of top technology companies, as well as foundations.

University of Pennsylvania Wharton School of Business - http://www.wharton.upenn.edu/

GPF is advising the Wharton School on developing a partnership program, as well as a Fellowship Program with the UN.

10x10 - http://10x10act.org/

GPF is working with 10x10 to facilitate new partnerships and provide strategic advice on advancing their global campaign.

# **General Partnership Enquiries**

Adarsh Alphons Project - http://adarshalphonsprojects.org/

GPF is advising the Adarsh Alphons project regarding partnership facilitation, as well as performing advocacy and outreach.

BASF - http://www.basf.com/

GPF advised BASF on developing a partnership strategy to integrate social and economic development models into its core business and brand DNA.

Goods for Good - http://www.goods4good.org/

GPF is advising Goods for Good to facilitate new partnerships and develop innovative opportunities to expand its reach.

### **GPF Ambassadors**

GPF is honored to have the following global leaders as GPF Ambassadors:

*Cherie Blair*, Founder, Cherie Blair Foundation for Women - http://www.cherieblairfoundation.org/

*Geena Davis*, Founder, Geena Davis Institute on Gender in Media – http://www.thegeenadavisinstitute.org/

Ambassador Cheick Sidi Diarra, Under-Secretary-General & High Representative, UN OHRLLS and Special Adviser on Africa, UN OSAA - <a href="http://www.unohrlls.org">http://www.unohrlls.org</a> <a href="http://www.unohrlls.org">http://www.unorg/africa/osaa</a>

Lord Raj Loomba, Founder, Lord Loomba Foundation - http://www.theloombafoundation.org/

HE First Lady of Gabon, Madame Sylvia Bongo Ondimba, Founder, Sylvia Bongo Ondimba Foundation – http://www.fondationsylviabongoondimba.org

June Sarpong, Television Personality, Founder, Row6 and Founder, Women: Inspiration and Entertainment - <a href="http://www.row6.com/">http://www.row6.com/</a> <a href="http://www.row6.com/">http://www.row6.com/</a>