



## NYC(<https://nyc.impacthub.net/>)

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<http://www.eventbrite.com/event/18249041374>



*"Ben Bingham is one of a small band of pioneer asset managers who brings in a long-term, whole systems view. This book belongs on every investor's shelf."* — **Dr. Hazel Henderson**, author, *Mapping the Global Transition to the Solar Age*, President, Ethical Markets Media (USA & Brazil)

*"We live in a world that believes the primary purpose of money is to make more money. What we invest in matters little, as long as those investments generate handsome returns. This dangerous belief is based on a fundamental misconception that you can't make money and do good at the same time. Benjamin Bingham ... has the courage to dispel this myth and show you how you can make money by aligning your investments with your values."* — **Jeffrey Hollender**, Co-Founder, Executive Chairperson, Seventh Generation, Inc., co-founder of the American Sustainable Business Council

The way we think about money has extraordinary impact. This book satisfies the growing longing for a financial overview that can provide practical advice and demonstrate how money is a social tool.

Making Money Matter introduces the reader to the dysfunctional nature of the current financial framework and points to ways this can be healed. Its overview of the SRI world will inspire investors to push their advisors' envelope while providing new strategies to meet the demand for positive impact. It provides a philosophical basis for transforming our view of money from an end unto itself to a means to change the world for the better.

People who care about the planet and society at large need a bridge from deeply felt values to practical understanding and advice that will lead to a new money paradigm. This new approach covers all aspects of money from everyday transactions to high impact investment options. It describes a new investment paradigm that will support both reasonable returns and long-term societal and planetary health.



(<http://nyc.impacthub.net/wp-content/uploads/sites/91/2015/08/Ben-Bingham-Impact-Investing.jpg>)

#### About Ben Bingham

Ben Bingham attended Groton School, Yale University, and Emerson College in England. He writes regularly for The Huffington Post. He is a Fellow of Economists for Peace and Security (EPS) and a member of the Investors' Circle and the Social Venture Network.

#### Making Money Matter: Impact Investing to Change the World!

By G. Benjamin Bingham

Published by Prospecta Press, Westport, CT — Distributed by Perseus Books

Available wherever books are sold.

Hardcover – \$22.95 – ISBN: 978-1-63226-023-9

eBook – \$11.99 – ISBN: 978-1-63226-024-6

#### About Bard MBA

**Bard MBA**  
IN SUSTAINABILITY

**IN THE HEART OF NYC**

The Bard MBA in Sustainability (<http://www.bard.edu/mba/>) is one of a select few graduate programs globally that fully integrates sustainability into a core business curriculum. At Bard, students work in collaborative teams learning how to build businesses and not-for-profit organizations that combine economic, environmental, and social objectives into an integrated bottom line that creates not only healthier businesses, but also a more sustainable world. Graduates of the Bard MBA will transform existing companies, start their own, and pioneer a new paradigm of doing business that meets human needs, protects and restores the Earth's systems, and treats all stakeholders with justice and respect.

(<http://nyc.impacthub.net/wp-content/uploads/sites/91/2015/08/Bard-MBA-Logo-small.png>)

This talk is part of a series of events offered by the Bard MBA in Sustainability and Impact Hub NYC.

September 18, 2015: Making Money Matter...Impact Investing to Change the World(<http://nyc.impacthub.net/event/making-money-matter-impact-investing-to-change-the-world/>), with Ben Bingham

October 16, 2015: Green Giants: the six secrets to building a billion dollar, sustainable business(<http://nyc.impacthub.net/event/green-giants-building-billion-dollar-sustainable-business/>),with Freya Williams

November 13, 2015: Achieving & Sustaining Peak Performance(<http://nyc.impacthub.net/event/achieving-sustaining-peak-performance/>) with David Bach, M.D.

January 22, 2015: GreenFaith – Religions in Action for the Earth(<http://nyc.impacthub.net/event/greenfaith-religions-environment/>) with Rev. Fletcher Harper

February 19, 2016: Business Pollinators: The Next Wave of Economic Development(<http://nyc.impacthub.net/event/business-pollinators-the-next-wave-of-economic-development/>), with Michael H. Shuman

**Refund Policy:** If you cannot attend, please email us least 1 day before the scheduled start of the event. No refund if we have less than 24 hour notice.



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## EVENT ORGANIZERS

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Impact Hub NYC



## DATE & TIME

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September 18, 2015 | 6:00 pm to 8:00 pm

## LOCATION

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Impact Hub NYC

📍 SEE IT ON GOOGLE MAPS([HTTP://MAPS.GOOGLE.COM/MAPS?F=Q&SOURCE=S\\_Q&HL=EN&GEOCODE=&Q=394+BROADWAY+NEW+YORK+NY+10013+UNITED-](http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=394+BROADWAY+NEW+YORK+NY+10013+UNITED-)

## ENTRY FEE

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Cost for Members: Free

Cost for Non Members: \$10

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*Updated on 31 August 2015*

## Suggested Events



(<https://nyc.impacthub.net/event/green-giants-building-billion-dollar-sustainable-business/>)

**GREEN GIANTS: THE SIX SECRETS TO BUILDING A BILLION DOLLAR, SUSTAINABLE BUSINESS(HTTPS://NYC.IMPACTHUB.NET/EVENT/GREEN-GIANTS-BUILDING-BILLION-DOLLAR-SUSTAINABLE-BUSINESS/)**

October 16, 2015 | 6:00 pm to 8:00 pm

What’s the business case for sustainability? Over the past eight years that she has spent compiling evidence that brands can both maximize profit and be a force for social good, that’s the question Freya Williams has been asked most often....



(<https://nyc.impacthub.net/event/business-pollinators-the-next-wave-of-economic-development/>)

**BUSINESS POLLINATORS: THE NEXT WAVE OF ECONOMIC DEVELOPMENT(HTTPS://NYC.IMPACTHUB.NET/EVENT/BUSINESS-POLLINATORS-THE-NEXT-WAVE-OF-ECONOMIC-DEVELOPMENT/)**

February 19, 2016 | 6:00 pm to 8:00 pm

Michael H. Shuman book talk presented by Bard MBA in Sustainability and Impact Hub NYC . His new book is: The Local Economy Solution Michael H. Shuman is an economist, attorney, author, and entrepreneur. He’s also an adjunct instructor...

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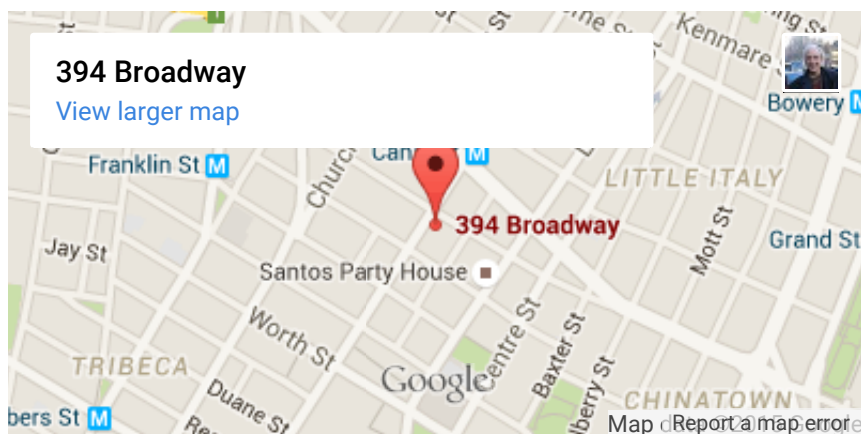
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## Visit Us

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## Get Directions



Our parent company, MissionHUB, (<http://www.mission-hub.com>) supports social entrepreneurs and impact investors in building sustainable businesses that drive long-term social and environmental change. Our Impact Hub coworking campuses, in San Francisco, (<http://sanfrancisco.impacthub.net>) Berkeley, (<http://berkeley.impacthub.net>) New York City, Philadelphia, (<http://philadelphia.impacthub.net>) and Washington D.C., (<http://washington.impacthub.net>) foster a membership community of entrepreneurs, activists, creatives, and professionals taking action to drive positive social and environmental change. Our Impact Hubs are part of the global Impact Hub network of more than 11,000 members. Since 2008, our Social Capital Markets Conference (SOCAP) (<http://socialcapitalmarkets.net>) has been dedicated to accelerating a new global market at the intersection of money & meaning. Our annual flagship event in San Francisco is the largest conference for impact investors and social entrepreneurs.