

EcoVadis



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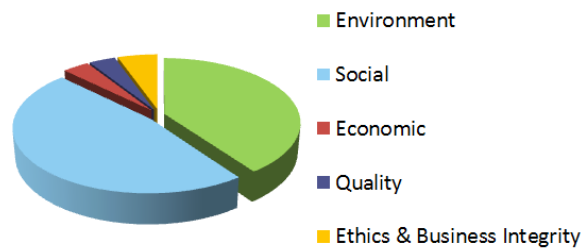
Local Offices in:

Belgium, United Kingdom,
United States of America,
Mexico

FACTS & FIGURES

- Suppliers Corporate Social Responsibility (CSR) scorecards cover 150 purchasing categories and 21 CSR criteria.
- EcoVadis model helps facilitate dissemination of the UN Global Compact principles within thousands of SME's across 95 countries.

FOCUS ON SUSTAINABILITY ISSUES



Disclaimer: the graph was generated using the proportion of the sustainability initiative's requirements matching the criteria used in Standards Map Database in consultation with standard organizations.

WHAT IS ECOVADIS?

EcoVadis operates the 1st collaborative platform allowing companies to assess the environmental and social performance of their global suppliers. EcoVadis combines technology and expertise to deliver simple and reliable 'Suppliers Sustainability scorecards', covering 150 purchasing categories, 21 CSR indicators and 140 countries. EcoVadis ratings are compatible with the GRI/G3 and ISO 26000 standards. EcoVadis helps businesses reduce risks and drive performance and innovation in their supply chain.

WHO CAN JOIN?

Small and medium-sized enterprises, Large-scale enterprises, Internal suppliers/facilities.

WHAT PRODUCTS ARE COVERED?

Corporate Social Responsibility (CSR) evaluates the environmental, social and ethical management systems of suppliers.

WHAT ARE THE KEY FEATURES?

- ▶ EcoVadis' range of services includes the CSR Risk Analysis module, Supplier CSR Ratings, and Corrective Action Plan (CAP) platform.
- ▶ EcoVadis assesses several thousands of suppliers every year, with customized indicators depending their size, country risk exposure and sector.
- ▶ The EcoVadis methodology covers 21 different CSR criteria, organized under four main themes which are the environment, labor practices and human rights, fair business practices (or business ethics) and sustainable procurement.
- ▶ The assessment methodology is to evaluate policies, associated measures, reporting and results put in place by suppliers with regards to the CSR issues they are confronted to. The evaluation relies on supplier responses to sector-specific questionnaires, but more importantly on evidence from the supporting documentation provided to support the claims or statements.
- ▶ The final outcome is an online scorecard, which contains a summary, an overall score along with theme scores, a customizable benchmark tool (e.g. by sector, country), strengths and weaknesses that provide qualitative details on the company performance on all four themes (used a basis for the CAP) and specific comments from analysts.

AUDIT INFORMATION

EcoVadis has strategic partnerships with local auditors.

WHAT KIND OF CRITERIA ARE USED FOR THE ASSESSMENT?

- ▶ **Pass and fail:**
Companies fail if:
1) they decide not to communicate, respond to the EcoVadis questionnaire;
2) they have a score below the threshold to be considered as 'under control' (i.e. below 5 on a scale of 10).
- ▶ **Scoring:**
Not all 21 criteria are given equal weight in the assessment, the criteria are activated according to the specific CSR stakes associated to the industry and country of operation.
Scoring system for CSR:
1-2 Points: None
3-4 Points: Partial
5-6 Points: Confirmed
7-8 Points: Advanced
9-10 Points: Outstanding
Overall Score at 4: CSR rating Initiated
Overall Score 5-6 CSR rating Committed
Overall Score 7+ CSR rating Advanced
- ▶ **Traffic light:**
Strength and Weaknesses are described on the supplier scorecards to identify areas for improvement. In addition, the supplier score may necessitate follow-up depending on the rules set up by clients for action.

▶ **What happens if non-conformity is found?**

A Corrective Action Plan (CAP) module is available, based on the weaknesses highlighted on the scorecards. Weaknesses are prioritized and supplier must demonstrate they have implemented improvements plans and provide evidence of their actions.

▶ **Does the initiative offer incentives for continuous improvement?**

Once the gaps in the CSR management system of companies are identified in the scorecard (e.g. weaknesses), a roadmap can be drawn (through the CAP) and companies are incentivized to achieve a better score (generally through clients pressure).

EcoVadis also encourages and rewards good/best practices or achievements and promotes outstanding performers (score of 7+) as a source for further engagement with their clients.

ARE THE PRODUCTS TRACEABLE ALONG THE SUPPLY CHAIN?

Companies are asked to provide evidence of CoC certifications if applicable (e.g. FSC, PEFC), and key sectors constituents must provide evidence of 'conflict minerals' due diligence mechanisms.

EcoVadis relies on desk research but also integrates audit reports in its supplier evaluations.

DOES THE INITIATIVE HARMONISE WITH OTHER STANDARDS?

- ILO Conventions
- UN Global Compact
- Global Reporting Initiative
- ISO 26001
- Carbon Disclosure Project (CDP)
- Greenhouse Gas Protocol

▶ **Capacity building and outreach:** **No**

USE OF LOGO ON THE FINAL PRODUCT?

▶ **No**

WHAT KIND OF SUPPORT IS PROVIDED?

EcoVadis support service includes e-Learning, on-site and off-site training sessions. EcoVadis offers for example training sessions in Procurement training, e-learning on CSR and Sustainable Procurement and advanced user training.

HOW MUCH DOES IT COST?

▶ **Membership fee:**

Basic suscription for 390 Euro per annum. Premium suscription is available offering additional analysis and benchmarking services for 990 Euro per annum.

▶ **Certification costs:**

Not applicable.

GEOGRAPHIC SCOPE



All continents: 140 countries covered by supplier assessments
Source: <http://www.ecovadis.com/website/l-en/expertise.aspx>

STEPS TO JOIN THE INITIATIVE:

For suppliers:

Any company willing to be evaluated should register directly on the following website: <http://www.ecovadis-survey.com/website/l-en/fees.EcoVadis-44.aspx>

Step-by-step information is provided by email once the registration process is started.

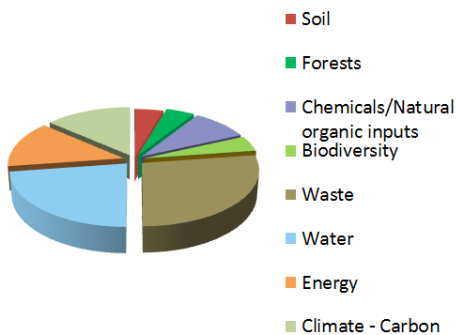
For clients:

Future clients should send an email to sales@ecovadis.Com or call on +33 (0) 1 82 28 88 88.

OVERVIEW OF REQUIREMENTS*:

EXPLANATION:

ENVIRONMENTAL REQUIREMENTS

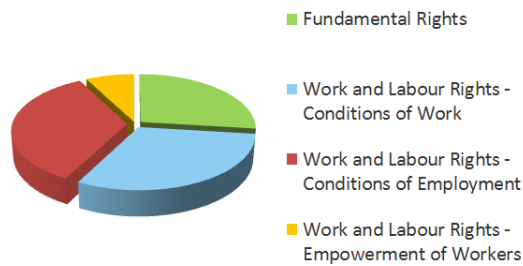


▶ **Short term:**
EcoVadis assesses 21 criteria under the four themes (environment, Labor practices & Human Rights, Business Ethics, sustainable procurement). If a supplier does not leave up to the minimum requirements set by EcoVadis, it will be categorized as 'not under control' (minimum score not reached). If a supplier decides not to respond to the EcoVadis/Client request, it will be classified as 'non respondent/non-communicating'.

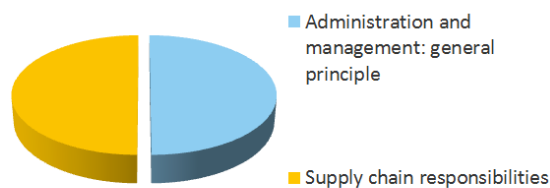
▶ **Medium term:**
Implementation of a Corrective Action Plan as desired by clients (using EcoVadis platform).

▶ **Recommendation:**
Some recommendations are provided to suppliers in applying ECOVADIS criteria. However, compliance assessment will be made on the basis of the policy described above in 'Short-term requirements'.

SOCIAL REQUIREMENTS



ECONOMIC REQUIREMENTS



* based on criteria used in Standards Map. Access Standards Map's Analysis Module to review specific details on upto 250 sustainability requirement for each of the standards.

FURTHER INFORMATION

Standards Map is a web-based interactive tool that centralises, organises and disseminates information on over 100 voluntary sustainability standards. Standards Map is part of the International Trade Centre's web-based [Market Analysis Tools](#).

More detailed information on the specific requirements of the sustainability initiative can be reviewed: standardsmap.org.