



Peter Burgess <peterbnyc@gmail.com>

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1 message

Positive Money <info@positivemoney.org>

Reply-To: info@positivemoney.org

To: Peter Burgess <peterbnyc@gmail.com>

Thu, Oct 1, 2015 at 8:25 AM



Dear Peter,

We are in the midst of the party conference season.

As the new Labour leader gets settled in his office, 'People's Quantitative Easing' is making headlines again. **The jury is still out: commentators cannot agree if this policy will harm the UK economy - or heal it.**

We know that reforming the money system is a critical step to successfully rebalance the economy and drive sustainable growth, but the debate over money policy is often confused by myths and misinformation.

Positive Money is perfectly placed to sort the facts from the fiction.



Currently our ability to set the record straight is constrained by limited resources.

Attending party conferences and other political events is an expensive business. For example, exhibiting at a conference can cost over £2000, and hosting a fringe meeting will set us back over double that.

Thanks to an incredible fundraising effort from a small group of supporters, Positive Money had a presence at the Labour Party conference.

Charith, who initiated the fundraising effort, said this:

The next few months provide Positive Money with many incredible opportunities to educate members of various political parties and the general public who just do not understand where money comes from. By sharing that knowledge it will be possible to add to our network of enthusiastic supporters to effectively argue the case for serious monetary reform against all the detractors who support the status quo.



In life, timing is everything ... for Positive Money the timing just seems right!

In just over 24 hours Charith raised £2000 - and we were able to secure a stand!



This is just the beginning. We need your help to enable us to do more of the necessary mythbusting and educational work at other political events. David, our Advocacy and Policy Adviser, will be attending the Conservative Party conference next week, but we don't have the resources to have a stand there.

Can you [pledge a donation today](#) to help us go to more political events?

We are dedicated to bringing about urgently needed reforms to ensure the financial system serves society. The work we do is made possible by the generosity of our supporters.

If you are in a position to support us financially, then please know that we need, and are very grateful for, your help. If you can, please consider setting up a monthly recurring donation.

Please set up a monthly donation [here](#).

We want to raise £8,000 to get us to conferences next year. We will use this money to hold stands and organise events, bringing together thinkers from across the political spectrum to generate a reasoned and thorough debate. **Can you make this possible by [chipping in](#)?**

These are very exciting times, we are on the verge of making a big impact. Positive Money is forcing an informed debate about how to make money and banking work for ordinary people.

We'd like to give a big thank you to everyone who has helped in any way to date. We really appreciate your on-going support.



With thanks and best wishes,

Fran and the rest of the Positive Money team

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