



Peter Burgess <peterbnyc@gmail.com>

How might I be able to help in the development of the Natural Capital Protocol?

3 messages

Peter Burgess <peterbnyc@gmail.com>

Sat, Mar 7, 2015 at 9:11 PM

To: Eva Zabey <zabey@wbcsd.org>

Dear Eva

I would like to be part of the conversation that you are organizing about the development of a Natural Capital Protocol. An interesting group of organizations have been assembled to help put the protocol together, and in theory this should ensure a very positive outcome. Whether this will work out in practice is another matter ... so much depends on intangibles.

And, of course, it is the measurement of intangibles that is going to be the subject of the NCP initiative. My experience ... which goes back more than 50 years may help.

This recent short essay will give you a bit of an idea how my thinking has evolved and roughly where I stand on some important issues:

<http://www.truevaluemetrics.org/DBpdfs/MDIA/TVM-Short-Introduction-to-7D-Capitalism-and-MDIA-141212a.pdf>

How might I be able to help. I am surprisingly flexible. You have to be in order to be successful doing useful work in developing countries!

Peter Burgess

Founder and CEO

TrueValueMetrics ... Meaningful Metrics for a Smart Society

Multi Dimension Impact Accounting

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'Eva Zabey' <zabey@wbcsd.org>

Hannah Pitts <Pitts@wbcsd.org>

Wed, Mar 18, 2015 at 5:13 AM

To: "peterbnyc@gmail.com" <peterbnyc@gmail.com>

Cc: Eva Zabey <zabey@wbcsd.org>, "info@naturalcapitalcoalition.org" <info@naturalcapitalcoalition.org>

Dear Peter,

To quickly introduce myself, I have been working with Eva on Natural Capital at WBCSD since October.

It is a pleasure to meet you and thank you for getting in touch. Apologies for the delay in response. Your recent essay was interesting, and seems to share a similar vision of a new, more integrated form of capitalism. We agree also that 'valuation' is a broader expression of wealth and importance, of which monetization is only one possibility.

We would warmly invite you to comment on the first draft ('Version 0') of the Protocol, available in June. We also recommend you become a member of the Natural Capital Coalition (I have cced the contact address here) to ensure you receive all future updates and info on the project.

Thank you again and be in touch,

Hannah Pitts

Associate : Redefining Value, Natural Capital

World Business Council for Sustainable Development

Maison de la Paix, Chemin Eugène-Rigot, 2, Case Postale 246, CH-1211, Genève.

Email : pitts@wbcsd.org Telephone : +41 (0) 22 839 31 55

From: Eva Zabey
Sent: lundi 9 mars 2015 09:06
To: Hannah Pitts
Subject: FW: How might I be able to help in the development of the Natural Capital Protocol?

From: Peter Burgess [<mailto:peterbnyc@gmail.com>]
Sent: Sunday, March 08, 2015 3:11 AM
To: Eva Zabey
Subject: How might I be able to help in the development of the Natural Capital Protocol?

[Quoted text hidden]

Info Natural Capital Coalition <Info.NaturalCapitalCoalition@icaew.com>
To: Hannah Pitts <Pitts@wbcsd.org>, "peterbnyc@gmail.com" <peterbnyc@gmail.com>
Cc: Eva Zabey <zabey@wbcsd.org>

Thu, Mar 19, 2015 at 11:28 AM

Many thanks to Hannah for directing Peter here.

Hi Peter,

Currently the Natural Capital Coalition is undergoing an exciting period of review, which includes its membership system. We hope to start finalising this system by next month and I will be in touch with you then, when I can offer you some more concrete steps for moving forward.

In the mean time please do subscribe to our newsletter (<http://www.naturalcapitalcoalition.org/join>) and watch our most recent webinar (<http://www.naturalcapitalcoalition.org/resources/videos.html>).

Thank you for connecting with us and I look forward to collaborating with you in the near future.

Best wishes,

Sophie (NCC Management Team)

Info Natural Capital Coalition

Natural Capital Coalition

E Info.NaturalCapitalCoalition@icaew.com

naturalcapitalcoalition.org



From: Hannah Pitts [Pitts@wbcasd.org]
Sent: 18 March 2015 09:13
To: peterbnyc@gmail.com
Cc: Eva Zabey; Info Natural Capital Coalition
Subject: RE: How might I be able to help in the development of the Natural Capital Protocol?

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