



NATURAL CAPITAL COALITION

A PART OF THE TEEB COMMUNITY
Valuing nature in business

MEMORANDUM OF UNDERSTANDING – MEMBERSHIP IN NATURAL CAPITAL COALITION

BUSINESS AND WIDER STAKEHOLDERS

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1.0 INTRODUCTION

This document outlines the ways business and wider stakeholders can participate in the Natural Capital Coalition (previously TEEB for Business Coalition) - a global, multi stakeholder platform to support the uptake of natural capital valuation, management and disclosure in business decision making.

An overview of **WAYS TO JOIN** and **How** is summarised below. The commitments, other arrangements and participants are detailed in each section below.

MEMBERS	HOW
Business and Wider Stakeholders e.g. practitioners	<ul style="list-style-type: none"> • Participate in Coalition activities • Provide in-kind support, expertise and/or funding (non mandatory at present).
Operations Group	Monthly Conference Call/Webinar updates
Communications Group	Monthly Conference Call/Webinar updates

2.0 BUSINESS AND WIDER STAKEHOLDERS

Business and wider stakeholders can participate in the Coalition activities including research, outreach events, projects on methods/toolkit development and pilot testing. These are organised by interest /user groups e.g.:-

- Business (by sector)
- Technical Experts – methods and toolkit (consultants, academia, NGO)
- Accountancy and Reporting
- Investors
- Insurers
- Policy
- Operators of sustainable business initiatives.

Business and wider stakeholder can also join the Operations and Communications Groups (see 3 & 4) to inform the Coalition work programs.

Becoming a Coalition member is free for the first year. This enables access to events and research reports the Coalition is engaged on during year one. As future projects commence to support the development and pilot testing of a harmonised framework, methods and tools, business and other stakeholders interested to participate will be advised of financial contributions where required. Organisations can decide if they wish to participate in these specific projects on a case by case basis. Seed funding for projects from public sector and philanthropic sources e.g. Foundations and governments is being targeted for projects.

3.0 OPERATIONS GROUP

The Operations Group is a voluntary group with a representative from Coalition members. This will inform planning of the Coalition work programmes, business trials, outreach events etc...

The commitment is that the Coalition CEO convenes a maximum one hour conference call/webinar occurrence every month to ensure effective communication on operational issues across all the Coalition members. This is not mandatory, but active engagement is advised to maximise the benefits of the Coalition and shared interests.

4.0 COMMUNICATIONS GROUP

To parallel the Operations Group engagement there is a Communication Group for the communications leads of Coalition members to maximise common messaging and opportunities for outreach events etc... The Coalition CEO convenes a maximum one hour monthly conference call/webinar across all the Coalition members. Charlotte Masiello Riome, Communications Strategy Advisor, Natural Capital Coalition and Accounting for Sustainability chairs this group.

5.0 PROMOTIONS

Logos of all member organisations will be included on the Coalition website at <http://www.naturalcapitalcoalition.org/what/coalition.html> in line with any logo use specifications provided.

Details of organisations participating will be included in promotional material.

All Coalition members can use the Natural Capital Coalition logo on websites/promotional material to show they are a participant. The logo and promotional information for the Natural Capital Coalition can be downloaded from <http://www.naturalcapitalcoalition/x30fw4gt3w-promotions-23q4fr5ewvq.html>

6.0 CONFLICT OF INTEREST

Participation on the Natural Capital Coalition and associated Operations and Communications Groups is regarding Coalition related activities. Any conflicts of interest for participants shall be declared to the Coalition CEO.

7.0 FURTHER INFORMATION

Dr. Dorothy Maxwell, CEO, **Natural Capital Coalition**,
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ANNEX: DECLARATION FOR ORGANISATIONS



MEMORANDUM OF UNDERSTANDING (MOU) – MEMBERSHIP IN NATURAL CAPITAL COALITION BUSINESS AND WIDER STAKEHOLDERS

The Natural Capital Coalition is a global, multi stakeholder platform to support the uptake of natural capital valuation, management and disclosure in business decision making. Organisations participate on a voluntary basis in line with the conditions outlined in this MOU. To agree to this please complete the declaration as below and email to info@teebforbusiness.org. Please also email your company logo and any use requirements.

The **organisation:** *(insert organisation name)* agrees to participate in the Natural Capital Coalition in line with the conditions outlined in the MOU.

Signed:

Name:

Title:

Organisation:

Date:

Email:

To participate in the Operations and/or Communications Groups, the following are nominated :-

OPERATIONS GROUP	COMMUNICATIONS GROUP
Name:	Name:
Title:	Title:
Organisation:	Organisation:
Email:	Email: