

**INITIATIVE**

**THE FUTURE OF PURPOSE-DRIVEN  
INVESTMENT**

**We provide the essential link between available capital that is seeking purposeful impact investment opportunities with entrepreneurial initiatives that are seeking capital.**

# Context

For the last 75 years massive progress has occurred in (1) Technology; (2) Economic Growth; and (3) Quality of Life.

However, during the last 25 years it has become increasingly apparent that this progress has been achieved:

- At an unsustainable level of environmental degradation; and
- With a growing level of social and political dissatisfaction.

This initiative finances social and environmental progress together with healthy economic performance.

One goal is to make the best possible use of technology to improve quality of life and to mitigate environmental problems, together with a positive sustainable financial return on investment.

Another goal is to facilitate rebalancing of major investment portfolios so that there is progress towards sustainable economic performance over the long term.

# Overview

## **1. What We Have.**

A strong core team and a portfolio of investment projects that are either (1) needing incremental investment for expansion; or (2) projects that have been identified and need funding to launch.

## **2. The Funds Needed.**

A fund is to be established that serves to provide early stage financing for the portfolio referred to above.

## **3. The Management Approach.**

Total commitment to enhanced accountancy that accounts for issues of social performance and environmental performance as rigorously as conventional financial accountancy accounts for profits.

## **4. Support for Purpose.**

An enabling community of leaders in purpose-driven investment, sustainable technologies and development.

## **A Strong Core Team**

Experienced competent people are at the core of this initiative.

The core group of founders and management team each have over 30 years of relevant experience.

In addition there are younger strong technical staff who have relevant modern training and experience

Everyone involved in the initiative understands that the projects must have comprehensive purpose, that is to enable

1. Social Progress;
2. Environmental Responsibility; and
3. Economic Return.

## **Incremental Investment for Expansion**

### **GARDEN FRESH FARMS**

Sustainable Urban Agriculture // agriculture and fish (RAS)<sup>1</sup> production initiative based in Minnesota.

### **RAS FACILITY IN MINNESOTA**

Pilot program for multi-unit economic drivers for sustainable urban development.

### **MNPHARM**

Producing recombinant proteins for therapeutic research and regenerative medicine.

### **NANODEV THERAPEUTIC**

Phase I ... strategic collaboration for novel cancer therapeutics.

## **Projects Needing Seed Funding for Launch**

### **MULTI-IMPACT ECONOMIC DRIVERS**

Projects for depressed areas of the country using RAS production for vegetables and fish.

- Camden, NJ
- Philadelphia, PA

### **WATER PURIFICATION ...**

Using NanoBubble Technology

- Veterans project ... Anacosta River.
- Municipal water systems that are contaminated with heavy metals.
- Superfund site cleanup

### **NANODEV THERAPEUTICS**

Phase II ... expansion to use NanoDev products to maximum effect.

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<sup>1</sup> RAS ... Recirculating Aquaculture System



# Garden Fresh Farms

*Sustainable Agriculture*

TM

Our business model has sustainable benefits that are all-encompassing

### Environment

- Reduce water use 90%
- Reduce energy 50%
- Reduce land use 100:1

### Consumer

- All-natural, no pesticides
- Fresher, tastier, higher nutrient value
- Competitive price
- Year-round quality



### Economic

- Investors achieve solid return on investment
- Possible real estate value improvement

### Social and community

- Revitalizes neighborhoods
- Local access to healthy food through CSAs
- Creates jobs



## MN PHARM

### PRODUCTION METHOD OF HIGH-VALUE BIOPHARMACEUTICAL IN 12 DAYS



## **An Impact Investment Fund**

This fund serves to provide early stage financing for the portfolio of projects described above. The purpose of this fund is to connect impact investors who have financial resources with entrepreneurs who have projects that have purpose and will improve social, environmental and economic performance in a balanced coherent and timely manner.

This fund has the potential to give high social, environmental and economic return for the investor because of the commitment to long term success together with a balanced view of social, environmental and economic performance and the use of enhanced accounting that reflects objective quantification of these performance indicators.

The fund reduces risk to the investor because of its diversification in terms of emerging technologies, its geographic dispersion and its commitment to long-term sustainability in a changing world. The fund offers a higher return because of the early stage of the initial investments together with potential for rapid growth because of availability of expansion funding as needed.

# Management and Oversight

- Total commitment to enhanced accountancy to address issues of social performance and environmental performance as rigorously as conventional financial accountancy accounts for profits.
- There has been a sea-change in thinking about management accounting and financial reporting over the past few years. This initiative is at the cutting edge of how social performance, environmental performance and economic performance must be integrated into a complete reporting framework.
- Every aspect of both the fund and the portfolio investments will make use of this coherent, comprehensive reporting framework.



# People in Support of Purpose

- An enabling community of leaders in purpose-driven investment, sustainable technologies and development.
- The world is changing and there are a growing number of impressive leaders who are now engaged in making a broader purpose drive the economy, rather than simply profit performance.
- There is an opportunity to mobilize the collective power of this community and their huge variety of strengths that on their own do not result in the maximum of potential.