



Peter Burgess <peterbnyc@gmail.com>

Let's get personal

1 message

Carrie Rich <carrie.rich@globalgoodfund.org>
Reply-To: Carrie Rich <carrie.rich@globalgoodfund.org>
To: Peter <peterbnyc@gmail.com>

Thu, Dec 11, 2014 at 7:00 AM

Dear Peter,

LET'S GET PERSONAL.

A guiding principle of The Global Good Fund is that we get personal. We get personal with the emerging social entrepreneurs we support – we ask them to share their journeys with us, the ups and downs of growing an enterprise. We get personal with the experienced professionals we engage as mentors to our Fellows – they share their experience, or “the name they give their mistakes,” as Oscar Wilde would say.

The Global Good Fund is personal because that's how we grow, by exploring how we build on our strengths and navigate our weaknesses. **Here at The Global Good Fund, we believe that leadership is the vehicle for enterprise growth and, ultimately, social impact.** So I figure it's about time I get personal with you and share a bit about my leadership development journey.

A friend recently asked me, “If you could be born in any century in any country, when and where would you be born?” It took me about .000001 seconds to respond. “I'd be born in America, today.” As a young female entrepreneur, there's no place I'd rather be. My question is, *“What type of world would you create if you didn't know where you'd be born?”*

As you may know, The Global Good Fund is the product of mentors who believed in me, mentors who coached me, sponsored me, pulled me up, challenged me, invested in me, and lent me their credibility. Mentorship dramatically accelerated my leadership, enabling me to make my daily work the greatest contribution I can make to humanity with the gifts I have. That's the type of world we strive to create for young social entrepreneurs, no matter where they're born, through The Global Good Fund. That's how we become a story for the success of others.

We've been on a wild ride since The Global Good Fund was founded less than three

years ago. To date, The Global Good Fund has invested approximately 10,000 hours and \$770,000 exclusively in the leadership development of 19 social entrepreneurs around the world. We support high potential young leaders who tackle issues in education, poverty, healthcare, and the environment. The 2015 class will be our largest ever as we welcome 10 more social entrepreneurs to our Fellowship program and continue to expand the network of mentors and services that support their growth. Our new online social entrepreneur training program and our first-of-its-kind 360 leadership assessment tool will allow us to directly support entrepreneurs everywhere there is Internet access.

The truth is that 2014 has been an incredible year, not just for The Global Good Fund, but for me personally. I got married in September and that's been the most wonderful personal growth opportunity I could imagine! Between learning to cook dinner for a carnivore and vegetarian (I'll let you guess who's who) and choosing a place to live when one prefers Baltimore and the other DC, you might imagine there are plenty of growth opportunities (for Darren, of course).



As I continue to reflect on my own leadership development journey, that of The Global Good Fund team, and The Global Good Fund Fellows we have the privilege to serve, your support along the journey is critical. **Please donate to The Global Good Fund to support a high potential young leader in honor of your mentor and the people who mentor your children.** Your gift allows The Global Good Fund to continue to search the world for the brightest, most passionate high potential young entrepreneurs whose scalable, sustainable enterprises have measurable social impact.

With gratitude for your ongoing support,



Carrie Rich
CEO, The Global Good Fund



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