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A CKGSB Knowledge Series Event in Partnership with MSQ Ventures

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KNOWLEDGE SERIES

Connecting the Future: A Discussion about Blockchain Application

In Partnership with MSQ Ventures

CKGSB Americas and MSQ Ventures invite you to join us for a discussion about the future application of blockchain technology. At this event you will have an opportunity to dialogue with experts from different business sectors of this industry, including **Huobi**, the leading global digital asset exchange, **Augmate**, the wearable & IoT device management platform, and etc. The speakers will provide deep insights on the potential application of blockchain and investment opportunities.

FEATURING:

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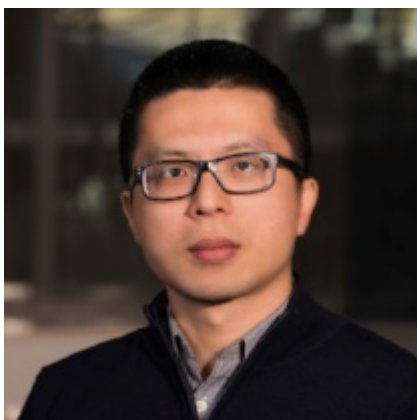
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Mian Fan
*Director of Corporate Development
and Chief of Staff, Huobi Labs*



Echo Hindle-Yang
CEO & Founder, MSQ Ventures



Chen Li
*Founding Partner & CEO,
Youbi Capital LLC*



Dana Farbo
COO, Augmate



Marie Leaf
Founder, Rhize



Maggie Hsu
*Business Development,
Airswap*

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Thursday, April 12, 2018

6:00PM – 8:30PM

CKGSB New York Office

**601 Lexington Avenue, 26th Floor
(53rd Street & Lexington Avenue)
New York, NY 10022**

Space is limited for this event. Registration fee is \$20. [Kindly register by clicking here.](#)

AGENDA:

6:00 - 6:15PM: Pre-event Networking

6:15 - 6:30PM: Welcome Remarks

6:30 - 7:30PM: Panel Discussion:

Blockchain Technology: How Far Have We Really Come?

Blockchain VS Dot Com Bubble

What's the Future? A Talk about Investment and Regulation

7:30 - 7:50PM: Q & A

7:50 - 8:10PM: Closing Remarks

8:10 - 8:30PM: Post-event Networking

ATTENDING COMPANIES:

HUOBI LABS: a blockchain incubator created by Huobi, one of the largest crypto exchanges in the world, with over \$1 billion in trading volume per day. Huobi labs provides blockchain startups services such as designing a business model, tutoring for high-quality project teams, helping start-up projects sort out

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operations, designing legal advisory foundation framework and other aspects.

AUGMATE: Founded as a wearable technology company by Pete Wassell in July 2013. It evolved into a device management platform and launched Augmate Connect for all devices in the Internet of Things in 2017.

YOUBI CAPITAL LLC: A blockchain fund, its General Partners include experienced blockchain investors, veteran bitcoin mining pool owner, senior asset management professionals from Wall Street and Venture Capital; The team has extensive blockchain investment experience. Fund I was established in September 2017, net asset value grew from 2.2M to 67.0M, total gross return reached 3008% (as Jan 7th, 2018)

RHIZE: A Blockchain company, launching soon.

SPEAKERS:

Mian Fan

Director of Corporate Development and Chief of Staff, Huobi Labs

Ms. Fan has been working as the head of the corporate development and chief of staff at Huobi Labs since 2017. Previously, she was the director at Coolife Network Inc and the co-founder of Clicknomore LLC, an international tech recruiting platform. She was also the project officer at Asia-Europe Foundation in Singapore. Ms. Fan received her Master's degree in urban and regional planning from Stockholm University.

Echo Hindle-Yang

CEO & Founder, MSQ Ventures

Echo is on a mission to make technology accessible by bridging the gap between U.S. companies and Chinese corporations and investors. She is unique in that she has 15 years of experience in cross-border transactions for fortune global companies, such as IBM, Lenovo and J&J. In recent years, she has also successfully founded a number of consumer goods and education companies. She holds an MBA from Duke and the FINRA Series 7, 63 and 79 securities licenses.

Chen Li

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*Founding Partner & CEO, Youbi Capital LLC
Ph.D in Chemistry, University of Michigan, former Senior Scientist at*

Regeneron Pharma, veteran crypto investor, Advisor of ICO projects, Founding Partner of Youbi Capital LLC.

Dana Farbo

COO, Augmate

Dana brings the knowledge of a marketer and customer experience to the role of operations where he ensures that the human is still an integral part of the system. He has built and sold companies, written a best-selling book on online marketing, is an Adjunct Professor at Fashion Institute of Technology in New York City, co-leads the world's largest augmented reality meetup and has spoken at many technology events around the globe.

Marie Leaf

Founder, Rhize

Marie is the founder at Rhize. Previously, she worked as a blockchain technologist at Cognizant, head of design and Venture advisor EIR at Startupbootcamp FinTech, and chief of staff at PwC. Marie was also an independent blockchain consultant at Marie Leaf since 2016.

Maggie Hsu

Business development, Airswap

Maggie was previously Chief of Staff for Tony Hsieh of [Zappos.com](https://www.zappos.com/), a leading online retailer operating under Holacracy, a self-managed organizational structure. Prior to that, Maggie was Director of Strategy at Hilton Worldwide and a consultant at McKinsey & Company in New York. She holds undergraduate and MBA degrees from Harvard University.

[REGISTER HERE](#)

EVENT HOSTS:

CKGSB

Cheung Kong Graduate School of Business (CKGSB) is an independent, non-profit business school established in Beijing in November 2002 with generous support from the Li Ka Shing Foundation. It aims to cultivate business leaders with a global vision, a humanistic spirit, a strong sense of social responsibility and an innovative mind-set.

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MSQ ventures is a cross-border M&A and strategic advisory firm focused on partnering U.S. based technology, consumer, and healthcare companies with strategic Chinese corporate and institutional investors. We like innovative companies that offer differentiated solutions and have forward-thinking mindset for their China strategy.

FOR QUESTIONS, PLEASE CONTACT:**Joe Zhang**

Marketing Program Coordinator

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