

presents...

AMERICA'S FUTURE:

Communicating with Our Neighbors on Climate Change

A free lecture & interactive discussion with
**Geoffrey Feinberg, Yale University Project on Climate
Communication and the staff at Climate Nexus**

February 20, 2014 6:30 pm - 9:30 pm

**Fairleigh Dickinson University Metropolitan Campus, Dickinson Hall, Wilson
Auditorium, 140 University Plaza Drive, Hackensack, NJ**

Free & open to the public.

*Have you ever felt frustrated by your conversations with friends, family members or colleagues who are indifferent to or even deny the science of climate change? If so, don't miss NJPPN's **Feb. 20th** "Distinguished Expert Series" program where you will find the tools and information needed to communicate effectively on this complex issue.*

Our distinguished expert, Professor Geoffrey Feinberg, will discuss the seminal research conducted by his team at the Yale University Project on Climate Communication. You will learn about the "six Americas," each of whom view climate change through a different lens. You will have the opportunity to share personal experiences and develop strategies to win the climate change conversation.



Geoffrey Feinberg is Research Director with the Yale University Project on Climate Communication. He speaks on how "six Americas" perceive the benefits and costs of reducing fossil fuel use or global warming; their support for different national climate change and energy policies; and their beliefs about who has influence over the decisions that elected officials make."

Professor Feinberg's talk and small-group workshops (pre-registration required for participation) will be moderated by Climate Nexus, the strategic communications group dedicated to highlighting the wide-ranging impacts of climate change and clean energy solutions in the United States.

Co-sponsored by Institute for Sustainable Enterprise at Fairleigh Dickinson University



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