



Peter Burgess &lt;peterbnyc@gmail.com&gt;

## Trade is the best aid

1 message

**Bjorn Lomborg // Copenhagen Consensus Center** <ea@lomborg.com>  
 Reply-To: Bjorn Lomborg // Copenhagen Consensus Center <ea@lomborg.com>  
 To: Peter Burgess <peterbnyc@gmail.com>

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Freer trade not only makes people richer, it's also good for health and the environment.

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# Newsletter

## Bjorn Lomborg



### The Non-Disappearing Pacific Islands

#### THE WALL STREET JOURNAL.

We often hear that island states are disappearing because of climate change, and that sea level rise is already driving people away from them. But new research shows that since the middle of the 20th century, the total land area on many island states has actually grown.

Bjorn Lomborg points out in [Wall Street Journal](#) that factors such as government corruption, poverty and domestic violence are the main drivers behind emigration, not climate change.

*More global articles:*

[Take those organic food claims with a grain of salt](#)

The Australian

[Foster Innovation - Change the World](#)

LinkedIn

[How green policies hurt the poor](#)

Radio interview on the Roy Green Show (starts at 35min)

[Debate on poverty eradication](#)

The Daily Star (Bangladesh)

[The Domestic Violence Crisis](#)

Copenhagen Consensus researcher Anke Hoeffler participated at the Harvard Forum

[Priorities in achieving SDGs in Bangladesh](#)

The Financial Express (Bangladesh)

[Verdwijnende eilanden](#)



The article was also printed in newspapers around Latin America, including [Milenio](#) (Mexico), [Los Tiempos](#) (Bolivia) and [Semana Sostenible](#) (Colombia).

## Are there too many SDGs?



It has been one year since the UN passed 169 targets for sustainable development until 2030. On the [BBC's statistics program More Or Less](#),

Lomborg explains why promising everything to everyone means having no priorities at all, and that it would be much better to focus on 19 cost-



### [groeien juist](#)

de Volkskrant (Netherlands)

### [Les évidences du développement durable](#)

Le Quotidien d'Oran

### [El crimen de Greenpeace](#)

La Tercera (Chile)

### [Le isole del Pacifico non stanno sparendo](#)

Il Foglio (Italy)

### [Sådan får du mest ud af dine penge til velgørenhed](#)

metroxpress (Denmark)

### [Wielka Brytania ma teraz swobodę szczelinowania i obniżenia rachunków za energię](#)

Listy z naszego sadu (Poland)

*Lomborg's recommended links*

Facebook:

### [Congratulations to President Santos for winning the Nobel Peace Prize](#)

LinkedIn:

### [Why we can have free trade and social justice](#)

### [How air pollution affects office workers—and the economy](#)

### [Why Americans Feel Poor, in One Chart](#)

Twitter:

### [All measured temperature increases \\*below\\* prediction from climate models](#)

### [285,000 lives/year saved with lower air pollution in China](#)

effective targets that can do a phenomenal amount of good for people, planet and prosperity.

# The free-trade miracle

Whether you discuss CETA, TTIP or NAFTA, the mood in rich countries today has turned against free trade. That is a tragedy, as trade has helped lift more than a billion people out of poverty over the past quarter-century.



[Economic analysis](#) by the Copenhagen Consensus Center shows that the costs of trade are vastly outweighed by the benefits, and that freer trade is the single most powerful way to help the world's poorest citizens. Reviving the Doha Round alone could make the world \$11 trillion richer, with \$7 trillion going to developing countries.



Read Bjorn Lomborg's column for [Project Syndicate](#) in five languages. It was published by newspapers around the world, including [New Vision](#) (Uganda), [Shanghai Daily](#) (China), [La Nacion](#) (Costa Rica), [Times of Oman](#), [The Daily Star](#) (Lebanon), [Arab News](#) (Saudi Arabia), [Hospodarske Noviny](#) (Czech Republic) and [Vecer](#) (Slovenia).

## Let's get our priorities straight

### [How to think smarter on climate](#)

#### *About Bjorn Lomborg and the Copenhagen Consensus*

Dr. Bjorn Lomborg researches the smartest ways to improve the environment and the world, and has repeatedly been named one of Foreign Policy's top 100 public intellectuals.

He is the author of several best-selling books, an adjunct professor at Copenhagen Business School and works regularly with many of the world's top economists, including seven Nobel Laureates.

His think tank, the Copenhagen Consensus Center, was ranked by the University of Pennsylvania as one of the world's "Top 25 Environmental Think Tanks".

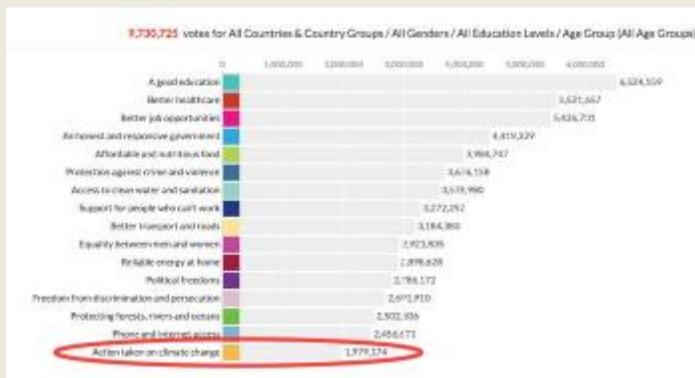
Lomborg is a frequent commentator in print and broadcast media, for outlets including the New York Times, Wall Street Journal, The Guardian, CNN, FOX, and the BBC. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally.



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Rich Westerners often [believe](#) that climate change trumps all other global problems. But a [UN survey](#) of almost 10 million people around the globe shows climate change is people's lowest priority, with better education, health care and jobs topping the list.

In an interview for the [Australian radio station 6PR](#), Dr. Lomborg explains that it's not only morally right to listen to the world's poorest, but that there are also solid economic arguments for focusing on better food, schools and health first.



## Foster innovation - change the world



Bill Gates is spot on when he urges world leaders "to take on our biggest problems through dramatic increases in scientific research". Whether the research is on challenges like climate change, food security or infectious diseases, economic research for Copenhagen Consensus shows that policies focussing on innovation promise to have high

cost-effectiveness and could ultimately transform the world. Read more in Bjorn Lomborg's latest *Influencer* post on [LinkedIn](#).

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Thank you for your continued interest and we hope you enjoy these occasional updates, if you do not wish to receive news about Bjorn Lomborg and the Copenhagen Consensus in the future, you can easily remove your email from our mailing list.

Best wishes,  
Zsuzsa Horvath  
Executive Assistant to Bjorn Lomborg  
[ea@lomborg.com](mailto:ea@lomborg.com)  
US online phone number: +1-347-903-0979  
Office cell in Budapest: +36-306920720

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[lomborg.com/contact](http://lomborg.com/contact) or [info@copenhagenconsensus.com](mailto:info@copenhagenconsensus.com):  
Copenhagen Consensus Center  
1215 Main St PMB SE132  
Tewksbury, MA 01876

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