The Non-Disappearing Pacific Islands

THE WALL STREET JOURNAL

We often hear that island states are disappearing because of climate change, and that sea level rise is already driving people away from them. But new research shows that since the middle of the 20th century, the total land area on many island states has actually grown.

Bjorn Lomborg points out in Wall Street Journal that factors such as government corruption, poverty and domestic violence are the main drivers behind emigration, not climate change.
The article was also printed in newspapers around Latin America, including Milenio (Mexico), Los Tiempos (Bolivia) and and Semana Sostenible (Colombia).

Are there too many SDGs?

It has been one year since the UN passed 169 targets for sustainable development until 2030. On the BBC’s statistics program More Or Less, Lomborg explains why promising everything to everyone means having no priorities at all, and that it would be much better to focus on 19 cost-
effective targets that can do a phenomenal amount of good for people, planet and prosperity.

The free-trade miracle

Whether you discuss CETA, TTIP or NAFTA, the mood in rich countries today has turned against free trade. That is a tragedy, as trade has helped lift more than a billion people out of poverty over the past quarter-century.

How to think smarter on climate

About Bjorn Lomborg and the Copenhagen Consensus

Dr. Bjorn Lomborg researches the smartest ways to improve the environment and the world, and has repeatedly been named one of Foreign Policy's top 100 public intellectuals.

He is the author of several best-selling books, an adjunct professor at Copenhagen Business School and works regularly with many of the world's top economists, including seven Nobel Laureates.

His think tank, the Copenhagen Consensus Center, was ranked by the University of Pennsylvania as one of the world's "Top 25 Environmental Think Tanks".

Lomborg is a frequent commentator in print and broadcast media, for outlets including the New York Times, Wall Street Journal, The Guardian, CNN, FOX, and the BBC. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally.

Let's get our priorities straight
Rich Westerners often believe that climate change trumps all other global problems. But a [UN survey](https://mail.google.com/mail/u/0/?ui=2&ik=dccde4df7a&view=pt&search=inbox&type=1582f3830e33c0d6&th=1582fde52bfb041b&siml=1582fde52bfb041b) of almost 10 million people around the globe shows climate change is people’s lowest priority, with better education, health care and jobs topping the list.

In an interview for the [Australian radio station 6PR](https://mail.google.com/mail/u/0/?ui=2&ik=dccde4df7a&view=pt&search=inbox&type=1582f3830e33c0d6&th=1582fde52bfb041b&siml=1582fde52bfb041b), Dr. Lomborg explains that it’s not only morally right to listen to the world’s poorest, but that there are also solid economic arguments for focusing on better food, schools and health first.

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**Foster innovation - change the world**

Bill Gates is spot on when he urges world leaders "to take on our biggest problems through dramatic increases in scientific research". Whether the research is on challenges like climate change, food security or infectious diseases, economic research for Copenhagen Consensus shows that policies focussing on innovation promise to have high
cost-effectiveness and could ultimately transform the world. Read more in Bjorn Lomborg's latest Influencer post on LinkedIn.

Thank you for your continued interest and we hope you enjoy these occasional updates, if you do not wish to receive news about Bjorn Lomborg and the Copenhagen Consensus in the future, you can easily remove your email from our mailing list.

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