



World Health  
Organization



GLOBAL MALARIA  
PROGRAMME

# Draft global technical strategy for malaria (2016-2030)

Dr Pedro L. Alonso  
Director, Global Malaria Programme

Ministerial Session, 15 May 2015  
Starling Hotel, Geneva

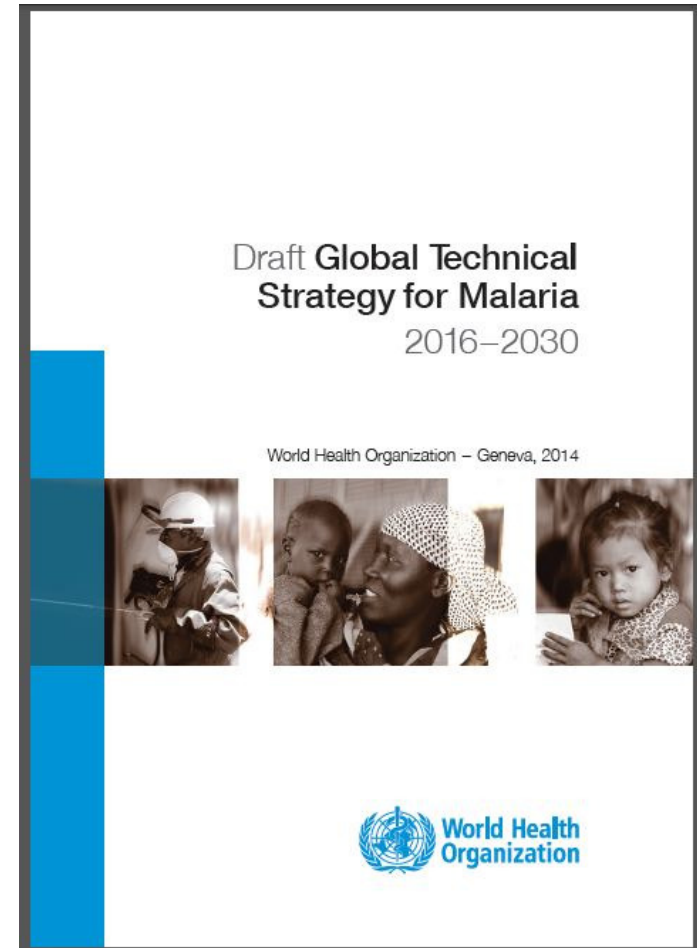
# Objective and structure

## Main strategy objectives

- ▶ To prepare ground for an accelerated effort, with a renewed focus on elimination. Highlight crucial importance of research and innovation
- ▶ Urge endemic countries, donors and stakeholders to maximize impact of existing tools and strategies until new and improved tools and approaches become available

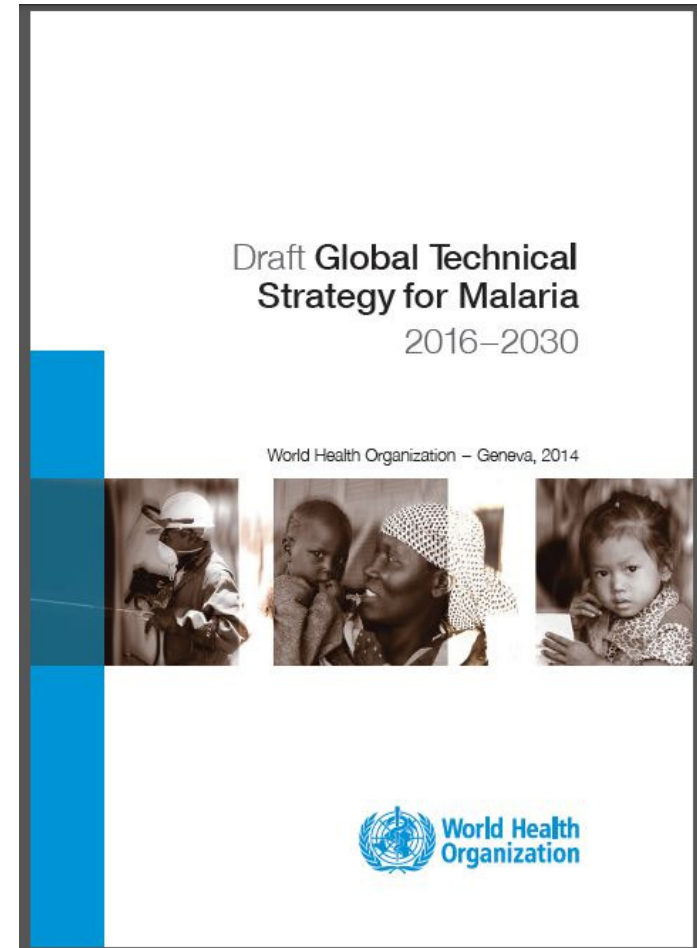
## Structure

- ▶ Comprehensive, yet brief document (currently 23 pages plus references)
- ▶ Comprises three fundamental pillars, with two supporting elements to guide efforts to accelerate progress

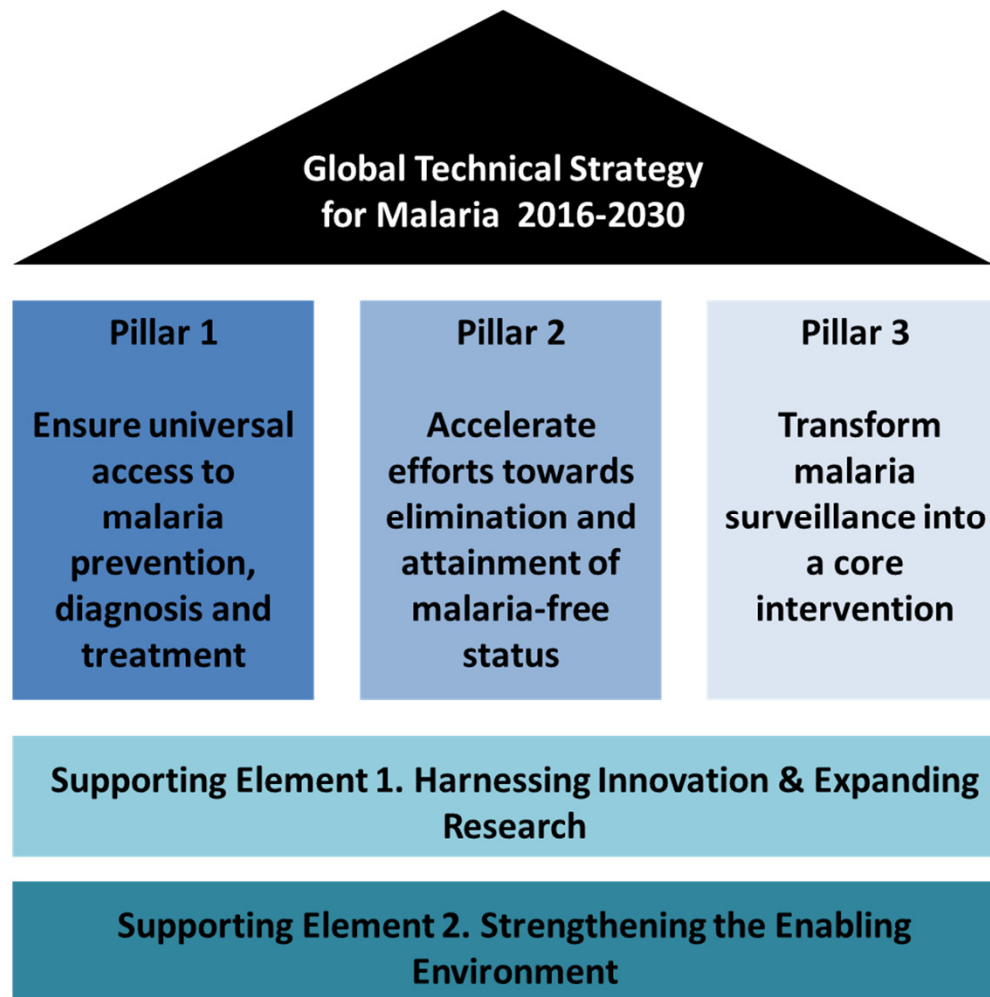


# Five principles

1. **All countries can accelerate** efforts towards elimination through combinations of interventions tailored to local contexts.
2. **Country ownership and leadership**, with involvement and participation of communities, are essential to accelerating progress through a multisectoral approach.
3. **Improved surveillance, monitoring and evaluation**, as well as **stratification** by malaria disease burden, are required to optimize the implementation of malaria interventions.
4. **Equity in access to services** especially for the most vulnerable and hard-to-reach populations is essential.
5. **Innovation in tools and implementation approaches** will enable countries to maximize their progression along the path to elimination.



# Structure: pillars and supporting elements



# Vision, goals, milestones and targets

Vision	A world free of malaria		
Goals	Milestones		Targets
	2020	2025	2030
1. Reduce malaria mortality rates globally compared with 2015	≥40%	≥75%	≥90%
2. Reduce malaria case incidence globally compared with 2015	≥40%	≥75%	≥90%
3. Eliminate malaria from countries in which malaria was transmitted in 2015	At least 10 countries	At least 20 countries	At least 35 countries
4. Prevent re-establishment of malaria in all countries that are malaria-free	Re-establishment prevented	Re-establishment prevented	Re-establishment prevented

# 28<sup>th</sup> RBM Partnership Board Meeting

## Action and Investment to defeat Malaria 2016-2030 (AIM) for a malaria-free world

*Developing the 2nd Global Malaria Action Plan*

*14 – 15 May 2015*

*Geneva, Switzerland*





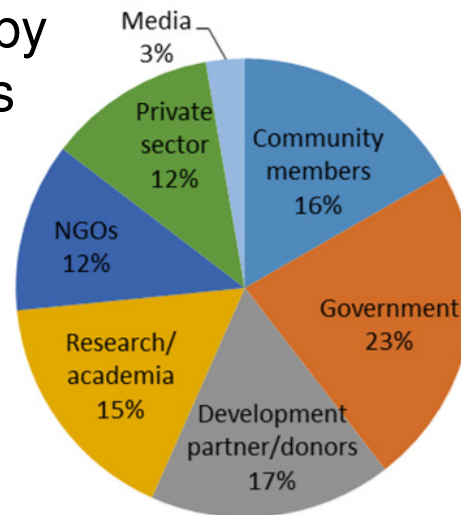
# Alignment with Global Technical Strategy

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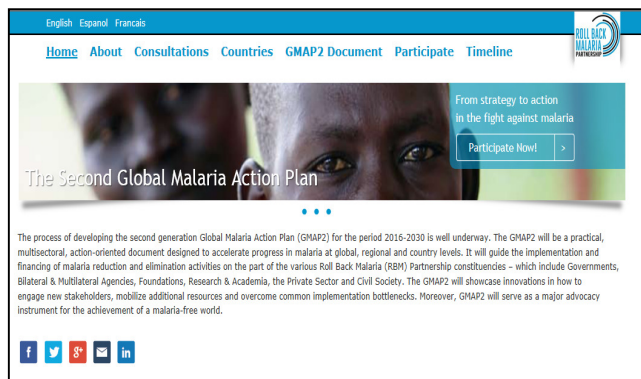
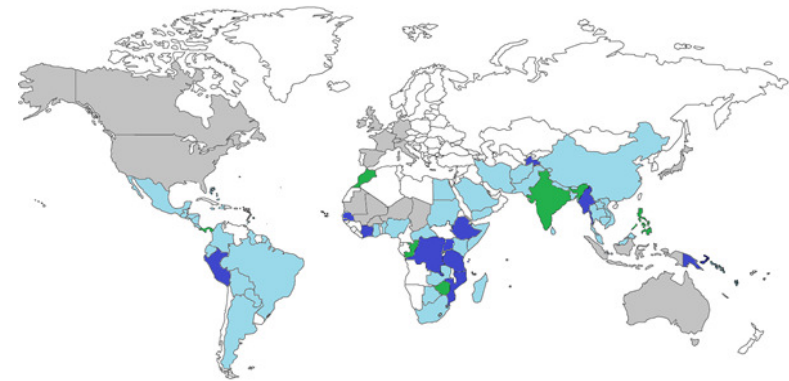
- **Task Force Establishment** – overlapping members/ToR explicitly states that GTS and GMAP2 should be closely aligned
- **Regional consultations** - carried out back-to-back
- **Share** the same vision, goals, 2030 targets, and 2020 and 2025 milestones
- Close collaboration between GMP to prepare the **Cost-Benefit Analysis**
- **Joint presentations** - at ASTMH, New Orleans, Global Fund Economics of Malaria meeting in London

# Over 1600 stakeholders directly consulted

The breakdown by constituency was strikingly similar



Those consulted came from over 91 countries



Social media engagement via dedicated GMAP2 webpages, with over 500 followers on Twitter



# Overview of the main content

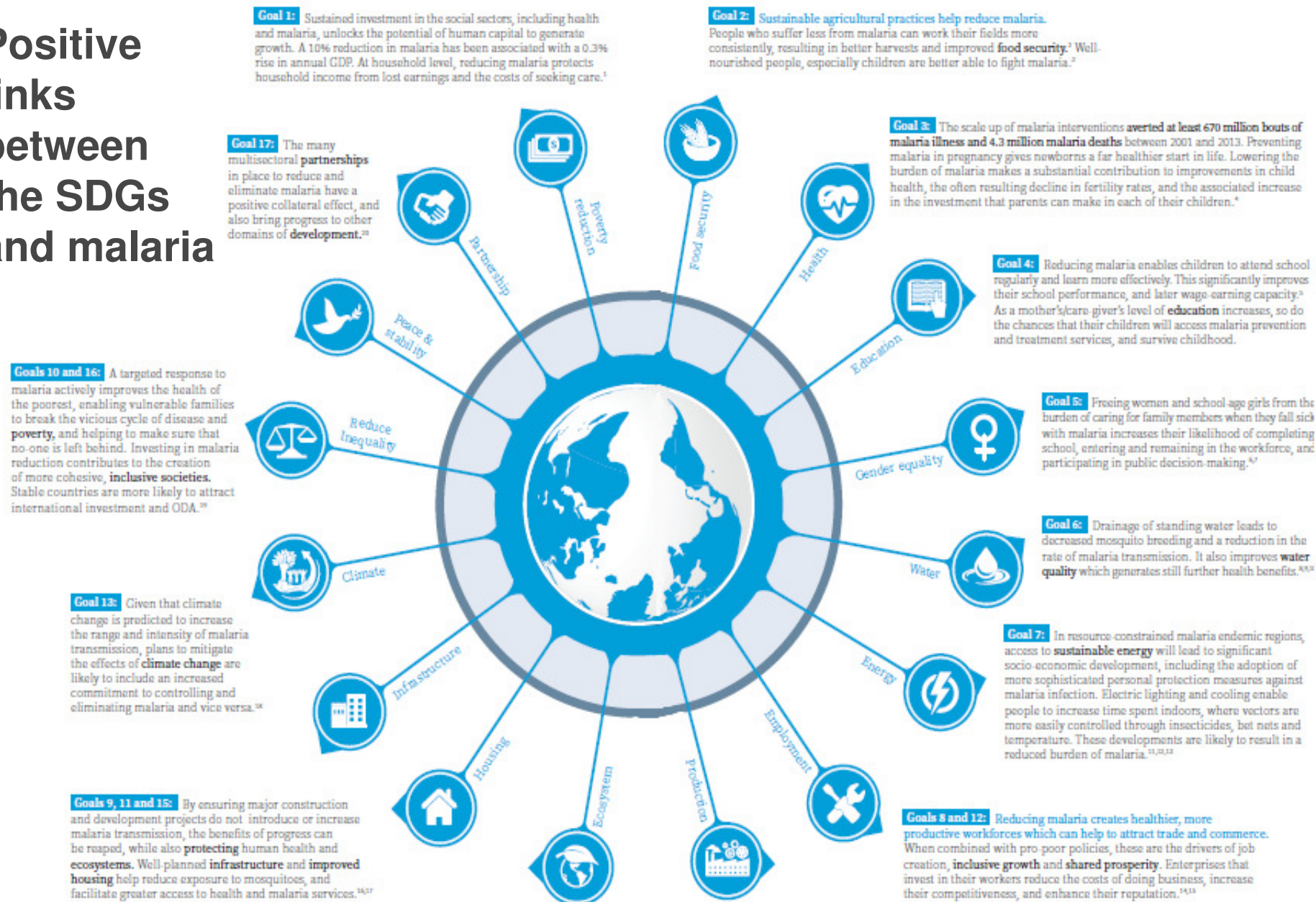
## Foreword

- Celebrates progress
- Rallies the global malaria community to continue the fight
- Calls for AIM to be translated into effective action on the ground

## Chapter 1: Introduction (p.9-10)

- Gives an overview of achievements and an outlook for progress
- Positions malaria firmly in the SDG agenda
- Introduces the Global Technical Strategy for Malaria (GTS)
- Shows how AIM complements the GTS
- Presents the joint vision, 2020 and 2025 milestones, and 2030 malaria goals

# Positive links between the SDGs and malaria



For negative links see Appendix B

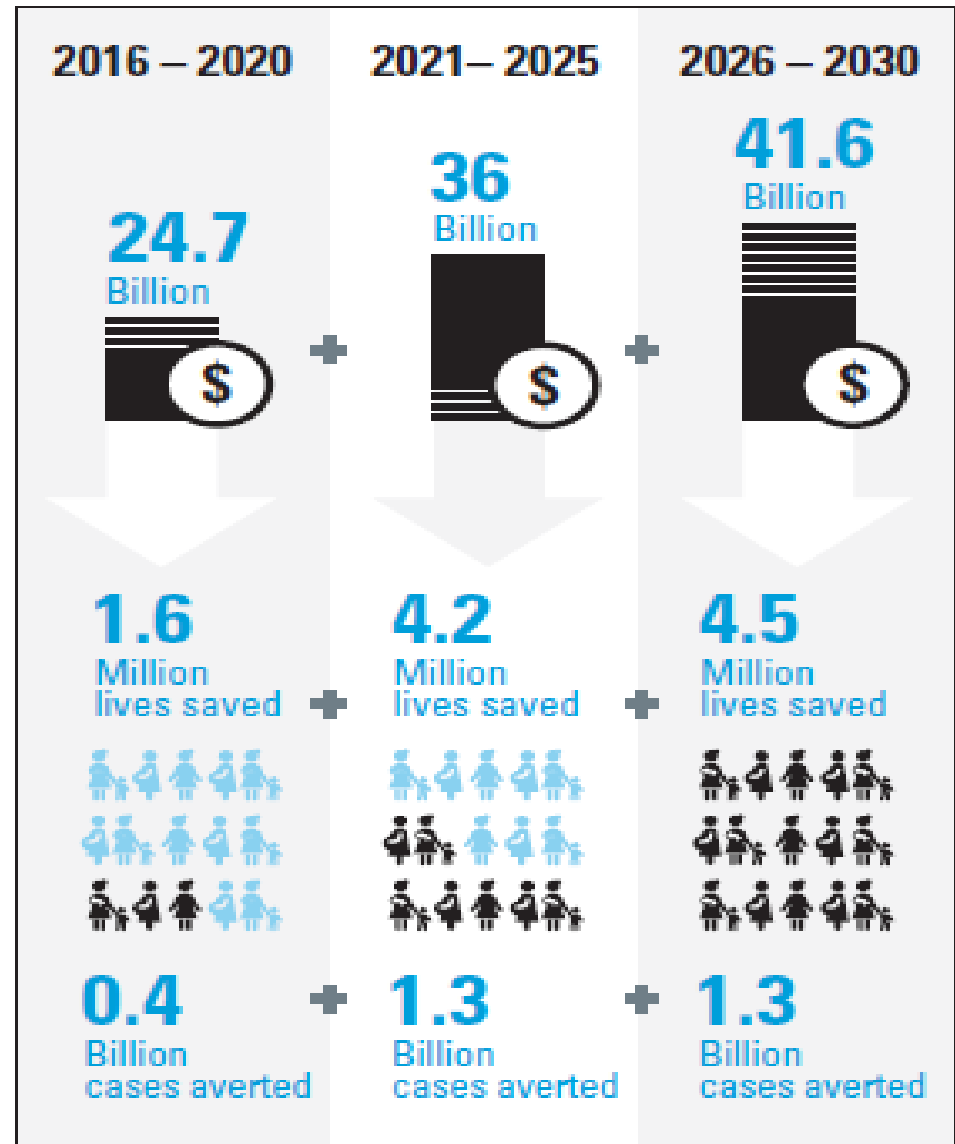
28<sup>th</sup> RBM Partnership Board Meeting, 14-15 may 2015, Geneva , Switzerland

## Building the Investment

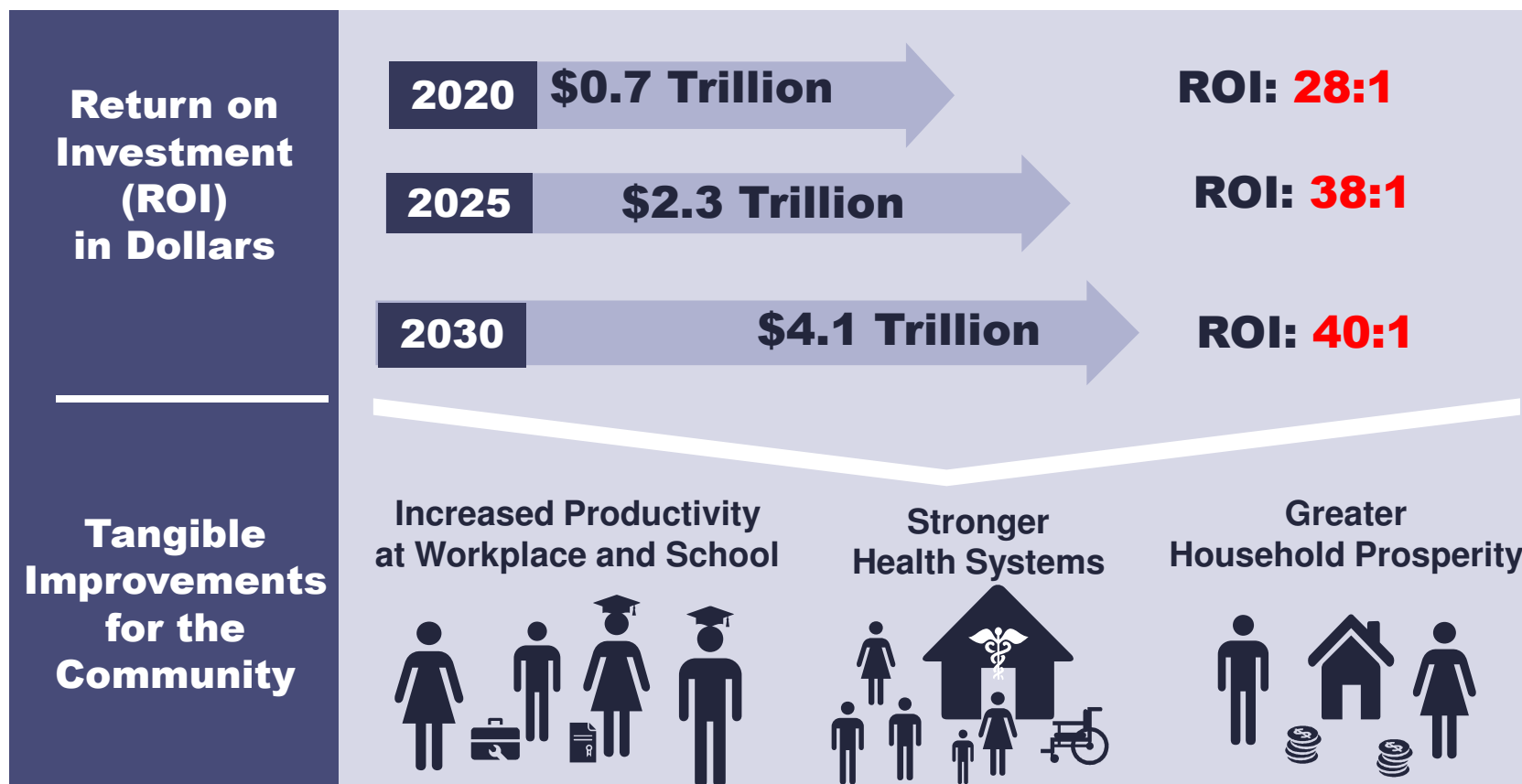
### Chapters 3 and 4 (p.18-36)

- Introduces the GTS costing
- Quantifies the benefits of achieving the 2030 malaria goals
- Presents the resulting additional economic output and ROI
- Shows how this will benefit economies, health systems and households, and increase food security, education and women's empowerment.
- Calculates the potential costs of resurgence
- Recommends actions to increase domestic funding, explore innovative financing solutions, expand the base of traditional donors, target emerging economies, and increase private sector investment in malaria.

The additive costs and benefits of achieving the 2020 and 2025 milestones, and the 2030 malaria targets







Failure to invest could see malaria resurge at tremendous economic cost, while causing millions of malaria deaths and lost opportunities for progress and development

## Promoting an inclusive approach Chapters 5 and 6 (p.37-54)

- Highlights how key challenges like population mobility, parasite and insecticide resistance, and climate change transcend sector and country borders
  - Recommends actions to strengthen multisectoral and intercountry partnerships
  - Shows how reducing malaria contributes to the core economic, social and business goals of other sectors, with examples from the education, agriculture, housing and private sectors.
- 
- Reminds us of the importance of keeping people at the center
  - Calls for a long-term commitment to community engagement
  - Presents best practices for delivering malaria services to mobile and migrant populations, and those affected by humanitarian crises



# AIM & GTS share the same two supporting elements

## Creating the Supporting Elements Chapters 7 and 8 (p.55-66)

### **Enabling Environment**

- Directs action for greater policy coherence and use of quality data for decision-making
- Calls for stronger health systems, and smart integration
- Demonstrates how investment in malaria programmes generates wider benefits for entire health systems

### **Innovation**

- Calls for continued malaria research and innovation
- Directs action for development of new products and delivery strategies, implementation research, and a stronger research to policy and practice cycle

## Ensuring progress and accountability

### Chapter 9 (p.68-72)

- Describes the processes for achieving the 2030 malaria goals
- Provides a monitoring framework to complement the GTS indicators and track progress in:
  - multisectoral collaboration
  - resource mobilization,
  - access to quality malaria data
- Emphasizes the importance of partnership for continued progress



## Recent development and next steps

- AIM was approved by the RBM Board on 14 May 2015
- AIM will be published in final form in English and French by mid-June 2015
- Translations are being prepared in Spanish and Portuguese, and possibly Arabic
- An advocacy pull out will be available with the publication
- Joint launch and dissemination events are being planned with the WHO Global Technical Strategy for Malaria, including at the Third International Financing for Development Conference in Addis Ababa in mid-July

# Suggested topics for discussion by Ministers and Delegates on country and regional perspectives

- How would you use AIM in your country?
- What opportunities do you see for multi-sectoral collaboration to control and eliminate malaria in your country and region?
- What opportunities to distribute and disseminate AIM might we take advantage of in your region?

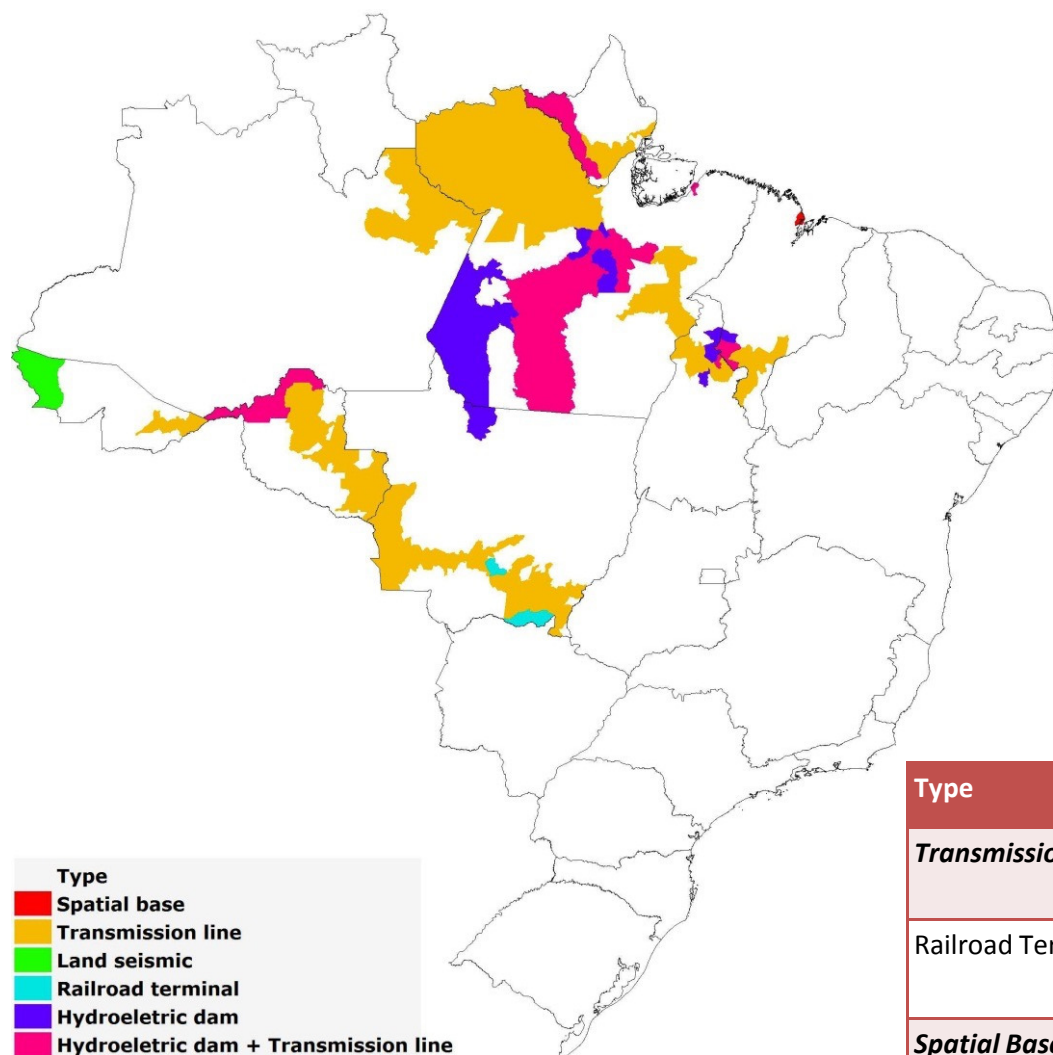
# Brazil's Experience

# Private Sector Resources

1. The Brazilian environmental licensing process has two important legal instruments, which includes malaria in the environmental impact assessment. They determine that enterprises located in the Amazon region, subject to environmental licensing process, should develop programs to prevent and control malaria disease and its vectors in their influence areas. These programs are monitored by Federal Government and performed together by enterprises and municipal administration.

2. Agrarian reform settlements are also bounded to environmental laws and the Ministry of Agrarian Development is in charge to develop programs to prevent and control malaria following state administration instructions





Type	Counties	Value
<b>Transmission Line</b>	<b>124</b>	<b>USD 4,210,496.00</b>
Railroad Terminal	2	USD 42,203.00
<b>Spatial Base</b>	<b>1</b>	<b>USD 113,023.00</b>
Hydroelectric Dam	24	USD 26,621,169.00
<b>Total</b>	<b>144</b>	<b>USD 30,986,891.00</b>

# Intersectoral government programs

1. Regional Development Plans that involves a multisectorial planning for development in areas under influence of big enterprises like Xingu and Tapajos and areas where most of the population lives below the poverty line as in Marajó.



2. Cooperation terms with Brazilian Navy and Army to offer quality diagnostic and treatment in areas with difficult access on the Amazon Region.



# Intersectoral government programs

**3.** *Minha casa, minha vida* (My house, my life) is a social programme of the federal government in partnership with state and municipality's administration and nonprofit organizations that aims to help people with low resources to build or buy a house. The NMCP plans to work with program leaders on the federal government to improve house facilities in malaria risk areas.



**4.** The construction of fishing farms on the Amazon Region is increasing and, with this, more breeding sites for mosquitoes are being created everywhere. A careful planning to diminish the impact of these fish farming tanks in malaria transmission is needed, in cooperation with other Ministries (Agriculture, Fishing and Social Development).

**5.** Basic sanitation need to be improved in most of Amazon municipalities. FUNASA and Ministry of Cities must be contacted to discuss about malaria priorities.

**6.** Tourism is increasing with big mass events and it was jointed effort to control malaria in mainly touristic

