



Peter Burgess <peterbnyc@gmail.com>

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## INVITE 5/23: The Financial Diaries: How American Families Cope in a World of Uncertainty

1 message

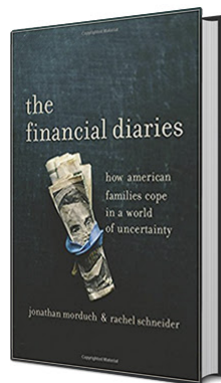
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**New America NYC** <nyc@newamerica.org>  
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Thu, May 11, 2017 at 2:15 PM



# The Financial Diaries: How American Families Cope in a World of Uncertainty



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**The traditional narrative of the American Dream — hard work, steady saving, and a little bit of luck will lead to security today and mobility tomorrow — has all but become an American Myth.**

Today, insecurity is so pronounced that 92 percent of Americans, when asked to choose between being a little richer or more financially stable, chose stability. But amidst 30 years of wage stagnation and radically decreased mobility, neither has been attainable.

In *The Financial Diaries*, authors **Jonathan Morduch** and **Rachel Schneider** track the financial lives of 235 low- and middle-income households to cast a light on the pervasive economic anxiety felt across the country. The individuals they profile — among them a casino dealer, a street vendor, and a tax preparer — challenge popular assumptions about how Americans earn, spend, borrow, and save and suggest new tools the U.S. needs to correct the broader distress of income and wealth inequality.

Join **New America NYC** for a conversation on the growing financial instability Americans face and the policy interventions needed to better support those who need it most.

*OPENING REMARKS:*

**Xavier de Souza Briggs** [@xavbriggs](#)

Vice President, Economic Opportunity and Markets, Ford Foundation

*PARTICIPANTS:*

**Jonathan Morduch** [@JMorduch](#)

Professor of Public Policy and Economics and Director, Financial Access Initiative, New York University

Co-author, *The Financial Diaries: How American Families Cope in a World of Uncertainty*

**Rachel Schneider** [@RachelSchneider](#)

Senior Vice President, Center for Financial Services Innovation

Co-author, *The Financial Diaries: How American Families Cope in a World of Uncertainty*

**Justin King**

Policy Director, Family-Centered Social Policy, New America

**Unique Brathwaite**

Executive Director, LIFT–New York

**Alex Goldmark** [@alexgoldmark](#)

Supervising Producer, Planet Money, NPR

**The Financial Diaries: How American Families Cope in a World of Uncertainty**

Tuesday, May 23, 2017

6:30 PM – 8:30 PM EST

Interface, 140 W 30th Street, New York, NY 10001



Copies of [The Financial Diaries: How American Families Cope in a World of Uncertainty](#) will be available for purchase.

Follow the conversation online using [#USFinDiaries](#) and following [@NewAmericaNYC](#).

Seating is limited and available on a first-come, first-served basis.

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