



Peter Burgess <peterbnyc@gmail.com>

INVITE 3/23: Extreme You: A Conversation with Sarah Robb O'Hagan

1 message

New America NYC <nyc@newamerica.org>
Reply-To: nyc@newamerica.org
To: Peter Burgess <peterbnyc@gmail.com>

Mon, Mar 13, 2017 at 11:02 AM



Extreme You: A Conversation with Sarah Robb O'Hagan



[Register to Attend](#)

Before she turned around a five billion-dollar sports drink business, Sarah Robb O'Hagan was fired twice. But now, with insights from a career full of dramatic successes and epic failures, she's reimagining how to achieve real choice and real parity for all people.

There's so much misleading advice about success. Junior employees across all types of companies seem to think that if they just do what they're told—or whatever everyone else has done—they'll get safely promoted. But the nature of work is changing, and as twenty-first century employees yearn for more flexible, creative workplaces, the status quo of the business world is no longer delivering high-impact results.

In the modern economy, outdated norms come at a heavy cost to its workers: passions stifled, talents ignored, and potential squelched. How can leaders of businesses and organizations cultivate more responsive work structures that take full advantage of human capital and creativity—especially for women—and reward those who take risks, make extreme choices, and challenge convention to perform their best?

In her new book, [Extreme You](#), new Flywheel Sports CEO **Sarah Robb O'Hagan** recounts her own professional experience as a global executive and personal life as a wife, mother, and endurance athlete to explore how we can bring all the distinctive aspects of ourselves into both our work and home lives. Through profiles of highly accomplished "Extremers"—leading entrepreneurs, a Secretary of State, an Olympic skier, and even a world-renowned tattoo artist—the book proves that when workplaces create room for bold goals, they create space for workers to do better work and live better lives.

Join **New America's Better Life Lab** for a conversation with **Sarah Robb O'Hagan** and New America president and CEO **Anne-Marie Slaughter** on the case redesigning work and refashioning more fluid careers.

PARTICIPANTS

Sarah Robb O'Hagan [@ExtremeSRO](#)

Founder, Extreme You

CEO, Flywheel Sports, and former president, Equinox and Gatorade

Author, *Extreme You: Step Up. Stand Out. Kick Ass. Repeat.*

Anne-Marie Slaughter [@SlaughterAM](#)

President and CEO, New America

Author, *Unfinished Business: Women, Men, Work, Family*

Extreme You: A Conversation with Sarah Robb O'Hagan

Thursday, March 23, 2017

6:30 PM – 8:30 PM EST

Interface, 140 W 30th Street, New York, New York 10001

Copies of **Sarah Robb O'Hagan's** [*Extreme You: Step Up. Stand Out. Kick Ass. Repeat.*](#) will be available for purchase.

Follow the conversation online using [#ExtremeYou](#) and by following [@NewAmericaNYC](#).



New America is dedicated to the renewal of American politics, prosperity, and purpose in the Digital Age. Our hallmarks are big ideas, impartial analysis, pragmatic policy solutions, technological innovation, next generation politics, and creative engagement with broad audiences.

[Unsubscribe](#)

powered by
cvent