Before she turned around a five billion-dollar sports drink business, Sarah Robb O'Hagan was fired twice. But now, with insights from a career full of dramatic successes and epic failures, she's reimagining how to achieve real choice and real parity for all people.
There’s so much misleading advice about success. Junior employees across all types of companies seem to think that if they just do what they’re told—or whatever everyone else has done—they’ll get safely promoted. But the nature of work is changing, and as twenty-first century employees yearn for more flexible, creative workplaces, the status quo of the business world is no longer delivering high-impact results.

In the modern economy, outdated norms come at a heavy cost to its workers: passions stifled, talents ignored, and potential squelched. How can leaders of businesses and organizations cultivate more responsive work structures that take full advantage of human capital and creativity—especially for women—and reward those who take risks, make extreme choices, and challenge convention to perform their best?

In her new book, *Extreme You*, new Flywheel Sports CEO Sarah Robb O’Hagan recounts her own professional experience as a global executive and personal life as a wife, mother, and endurance athlete to explore how we can bring all the distinctive aspects of ourselves into both our work and home lives. Through profiles of highly accomplished "Extremers"—leading entrepreneurs, a Secretary of State, an Olympic skier, and even a world-renowned tattoo artist—the book proves that when workplaces create room for bold goals, they create space for workers to do better work and live better lives.

Join New America’s Better Life Lab for a conversation with Sarah Robb O’Hagan and New America president and CEO Anne-Marie Slaughter on the case redesigning work and refashioning more fluid careers.

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Extreme You: A Conversation with Sarah Robb O'Hagan
Thursday, March 23, 2017
6:30 PM – 8:30 PM EST
Interface, 140 W 30th Street, New York, New York 10001


Follow the conversation online using #ExtremeYou and by following @NewAmericaNYC.

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