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CKGSB Knowledge Series: A Silicon Valley Perspective on Leading Entrepreneur...

by Cheung Kong Graduate School of Business (New York)

Free



CKGSB Knowledge Series: A Silicon Valley Perspective...

Tue, September 26, 2017, 6:00 PM – 8:00 PM EDT

Free

REGISTER



DATE AND TIME

Tue, September 26, 2017
6:00 PM – 8:00 PM EDT
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LOCATION

CKGSB New York Office
601 Lexington Avenue
26th Floor
New York, NY 10022
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FRIENDS ATTENDING



FRIENDS ATTENDING

None yet



DESCRIPTION



CKGSB Knowledge Series: A Silicon Valley Perspective on Leading Entrepreneurship & Innovation

2017-09-26 · New York

A CKGSB Knowledge Series Event in Partnership with UC Berkeley Sutardja Center for Entrepreneurship & Technology

How do mature companies adapt to market shifts and changes in the global economy? Certainly, some have been successful at adapting (e.g. IBM, Apple, Netflix, GE) while others have struggled (e.g. Kodak, Tower Records, Blockbuster, Novell).

Yes, the answer lies partly in technology advancement and partly in business model changes. But success also depends on the methods of the leadership, a culture of innovation, organizational behaviors, and the tactical processes of developing new businesses within existing firms.

Often, we see great product ideas fail due to misalignment within the firm, lack of execution, and a misunderstanding on how to take projects forward. The logical steps of choosing a market, finding requirements, and building the product seem to make a lot of sense, but in reality, the process is not as linear and involves many other factors.

This talk by **Dr. Ikhlaq Sidhu**, the faculty director and founder of [UC Berkeley's Sutardja Center for Entrepreneurship & Technology](#), is intended to begin to demystify innovation and the use of entrepreneurial techniques within existing firms. Topics related to this talk also include psychology of innovation and Silicon Valley updates such as technology concepts (AI, robotics, big data, etc.) to watch.

Dr. Sidhu is a serial innovator with an industry background and the perspective of an academic. He is an innovator in the narrow sense (e.g. created 60+ patents, technology, and products) and he is an innovator in the broad sense (e.g. launched ventures, raised funds, founded organizations, led businesses, and navigated complex political challenges) within areas of data networking, telecommunications, and academics.

Following Dr. Sidhu's presentation, attendees will also learn about the upcoming [Silicon Valley Innovation Leadership \(SVIL\)](#) program at UC Berkeley and in Silicon Valley.

We hope you can attend this complimentary event.

ABOUT THE SPEAKER

Dr. Ikhlaq Sidhu

Faculty Director and Founder, Sutardja Center for Entrepreneurship & Technology (SCET) at UC Berkeley



Ikhlaq Sidhu teaches, advises, and manages people to enable impactful and relevant innovation, which today demands a different kind of leadership. From him, people learn how to create new things that are technically complex that will also actually have impact in the real world.

By now, Sidhu is probably most known for bringing an industry perspective to academia. He founded the Sutardja Center for Entrepreneurship & Technology in 2005 and launched its many spin-offs programs. With Ken Singer, he co-created the Berkeley Method of Entrepreneurship (for students) and the Berkeley Method of Innovation Leadership (for existing companies). Both of these frameworks add concepts of social-psychology, mindset, and journey to the traditional steps of innovation. The spin-offs from his work at Berkeley include the GVL in 2008, the Fung Institute in 2009, the Engineering Leadership Professional Program in 2011, SkyDeck in 2012, the Innovation Collider in 2015, and Data-X in 2016.

Sidhu serves on several boards and advisory roles including Venture Advisor at Onset Ventures (a leading Silicon Valley investment firm), the Faculty Committee for Lawrence Hall of Science at UC Berkeley, the Board of Trustees of the Hamad Bin Khalifa University, Qatar, Fellow, Applied Innovation Institute, and the Faculty Director's Council, Jacob's Institute of Design at UC Berkeley.

Dr. Sidhu was awarded 3Com Corporation's "Inventor of the Year" in 1999. He has been granted over 60 US Patents in networking technology, IP telephony, communications, and mobile computing. He received the IEOR Emerging Area Professor Award from his department at Berkeley in 2009. Dr. Sidhu received his bachelor's degree in Electrical and Computer Engineering from the University of Illinois at Urbana-Champaign, and his masters' degree and doctorate in Electrical Engineering from Northwestern University.

CKGSB KNOWLEDGE SERIES:

Disseminating deep ideas for China success

Ideas are the currency of our age. And in an age when China's global significance is growing, CKGSB Americas' Knowledge Series is the U.S. and Americas executive's go-to source for a stream of provocative notions that can beneficially affect the way he or she thinks about building and expanding a China business.

Held in our state-of-the-art New York learning center in the heart of one of the world's great financial hubs, our Knowledge Series lectures and discussions are an opportunity to learn from the world's brightest minds as they focus on the

topics and trends that are most pertinent to your specific China business goals.

Among other themes, Knowledge Series events have examined China's financial turbulence and what it means for investors; business to business buying: how it has changed, and how we need to change with it; solar power's future in the U.S. and China; new consumption trends in China and their implication for companies in China's global supplier network; doing business with a changing China; and where China is and where it is headed.

Regardless of your China interest, Knowledge Series events are your gateway to acquiring critical insight on macro trends, emerging opportunities, collaboration and competition with Chinese companies, cross-cultural competencies and how to best position China within your own organization.

In an era when ideas matter, the CKGSB Americas Knowledge Series is the authoritative generator of China ideas.

FOR QUESTIONS, PLEASE CONTACT:

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Email: alanchen@ckgsb.edu.cn



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DATE AND TIME

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Cheung Kong Graduate School of Business (New York)

Organizer of CKGSB Knowledge Series: A Silicon Valley Perspective on Leading Entrepreneurship & Innovation

With China set to become the world's largest economy within a decade, it's an imperative for business leaders around the world to develop a sound understanding of the country.

Recognizing this growing need for authoritative knowledge on China, CKGSB has established a representative office in the heart of New York City.

Our New York presence enables American executives to access our faculty's unique insights on business in China. It also facilitates cross-cultural networking opportunities with our distinguished Chinese alumni during their visits to the United States.

Conveniently located inside the Citigroup Center in Midtown Manhattan, CKGSB's New York facility includes a multi-function classroom featuring state-of-the-art equipment and simultaneous translation capabilities.

At this facility, as well as at partner institutions in the United States and South America, CKGSB will conduct innovative executive programs, seminars and events on doing business with China – specifically designed for American audiences.

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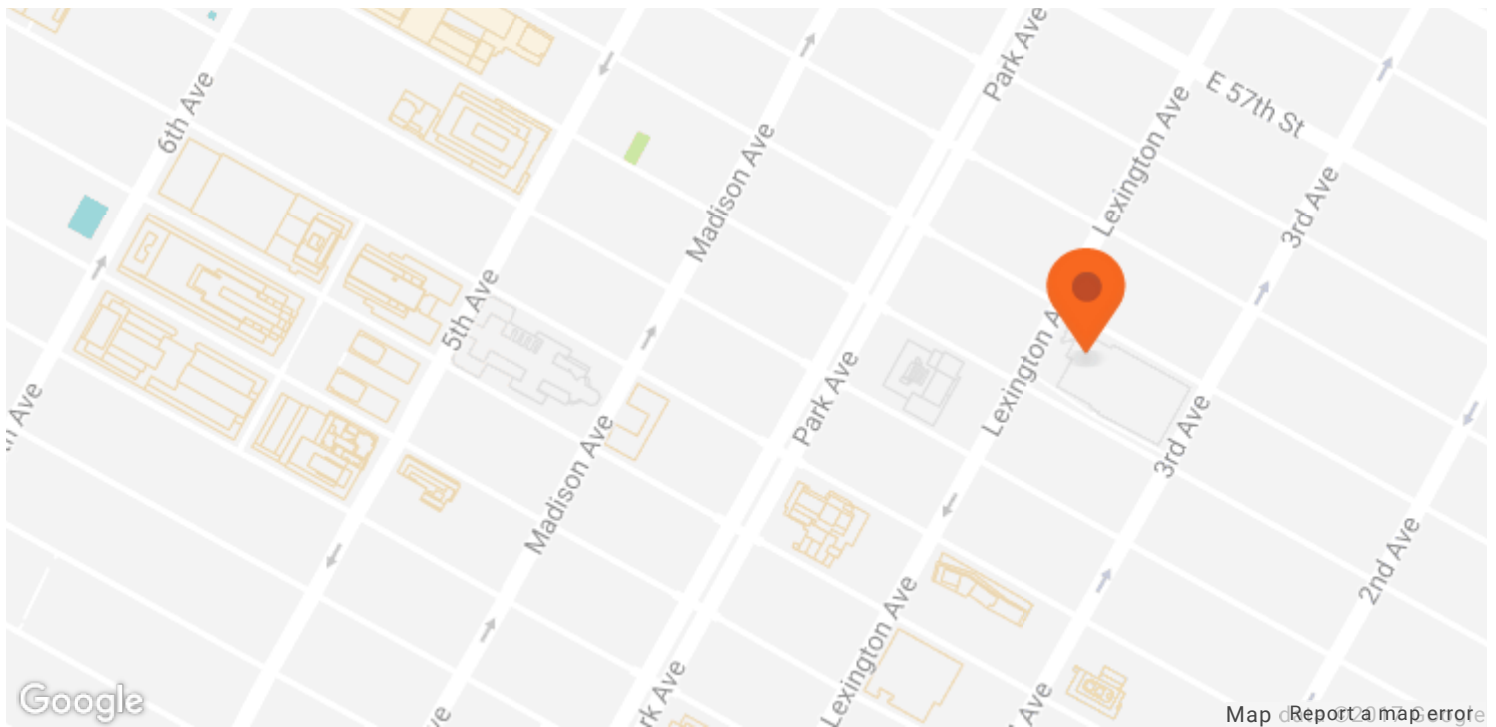
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WED, OCT 25 6:00 PM

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