



Peter Burgess <peterbnyc@gmail.com>

Assets as a Service? Make it reality with this free webinar

1 message

LNS Research <info@lnsresearch.com>

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Reply-To: info@lnsresearch.com

To: peterbnyc@gmail.com

Hi Peter,

The Industrial Internet of Things (IIoT) promises to enable new business models and revenue streams such as **Assets as a Service**. But before this can become a reality, manufacturers really need to understand which business metrics are moving the needle today as connectivity and data availability grow.



In this free webinar on **Tuesday, March 29 at 1:00 pm EDT**, "**Metrics that Really Matter: Digging Through the Data in an IIoT World**," LNS Research and MESA International will present the results of the fourth biennial **Metrics that Matter** research study, focusing on how IIoT, Cloud, and Analytics are enabling the transformation toward Smart Manufacturing, as well as which metrics are guiding the way across business areas like:

- Maintenance
- Innovation
- Quality
- Efficiency
- Financial
- Compliance

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