



Peter Burgess <peterbnyc@gmail.com>

[Webinar Invite] Learn how Roland improves engagement

1 message

Ustream, an IBM Company <ibmcloudvideo@ustream.tv>

Tue, Oct 11, 2016 at 11:36 AM

Reply-To: ibmcloudvideo@ustream.tv

To: peterbnyc@gmail.com

The graphic features a dark blue background with a blurred image of a camera and a monitor. At the top center is the Ustream logo, which includes the word 'USTREAM' in a bold, white, sans-serif font and 'an IBM Company' in a smaller font below it. The main title, 'BACKSTAGE PASS: How Roland uses Streaming Video to Improve Engagement', is written in a large, white, sans-serif font. Below the title, the date and time 'Wednesday, Oct 19th, 2016 at 11am PDT | 2pm EDT' are displayed in a smaller white font. In the foreground, centered, is a black lanyard with a black rectangular badge. The badge has the words 'BACKSTAGE PASS' in white, with a blue square containing a white letter 'U' below it.

Hi Peter,

Join Roland and Ustream for a live "behind the scenes" look at Roland's video productions. We'll be broadcasting directly from the Roland studio in Los Angeles and will showcase Roland's production facilities, technical set-up, and their use of the Ustream streaming video platform to reach both internal and external audiences.

Join this webinar to:

- **See how Roland crafts their internal video broadcasts for their**

global workforce.

- **Learn how Roland streamed its recent landmark Future, Redefined product launch / music festival.**
- **See the gear, camera setups, lighting and other tools used for Roland's broadcasts.**
- **Learn how Ustream's seamless social integrations amplify audience engagement.**

REGISTER FOR WEBINAR

Ustream 410 Townsend Street, Ste 400, San Francisco, CA 94107

This email was sent to peterbnyc@gmail.com. If you no longer wish to receive these emails you may [unsubscribe](#) at any time.