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Connecting Communities confirmation for the November 17, 2016 call

1 message

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Mon, Nov 14, 2016 at 10:29 PM

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Congratulations!

You are confirmed for the Connecting Communities[®] session below.

Session Title[Bringing Clarity to Impact Investing](#)**Date**

Thursday, November 17, 2016

Start Time

Eastern: 3:00 PM, Central: 2:00 PM, Mountain: 1:00 PM, Pacific: 12:00 PM, Alaska: 11:00 AM, Hawaii: 10:00 AM

[Cancel Reservation](#)**Length**

60 minutes

Toll-Free Dial-in Number[888-625-5230](#)**Pass Code**

1401-5928#

Session Description

While impact investing continues to grow, it remains difficult to articulate, analyze and differentiate the *impact* in impact investing. While tools exist to understand investments on the basis of financial characteristics, the same cannot be said of impact characteristics.

In traditional and impact investing, asset classes provide tremendous benefits as a frame for grouping investments with similar financial characteristics, but there is not equivalent shorthand for the *impact* in impact investing. Without an improved classification, the market risks increased misunderstandings, inefficiencies, and misalignment that will impede its development.

In a new report from Tideline, *Navigating Impact Investing*, social investment experts propose the creation of impact classes as a way to optimize the process of matching an investor's unique risk, return and impact preferences with the right investment opportunities. In this one-hour session, report co-authors Ben Thornley of

Tideline and Cathy Clark, a professor at Duke University, will share their proposed impact classes, the feedback they've received from stakeholders, and how to turn this concept into reality. Sasha Dichter of Acumen will offer a practitioner's reflections on what an impact class framework may mean for the impact investing field.

Speakers include:

- Ben Thornley, Tideline
- Cathy Clark, Duke University
- Sasha Dichter, Acumen
- Daniel Davis, Federal Reserve Bank of St. Louis (moderator)

The Connecting Communities® team

Connecting Communities® is a free audioconference program designed to provide timely information on emerging and important community and economic development topics with a national audience. The program complements the Federal Reserve System's Community Development outreach initiatives, which have typically rested in hosting meetings and events through our regional Reserve Bank offices and at the Federal Reserve Board of Governors in Washington, D.C.