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Current Session

All Sessions

Hello, peterbny@gmail.com

Thursday, November 17, 2016

Bringing Clarity to Impact Investing

Date:

11/17/2016

Time:

Eastern	3:00 PM - 4:00 PM
Central	2:00 PM - 3:00 PM
Mountain	1:00 PM - 2:00 PM
Pacific	12:00 PM - 1:00 PM
Alaska	11:00 AM - 12:00 PM
Hawaii	10:00 AM - 11:00 AM

Related Information & Resources

- [Webinar link \(separate registration required\) \(https://www.webcaster4.com/Webcast/Page/584/17382\)](https://www.webcaster4.com/Webcast/Page/584/17382)
- [Navigating Impact Investing resource link \(http://tideline.com/navigating-impact-investing-opportunity-impact-classes/\)](http://tideline.com/navigating-impact-investing-opportunity-impact-classes/)

Session Description:

While impact investing continues to grow, it remains difficult to articulate, analyze and differentiate the *impact* in impact investing. While tools exist to understand investments on the basis of financial characteristics, the same cannot be said of impact characteristics.

In traditional and impact investing, asset classes provide tremendous benefits as a frame for grouping investments with similar financial characteristics, but there is not equivalent shorthand for the *impact* in impact investing. Without an improved classification, the market risks increased misunderstandings, inefficiencies, and misalignment that will impede its development.

In a new report from Tideline, *Navigating Impact Investing*, social investment experts propose the creation of impact classes as a way to optimize the process of matching an investor's unique risk, return and impact preferences with the right investment opportunities. In this one-hour session, report co-authors Ben Thornley of Tideline and Cathy Clark, a professor at Duke University, will share their proposed impact classes, the feedback they've received from stakeholders, and how to turn this concept into reality. Sasha Dichter of Acumen will offer a practitioner's reflections on what an impact class framework may mean for the impact investing field.

Speakers include:

- Ben Thornley, Tideline