



Peter Burgess <peterbnyc@gmail.com>

Invitation to June 14 book event in NYC at Carnegie Council

1 message

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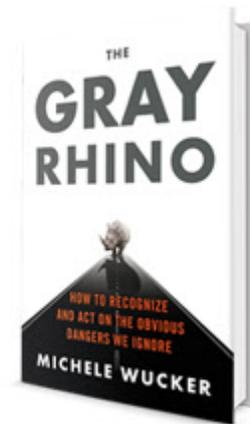
Please join me June 14th at the Carnegie Council for Ethics in
Global Affairs

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June 14th Carnegie Council Event in NYC

I'm writing to invite you to a talk I'm giving, "Move Over, Black Swan: Here Comes the Gray Rhino," on **June 14th at 6:00 pm** at the Carnegie Council for Ethics in International Affairs at 170 East 64th Street in New York City. Admission is complimentary for my friends if you use the code below.

While the sheer size of the 2008 financial crisis was an unpredictable outlier black swan, the market speculation and imbalances behind it were not. Each of the underlying causes, the housing bubble, problems with credit default swaps, and poor risk management was a highly obvious threat: that is, a gray rhino, the subject of a provocative new book. Behind every black swan is a crash of gray rhinos. Why do policy and business leaders consistently fail to deal with imminent crises in time to prevent widespread damage? And how can we strategically confront and manage highly probable but neglected gray rhinos? **Michele Wucker**, author of THE GRAY RHINO, discusses the top risks of 2016 and strategies to deal with them in the context of the gray rhino framework, providing a critical re-orientation of policy and business



For more information about THE GRAY RHINO please visit wucker.com/the-gray-rhino

strategy.

[Please RSVP at this link](#) and enter code **Spring2016** for free admission.

There will be a book signing and a wine reception after the program.

Address:

Carnegie Council for Ethics in International Affairs
Merrill House
170 East 64th Street
New York, NY 10065-7478

Map: [Click Here](#) (opens a new window)



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