

Mainstreaming new economic models - sign up for our New York event

Join us on **Thursday 12 November 2015** to explore the successes and failures of neoliberal capitalism, the emergence of alternative economic models and the potential for grassroots activity to create meaningful change

Wednesday 7 October 2015 07.08 EDT

A growing number of individuals and organisations are questioning an economy based on limitless growth. There are two broad reasons, they argue, why such an economy is doomed to fail: firstly it exploits the people and depletes the resources it relies on to survive; secondly it is accompanied by unacceptable - even unworkable - levels of inequality, financial instability and social unrest.

From China's stumbling stock markets to European austerity, global disruptions are leading to the emergence of new economic movements. The rise of anti-austerity parties such as Podemos in Spain and Syriza in Greece is just one example.

While particular communities, political groups and businesses may have adopted economic models that prioritise people, the environment and greater social justice, a key issue is how these models might be scaled up.

Register to attend our public seminar - organised by Guardian Sustainable Business and supported by the Doen Foundation - on **Thursday 12 November 2015, 2.30pm-5pm at The Conrad New York**.

Our panel:

Chair - Marc Gunther, editor at large, Guardian Sustainable Business US

Saskia Sassen, Robert S. Lynd professor of sociology and co-chair of The Committee on Global Thought, Columbia University

Hunter Lovins, president, Natural Capitalism Solutions

Vincent Stanley, director of philosophy, Patagonia

More panelists tbc

Join us to discuss:

- What alternative economic models are out there?

- . Who is putting them into practice?
- . What are their risks and opportunities?
- . What is the potential of grassroots activity to create meaningful change
- . Do these models have the potential to scale?
- . Where next?

Event information:

Thursday 12 November 2015, 2.30pm-5pm

The Conrad New York, 102 North End Avenue, New York, NY 10282

This is a free event. Please be aware that the Guardian will not cover travel or accommodation expenses for attendees.

Please fill in the form below to register your interest in attending. Places aren't confirmed until you hear from us.

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Economic recovery

Corporate social responsibility

Social exclusion

Social mobility

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