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INVITE 10/14: Breaking News: Disrupting the Status Quo in Storytelling

1 message

New America NYC <Bugg@newamerica.org>

Tue, Oct 6, 2015 at 11:27 AM

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NEW AMERICA NYC

**BREAKING NEWS:
DISRUPTING THE STATUS QUO
IN STORYTELLING**

WITH THE
GROUNDTRUTH PROJECT

Wednesday, October 14, 2015
6:30 pm - 8:15 pm
Civic Hall
156 Fifth Avenue, Second Floor
New York, NY 10010

**RSVP
TODAY**



The media landscape in America these days looks like it's been hit by an earthquake. Indeed, the shifting tectonic plates of media have left legacy print and broadcast outlets in crisis – cutting columns, staff, and even entire bureaus. International reporting has been acutely impacted amid all this disruption. But the picture isn't entirely one of destruction and despair: emerging and digital-native media companies are successfully cultivating a talented generation of new reporters and investing in extraordinary storytelling. In some places, there's even positive revenue growth.

In a society where [39 of the top 50 digital news websites](#) have the most traffic coming from cell phones and tablets, have we reached a new mobile majority in media? Are the tried models of advertising and circulation targets enough to sustain media's print gatekeepers? What will be the new business models that sustain great journalism?

Whether it's legacy or digital media, the reality remains: the state of journalism has reached a critical point of transition and transformation. Much is at stake. Americans' changing news habits impact how our country functions as an informed society, and the next steps in media are as important as ever in shaping the future of our democracy.

Join New America NYC and the [GroundTruth Project](#) for a conversation with top experts across the vast fields of media and journalism for a conversation on what it takes to produce and support great journalism today.

Follow the discussion online using [#BreakingNews](#) and by following [@NewAmericaNYC](#) and [@GroundTruth](#).

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New America is dedicated to the renewal of American politics, prosperity, and purpose in the Digital Age. Our hallmarks are big ideas, impartial analysis, pragmatic policy solutions, technological innovation, next generation politics, and creative engagement with broad audiences.

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