Our Next Panel: Uber-ization (November 5th)

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JOIN US AT OUR NEXT EVENT!

EXPERT PANEL

Uber-ization: Overvalued Business Model or Underexploited Platform?

November 5 2015, 5:30 PM – 8:30 PM

Meet the leaders of Axial, Fivver, PRIV and Handy - four exciting gig/shared economy start-ups you should get to know. MIT Sloan Fellow Michael Schrage will facilitate a panel discussion on the hows and whys of making these business models succeed for customers, participants and investors alike.

What skills and talents win? What management cliches are doomed to obsolete anachronisms? What ways to measure, match...
and monetize human capital in these marketplaces work best? Is there a tad too much froth?

In market sectors from beauty and wellness to talent to enterprise support, the opportunities for ingenuity and impact appear rife. This panel examines how real they are.

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Calling All Early-Stage Entrepreneurs Interested in Pitching to VCs?
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EXPERT PANEL
Patents for Entrepreneurs — Crown Jewels or Shiny Objects?
Nov 19 2015, 5:30 – 8:30 PM

“If you don’t have a patent, you don’t have a prayer on Shark Tank,” as John Oliver began his diatribe on the problems with patents. Black humor with questionable substance, but never has there been such widespread and deep confusion about patents, from the man on the street, to the press, the courts, Congress, the Supreme Court, and President Obama. Joking aside, how should entrepreneurs view patents?

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NOV 2–4, 2015
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