How to Manage for Best Triple Bottom Line Performance

Date: Tuesday, June 16th, 2015
Time: 4:00 PM KSA (9:00am EST | +3:00 GMT)
Speaker: Peter Burgess

In this webinar, any and all issues in our global economy will be in play. The bad news is that there are some important problems that need to be addressed. The good news is that there is amazing technology and a growing number of major organizations that are starting to use their management and operational capacity to implement changes that will make the world a better place.

While much of the academic teaching about management has a singular focus on the profit dimension of business, in practice management is more complicated. Typical corporate management accounting and systems are inward looking but this is not going to be sufficient for success in the future.

Successful big business organizations have to find ways to optimize performance to suit the 21st Century. This requires some radical rethinking about the metrics of management. A start is to manage to optimize the Triple bottom Line ... Profit / People / Planet ... and the TrueValueMetrics.org initiative to design and deploy Multi Dimension Impact Accounting (MDIA) is a foundation for these new metrics.

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NoSQL Matters
Conference
by John Mulhall
1 reply

Fixing Innovation in Your Organization
Speaker: Michael Ireland
Institute: Columbia Leadership Group

Innovation is a popular concept in today’s organizations, yet what is it really? More importantly how does it work and how can you harness the power of innovation to lead your organization to new heights of success? Together, we will explore innovation to answer these questions and equip you with the mindsets and skill sets to see how innovation is working or not working in your organization.

Why Don’t People Just Do What You Ask?
Speaker: Peter Freeth
Institute: Genius Ltd

As a leader, your success depends on delegating tasks and responsibilities. You do your best to be clear, to explain what needs to be done, yet it doesn’t happen. Perhaps the result isn’t what you expected, or perhaps there was no result at all.

You spend more of your valuable time putting it right, and you think that it would have been quicker to just do it yourself.

How to Leverage Risk Management to Conquer Projects
Speaker: Dr. Hasnain Rizvi
Institute: AAA Institute

Risk is inherent in all business practices, processes and decisions. Rapid growth of global markets is forcing organizations to become more proactive and responsive to risk. Effective risk management is a critical success factor. Yet many organizations today face a crisis in project risk management. Introduction of total quality management, continuous improvement programs and the drive to radical...