



Peter Burgess <peterbnyc@gmail.com>

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## Development without equality? | Join our leadership summit | 22 September

3 messages

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**The Guardian** <info@mail.guardian.co.uk>

Mon, Aug 24, 2015 at 7:47 AM

Reply-To: The Guardian <reply-feca1572776c037c-1344\_HTML-4894530-1059027-1@mail.theguardian.com>

To: peterbnyc@gmail.com

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theguardian  
global development  
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## Development without equality? How to create the world we need post-2015

Join the Guardian and co-host Unicef at our breakfast meeting for global leaders and influencers, chaired by Guardian US political reporter, Sabrina Siddiqui. It will be a morning of inspiration, information and networking ahead of the Sustainable Development Goals summit.

**Please respond by 21 August, letting us know whether you would like to attend.**

**Date:**  
Tuesday 22 September,  
8am - 12:30pm

**Location:**  
Unicef HQ, New York

[Click here to find out more and register](#)



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**Peter Burgess** <peterbnyc@gmail.com>  
To: saoirse.richardson@theguardian.com

Mon, Aug 24, 2015 at 4:12 PM

Thank you for the attached e-mail ... but interesting that I received it on 24th August a couple of days after the 22nd August deadline referenced in the message. I have applied to come anyway, in the hope that there will still be room.

I attend a variety of functions at the World Bank, the UN and other venues where development issues are being discussed. I was a very young CFO, and quite effective in helping to improve profit performance. Subsequently I

started consulting and did my first assignment for the World Bank in 1978 and subsequently did other assignments for the WB and various agencies of the United Nations. Over the years I got to do assignments in over 50 countries ... quite an education! I am passionate about metrics for management, and am very very disappointed at the way metrics are either missing or misused in most of the relief and development arena.

As an older person, I am now engaged in the design and development of a system of metrics for profit, people and planet that will be as rigorous for impact on society and the environment as conventional accounting is for profit. Without measurement, it is not at all easy to manage ... but it is vital to measure everything that matters and not just the money profit dimension. My work on this is quite deep, and open source ... see: <http://www.truevaluemetrics.org/index.php>

I hope I will be able to come to your event

Peter

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Peter Burgess ... Founder and CEO  
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**Peter Burgess** <peterbnyc@gmail.com>  
To: Claudia Freed <CFreed@inventorydonations.org>

Tue, Aug 25, 2015 at 7:00 PM

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