



Peter Burgess <peterbnyc@gmail.com>

# G&A Invites You: The UN 2030 Agenda for Sustainable Development (October 13th | Baruch College)

1 message

**G&A Institute, Inc.** <info@ga-institute.com>  
Reply-To: "G&A Institute, Inc." <info@ga-institute.com>  
To: peterbnyc@gmail.com

Mon, Oct 5, 2015 at 5:04 PM



G&A Institute invites your attention to this upcoming event:



## Robert Zicklin Center for Corporate Integrity

# The UN 2030 Agenda for Sustainable Development

Tuesday, October 13th

### Upcoming RZCCI Programs

[A Risk-Cost Model of Firm Compliance](#)

October 8, 2015

[Digital Gold: The Inside Story of Bitcoin](#)

### Panelists

Moderated by ARIEL MEYERSTEIN, VP Labor Affairs, Corporate Responsibility and Governance, US Council for International Business

ALYSON CAFFERKY GENOVESE, Head of Corporate Stakeholder Relations - United States and Canada, Global Reporting Initiative

GAVIN POWER, Deputy Executive Director, UN Global Compact

### About the Program

Between 2000 and 2015, the Millennium Development Goals (MDG) were powerful tools in setting the development agenda for nations, municipalities, companies and their stakeholders. They set time-bound

October 28, 2015

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XBRL US Investor  
Forum

quantifiable targets addressing the various aspects of extreme poverty, gender equality, education and environmental sustainability. In the last 15 years, the world has taken major strides towards achieving many of these goals, notably by helping to lift more than one billion people out of extreme poverty, reducing hunger, enabling more girls to attend school than ever before and to protect our planet. While there is still progress to be made, they were effective in generating new and innovative partnerships, galvanizing public opinion and showing the immense value of setting ambitious goals and measuring progress toward achieving them.

November 4, 2015

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HSBC Student Series  
on Ethics and  
Accountability

They also provided strong leadership for business. The MDGs helped shape systems of sustainability reporting and accountability, such as the GRI framework; they have focused more attention on developing KPIs for sustainability, on ESG metrics, and on moving corporate valuation away from simple short term financial quarterly reports and towards a broader look at social value and environmental risks.

November 16, 2015

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Ensuring Integrity: The  
10th Annual Audit  
Conference

As we embark on the post-2015 development agenda, the newly launched Sustainable Development Goals (SDGs) will set the agenda for global action for the next fifteen years. The SDGs cover a broadened range of sustainable development topics with 17 goals and 169 specific targets. They expand on the 8 previous goals (poverty and hunger, education, gender equality, maternal health, child mortality, HIV-AIDS, environmental sustainability, global partnership) and incorporate new goals and targets related to sustainable energy, economic growth and employment, resilient infrastructure, inequality, improvement of cities and settlements, sustainable consumption and production, climate change, sustainability of the seas and ecosystems, and a promotion of peaceful, inclusive societies.

December 3, 2015

The journey to achieve them will involve Governments, Parliaments, the UN system and other international institutions, local authorities, indigenous peoples, civil society, the private sector, scientific and academic communities.

This discussion will address what the new SDGs mean for the business community, seeking to answer:

- How will the SDGs push the sustainability agenda forward, involving companies as partners?
- What are resources for companies seeking to align their corporate responsibility goals with the SDGs?
- What impact will they have on NYC's development of legislation or incentives affecting companies?

## In Partnership With

**The Sustainability Practice Network** (SPN) is a New-York-based forum for professionals working with corporate responsibility and sustainability issues to build community based on learning, discussion, information and idea exchange. There are over one thousand members on our list-serve, representing practitioners from industry, academia, government and NGO's. For more information please visit: [www.sustainabilitypractice.net](http://www.sustainabilitypractice.net).



## Registration Information

## Complimentary Pre-registration is required to attend:

- Register [online](#)
- By phone at 646-312-3231
- or via e-mail to [matthew.lepere@baruch.cuny.edu](mailto:matthew.lepere@baruch.cuny.edu)

## Where & When

### Tuesday, October 13, 2015

6:00 pm - Registration and Networking

6:15 pm - Panel

7:30 pm - Q&A

8:00 pm - Networking

### Baruch College's Newman Conference Center

151 E. 25th Street (between Lexington and Third Avenues), Room 750

#### Join Our Mailing List!

The Robert Zicklin Center for  
Corporate Integrity

**The Robert Zicklin Center for Corporate Integrity** is a forum for discussion of a broad range of contemporary issues confronting U.S. corporations and capital markets. Our concerns include: transparency of corporate reporting, corporate governance, examining legal and ethical corporate behavior, spotlighting executive accountability, corporate responsibility in global business development, risk assessment and amelioration, resolving conflicting corporate stakeholder interests, and evaluating the role of governmental regulation. Learn more at <http://zicklin.baruch.cuny.edu/centers/zcci/>.

#### The Robert Zicklin Center for Corporate Integrity

55 Lexington Avenue, B11-275 | New York | NY | 10010



#### Message from Governance & Accountability Institute

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