



some interesting overlaps between clinton global and transformation processes we advocate

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i need to track down more details but here's the overview agenda at clinton this year

[8:30 AM - 10:00 AM](#)

From Education to Entrepreneur: Linking SME Success with Human Capital

Breakfast hosted by Western Union

SESSION FEATURES: PRE-REGISTRATION REQUIRED

Small- and medium-sized enterprises (SMEs) account for more than 90 percent of businesses and 50 percent of employment worldwide. Yet, upwards of two-thirds of SMEs fail within their first three years—often times due to an inability to find and hire qualified human capital. Many job seekers and potential entrepreneurs, particularly women and youth, do not have access to the relevant skills and training needed to tackle the multidimensional demands of small businesses. Ranging from business acumen to 'soft skills' like communication, leadership, and cultural sensitivity, equipping individuals with transferable expertise will help SMEs grow and compete in the global economy. This session will bring together SME owners, educational institutions, and NGOs to discuss strategies, programs, and opportunities to support SMEs. In addition, participants will develop recommendations for frameworks to guide future cross-sector collaboration in this space.

OPENING PLENARY SESSION

[10:30 AM - 12:00 PM](#)

The Future of Impact

To conclude CGI's 10-year anniversary, the 2015 theme, The Future of Impact, builds on the achievements of CGI members over the past decade and highlights the necessary next steps for accelerating progress going forward by guiding members in:

- Expanding and replicating proven solutions to underserved geographies, markets, and populations.
- Democratizing social and technological innovation to drive global and local impact.
- Making the required long-term investments to address global challenges and create opportunity for all.

In this session, global leaders will discuss shared priorities for the next decade, including empowering girls and women, advancing youth, alleviating poverty, and supporting technology access and use.

Opening Conversation:

MODERATOR:

Chelsea Clinton, *Vice Chair, Clinton Foundation*

PARTICIPANTS:

Tin Ma Ma Htet, *Teacher and Storyteller, Monastic Education Development Group, Myanmar Storytellers*

Yang Lan, *Chairman, Sun Media Group and Sun Culture Foundation*

Kailash Satyarthi, *2014 Nobel Peace Prize Laureate*

Panel Discussion:

MODERATOR:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

PARTICIPANTS:

Kenneth Frazier, *Chairman and CEO, Merck & Co.*

Ellen Johnson Sirleaf, *President, Republic of Liberia*

Petro Poroshenko, *President of Ukraine*

BREAKOUT SESSIONS

[12:30 PM - 2:00 PM](#)

Emerging Markets: Balancing Growth with Equity and Sustainability

SESSION FEATURES: SPECIAL SESSION

The world population is set to grow to 10 billion people by 2050, and most of this growth will come from Africa and Asia. Emerging markets more broadly, including the Middle East and Latin America, will also be the drivers of global economic growth in the coming decades, lifting millions out of poverty and creating middle class consumers, entrepreneurs, and innovators. However, this growth needs to be balanced with sustainable consumption to curb greenhouse gas emissions and resource depletion, and needs to ensure the most vulnerable—namely rural populations, ethnic minorities, and women—are not left behind.

PARTICIPANTS:

Afsaneh Beschloss, *Founder and CEO, Rock Creek*

Le Luong Minh, *Secretary-General, ASEAN*

James Mwangi, *Group Managing Director and CEO, Equity Group Holdings Limited*

Nalini Saligram, *Founder and CEO, Arogya World*

Sachi Shenoy, *Executive Director, Upaya Social Ventures*

MODERATOR:

Gideon Rose, *Editor, Foreign Affairs*

Haiti Action Network: Exploring Partnerships and New Opportunities

SESSION FEATURES: SPECIAL SESSION

In 2008, President Bill Clinton issued a Call to Action to address the pressing challenges Haiti faced in the aftermath of four devastating hurricanes. Resulting in the creation of the CGI Haiti Action Network seven years ago, significant progress has been made in the country to improve livelihoods, empower communities, and strengthen recovery initiatives—and there are numerous opportunities to continue these efforts. Going forward, the value of partnerships in the implementation of this work will remain critical—over 90 percent of CGI Commitments to Action in Haiti are made in collaboration, often engaging local partners.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Increase sustainable economic development and job creation in Haiti.
- Integrate girls and women further into solutions.
- Invest in important developing sectors like agriculture and energy.

PARTICIPANTS:

Alix Cantave, Program Officer for Haiti, W.K. Kellogg Foundation

Charles Castel, Governor, Banque de la République d'Haïti (BRH) - Central Bank of Haïti

Adam Davidson, Economics Writer, The New York Times

Denis O'Brien, Chairman, Digicel

Marlène Sam, Country Director of Internship Program, NetHope Academy

The Future of Housing

SESSION FEATURES: FUTURE LABS

A lack of adequate, affordable housing challenges the day-to-day survival of poor families in developed and emerging countries alike, leading them to forgo spending on basic needs. Globally, 1.1 billion urban residents live in homes without sanitation, electricity, and other essential services important to productivity, health, and safety. Providing decent, affordable urban housing to the projected 1.6 billion people who will reside in cities by 2025 requires an estimated \$16 trillion in spending and investment, presenting opportunities for the construction and finance industries to build resilient and empowered urban communities.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Develop public-private partnerships that increase the global supply of durable and affordable housing and building products.
- Scale and modernize the delivery of essential services to urban slums and informal settlements.
- Improve access to financial products that empower low-income urban populations to stabilize and improve their housing situations.

PARTICIPANTS:

George Guimaraes, CEO, Project Concern International

Elizabeth Hausler Strand, Founder and CEO, Build Change

SMALL GROUP DISCUSSIONS

[12:30 PM - 2:00 PM](#)

Hacking the Solution: Connecting Experts from Technology and International Development

As rapid advancements in technology make information and tools increasingly available, opportunities arise to apply these advancements to global challenges. Technology-based platforms, programs, tools, and services can be deployed to create efficiencies in and extend access to better health care, education, water management, and disaster response. But before this can happen, the international development community must be able to identify the entry points where such resources are applicable. Bringing together technologists, who have the tools, and development practitioners, who see the gaps, is critical to the process of identifying new areas for collaboration.

Objectives:

- Explore opportunities to adapt information and communications technologies for developing country contexts and build relationships with potential partners in the “tech for good” space.
- Learn about relevant Commitments to Action in which companies are applying their commercial products to global challenges, how the partnerships were formed, and what each partner brought to the table.
- Raise and answer questions, share best practices, and make resources visible to a wider audience.

Smallholder Farmer Solutions: Getting Finance to the Field

Lending to rural farmers can be prohibitively risky. Despite a \$450 billion global demand for smallholder finance, risks related to information gaps, limited connectivity to formal markets, low professionalism, and lack of credit history and collateral make it difficult for financial actors and other value chain players to create appropriate financial solutions. In turn, lack of access to finance prevents smallholder farmers across the world from purchasing quality seed and fertilizer, storing their harvested crops safely, and making other investments they need in order to thrive.

Objectives:

- Highlight successful models for extending credit to smallholder farmers in developing countries.
- Showcase emerging, innovative tools for assessing farmer creditworthiness and capacity.
- Explore partnerships between financial actors, food value chain actors, and companies offering credit assessment services.

PARTICIPANTS:

Vicki Escarra, Global Chief Executive Officer, Opportunity International

James I. Mwangi, Executive Director, Dalberg Group

Lucas Simons, CEO and Founder, SCOPEinsight

Eugene Ubalijoro, Managing Director, Heineken Caribbean and Americas Export

Youth Speak: Pivotal Moments That Encourage Positive Youth Development

Whether it is a primary school teacher, soccer coach, parent, or a scholarship, there are key experiences and influencing factors that set the course for a young person's positive personal growth. In 2013, 75 million young people aged 15–24 were unemployed worldwide, an increase of more than 700,000 over the previous year. Additionally, one in eight young people in OECD countries are not engaged in employment, education, or training, reflecting the rise of a disconnected generation. By sharing best practices and learning directly from young people about the catalytic moments that have influenced their life trajectories, CGI members can work together to support and empower youth.

Objectives:

- Learn from young people about the factors and experiences that have been influential to their positive life outcomes.
- Collaborate to identify specific, youth-informed interventions that aim to support young people throughout the education to workforce continuum.
- Provide members with an opportunity to share best practices and next steps for action.

PARTICIPANTS:

Holly Carter, Founder and Executive Director, BYkids - Their World, Their Films

Khalil Fuller, Chief Executive Officer, Learn Fresh

Barang Phuk, Wedu Rising Star/Undergraduate Student, Wedu

Shazia Ramzan, Student, Malala Fund

PLENARY SESSION

2:30 PM - 3:45 PM

Investing in Prevention and Resilient Health Systems

The recent Ebola crisis in West Africa highlights the need for strong health infrastructure and primary care systems, including a sufficient amount of health care workers, to mitigate infectious disease outbreaks. Strong health systems are also essential to curbing maternal and child mortality and non-communicable diseases (NCDs), such as cardiovascular diseases and diabetes, which account for 63 percent of deaths worldwide. The economic impacts of these health crises are significant—it is estimated that the Ebola crisis may cost up to \$25 billion in lost GDP for West Africa in 2015 alone and NCDs will lead to approximately \$30 trillion lost in economic opportunity globally over the next 20 years. Investing in prevention and health systems will help ensure access to quality health services for all and reduce long-term health care costs, and is key to building resilient and prosperous communities.

In this session, leaders from the private, public, and civil society sectors will discuss how CGI members can:

- Promote incentives for businesses and countries alike to make long-term investments in health infrastructure and human resource capacity.
- Build public-private partnerships and innovative financing mechanisms that ensure access to preventative and effective health services, products, and technologies.
- Empower communities and individuals with the knowledge and resources necessary to invest in their own health care and healthier lifestyles.

PARTICIPANTS:

Michel Liès, *Group CEO, Swiss Reinsurance Company*

Ngozi Okonjo-Iweala, *Chair-Elect, GAVI; Former Finance Minister of Nigeria*

Paul Polman, *Chief Executive Officer, Unilever*

Charlize Theron, *Founder, Charlize Theron Africa Outreach Project; United Nations Messenger of Peace*

MODERATOR:

Betsy McKay, *Senior Writer, Global Health, The Wall Street Journal*

One-on-One Conversation:

PARTICIPANTS:

Bill Gates, *Co-chair and Trustee, Bill & Melinda Gates Foundation*

Michael Gerson, *Policy Fellow, The ONE Campaign*

BREAKOUT SESSIONS

[4:00 PM - 5:00 PM](#)

Emerging Pioneers: Millennials Transforming the Future Through Social Innovation

SESSION FEATURES: SPECIAL SESSION

As the largest generation living on the planet, millennials will be critical drivers of social and economic progress in the years to come. While the world's leaders are launching the United Nations' Sustainable Development Goals (SDGs) that aim to end poverty by 2030, many young innovators and social entrepreneurs are already addressing these challenges head-on.

This session—co-hosted by GOOD—will bring together dynamic young voices to discuss how this generation is:

- Helping to achieve social innovation goals in more nimble and creative ways.
- Leveraging new tools, design methods, collaborations, and storytelling to produce breakthrough ideas for social impact.

- Partnering with established organizations worldwide to scale proven concepts that can transform the future.

PARTICIPANTS:

Ayah Bdeir, *Founder and CEO, littleBits*

Kanyi Maqubela, *Partner, Collaborative Fund*

Juliana Rotich, *Executive Director, Ushahidi*

Abuzar Royesh, *Founder, One Two Three Project*

Max Schorr, *Co-Founder and Board Member, GOOD Magazine*

[4:00 PM - 5:30 PM](#)

Ministers Meeting on Achieving Resilient Health Systems

SESSION FEATURES: CALLS TO ACTION

In continuation of the Plenary Session “Investing in Prevention and Resilient Health Systems,” this session will dive deeper into national health priorities for improving capacity to mitigate future infectious disease outbreaks and increase access to preventive and life-saving primary care. Ministers of health will discuss their challenges in and priorities for improving access to quality health care within their countries and highlight the importance of country-specific plans that are supported by the private, public, and nongovernmental sectors.

In this session, ministers of health from several African nations will discuss ways CGI members can:

- Coordinate to support ministries of health in achieving their country-specific health plans.
- Leverage partnerships and the CGI Commitments to Action model to deliver efficient and cost-effective solutions to respond to outbreaks and increase access to primary care.
- Utilize private sector financing and donor assistance to identify, secure, and implement long-term solutions for making health care systems more resilient to public health risks.

Opening Conversation:

MODERATOR:

Chelsea Clinton, *Vice Chair, Clinton Foundation*

Closing Conversation:

MODERATOR:

Eric Goosby, *Director, Institute for Global Health Delivery and Diplomacy, UCSF Global Health Sciences*

PARTICIPANTS:

Bernice Dahn, *Minister of Health, Republic of Liberia*

[4:15 PM - 6:00 PM](#)

CGI Conversation moderated by Fareed Zakaria, CNN host & Washington Post columnist

Advancing Growth in Europe

SESSION FEATURES: THE GREEK CRISIS AND BEYOND • FILMED FOR BROADCAST

The effects of the Great Recession are still evident today across the European Union (EU): unemployment is estimated at 9.5 percent, up from 7 percent before the crisis. Europe’s young people are particularly affected—of the 57 million individuals

aged 15-24, over 20 percent are unemployed. Despite serious challenges, the region overall is now heading toward a recovery, and the EU needs to find ways to accelerate economic growth and job creation. This requires leadership across all sectors to utilize the great assets the region possesses: a single market of over 500 million consumers constituting the largest combined GDP in the world, high levels of education and quality manufacturing, and world-class corporations. This also means mitigating the Greek crisis, which brought into question the sustainability of the whole Eurozone as Greece continues to face an unresolved debt crisis and a youth unemployment rate above 50 percent. However, for a Europe forged in crises, Greece can serve as an opportunity—one that firstly requires political leadership across European countries and financial institutions, and secondly employs the productive capacity and ingenuity of all Greek citizens to set the country on a path to growth.

In this session, leaders from the private, public, and civil sectors will discuss how CGI members can:

- Improve competitiveness, facilitate innovation, and highlight entrepreneurship—particularly among youth.
- Develop the workforce by training workers and enhancing lifelong workforce preparedness.
- Scale-up effective partnerships, improve connections between sectors, and learn about strategies that have been successful in other countries.

This conversation is scheduled for broadcast on CNN.

Panel Discussion:

MODERATOR:

Fareed Zakaria, *Host, CNN's Fareed Zakaria GPS, Columnist, Washington Post*

PARTICIPANTS:

Louka Katseli, *Chair, National Bank of Greece*

Joseph Stiglitz, *Professor, Columbia University*

One-on-One Conversation:

REMARKS:

Gianna Angelopoulos, *Ambassador at Large, The Hellenic Republic*

PARTICIPANTS:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

Alexis Tsipras, *Prime Minister, The Hellenic Republic*

Panel Discussion:

MODERATOR:

Fareed Zakaria, *Host, CNN's Fareed Zakaria GPS, Columnist, Washington Post*

PARTICIPANTS:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

Matteo Renzi, *President, Council of Ministers of the Italian Republic*

George Soros, *Chairman, Soros Fund Management*

SPECIAL EVENT

8:00 PM - 9:30 PM

Clinton Global Citizen Awards

Established in 2007, the Clinton Global Citizen Awards embody President Bill Clinton's call to action by honoring outstanding individuals who exemplify global citizenship through their vision and leadership. These citizens have proven that diverse sectors of society can work together successfully to devise solutions that effect positive, lasting social change.

Nominated by CGI members, CGI staff, and other global leaders, honorees are chosen based on their innovative approaches, and on the demonstrated results and sustainability of their work. Through their uncommon abilities to strengthen civil society, these visionaries inspire us all to take action and to become true global citizens.
