



Peter Burgess &lt;peterbnyc@gmail.com&gt;

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## REGISTRATION CONFIRMATION: The UN 2030 Agenda for Sustainable Development - 10/13 at Baruch College

2 messages

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**Matthew LePere** <Matthew.LePere@baruch.cuny.edu>

Tue, Oct 6, 2015 at 11:51 AM

Greetings,

Thank you for pre-registering to attend [The UN 2030 Agenda for Sustainable Development - Impacts on Companies and their Stakeholders](#) on Tuesday, October 13<sup>th</sup>. Doors will open at 6:00 p.m. The program will run from approximately 6:15 to 8:00 p.m. and will be followed by a networking reception.

*The UN 2030 Agenda for Sustainable Development* will be held in Rackow Conference Room 750 of Baruch College's Newman Conference Center, 151 E. 25<sup>th</sup> Street (between Lexington and Third Aves.). A map and directions can be found [online](#). When you arrive on campus, please check in with public safety. Then take the elevator to the 7<sup>th</sup> floor where you will immediately see the registration desk.

Please do not hesitate to contact me should you have any questions. On behalf of the [Robert Zicklin Center for Corporate Integrity](#) and the [Sustainability Practice Network](#), we look forward to seeing you on October 13<sup>th</sup>!

Sincerely,

Matt

Matthew LePere

Associate Director, The Robert Zicklin Center for Corporate Integrity

Associate Chair, Baruch College Task Force on Sustainability

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Think Green! Before printing this e-mail ask the question, is it necessary?

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**Peter Burgess** <peterbnyc@gmail.com>  
To: Matthew LePere <Matthew.LePere@baruch.cuny.edu>  
Bcc: Claudia Freed <CFreed@inventorydonations.org>

Mon, Oct 12, 2015 at 1:02 PM

By way of introduction ...

I have registered to come to the Sustainable Development Goals meeting tomorrow, and am very much looking forward to the event.

I have many reasons to be interested in the event. My work in the official relief and development community (ORDA) goes back to the 1970s, and prior to that I was very much involved with the metrics of corporate performance.

Surprise, surprise, I am very interested in the metrics that are going to be deployed in connection with the SDGs. My worry is that the framework for metrics will replicate many of the issues that have emerged over the past with project design and monitoring in the ORDA community.

I am working to develop something we call True Value Accounting (TVA) based on the idea that we should be doing for the impact on people and planet something as powerful as we are doing for business profit and money wealth. I think the TVA framework will fit into the SDG themes rather well ... but we shall see ...

Anyway ... very much looking forward to tomorrow

Peter Burgess

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Peter Burgess ... Founder and CEO  
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