



Today's Diverse & Dispersed Workforce: the Debate Continues



Meryl Rosenthal
Co-Founder
FlexPaths



Beverly Winkler
Director Organizational
Engagement, Leadership &
Development
PSEG



Jeff Martin
Change Management
Program Manager
Wells Fargo



Jim Ryan
Leader for Global Workplace
Strategy
Pitney Bowes

LOCATION:

ORANGERIE

Monninger Center (The Library)
Fairleigh Dickinson University
Florham Campus, Madison, NJ

REGISTER by 10/6/14

CALL: 973.443.8577 **FEE:** \$40* (\$20-non-profits)

*This charge does not apply to FDU faculty, administration, matriculated students or current employees of ISE/CHRMS Corporate Partner companies. Non-partners are subject to the \$40/\$20 admittance fee if they register and do not attend without cancelling before Oct. 7, 2014.

PLEASE NOTE: ISE/CHRMS incurs food-ordering costs whether a registrant actually attends or not, which is why our registration materials state that there is a payment expected regardless of actual attendance.

PANEL FACILITATOR

Following 20+ years in financial services at companies including AXA, MetLife and Guardian Life Insurance Company, **Meryl Rosenthal** and Robin Roschke founded FlexPaths in 2005. FlexPaths partners with corporate and business executives to help leaders, employees and teams acclimate to changing work styles and work environments. She meets regularly with business leaders in Fortune 1000 companies, maintains strategic alliances with well-regarded workforce, space planning, training and legal firms, and is a speaker and commentator on a range of workplace strategy issues, featured in articles, blogs, and events. In 2012, she co-launched the Agile Work Consortium, an advanced practices group consisting of HR, technology and real estate leaders at major corporations committed to mobilizing and advancing their workplaces.

PANELISTS

Beverly Winkler is Director Organizational Engagement, Leadership & Development at PSEG. Bev leads a team focused on designing and implementing development initiatives to support talent development and a culture of engagement in partnership with human resources and leaders throughout the organization. This laser focus on developing talent, learning and engagement is an important component for advancing PSEG's People Strong strategy. Her creative, yet practical focus on driving results through learning and organizational effectiveness initiatives has helped drive innovative solutions at both Medco Health Solutions and Dun & Bradstreet.

Jeff Martin, CFM, currently a change management program manager at Wells Fargo, is responsible for leading the marketing, launch, and organizational change management for Workplace 2020, an enterprise effort focused on evolving the work environment and providing innovative space and technology solutions to help businesses succeed. Prior to joining Wells Fargo, Jeff was the Director of Strategic Space, AWS & Conference Services at TIAA-CREF where he led the Alternative Workplace Strategy telecommuting program and was responsible for the company's overall corporate real estate strategy. He has held leadership roles in the Greater Triangle Chapter of IFMA and the Corporate Facilities Council of IFMA.

Jim Ryan is the leader for Global Workplace Strategy for Pitney Bowes for which he is responsible for identifying and implementing the appropriate workspace for knowledge worker locations as well as the company's mobility program, Workplace Agility. With 21 years of experience in design, workplace strategy and change management, Jim leverages his background in corporate interiors to secure engagement with his internal customers and leadership through an established approach with change management embedded at its core. In addition to his Global Workplace Strategy role, Jim is also responsible for Pitney Bowes EMEA Real Estate Portfolio.

Thurs. Oct. 9, 2014

6:00 – 7:30 p.m.
(refreshments at 5:30)

PANEL DESCRIPTION:

Are today's work styles (mobile, agile) and work environments (open office, hotelling, satellite offices) helping or hurting businesses to excel and people to thrive? How do these impact culture, alignment, performance, sustainability, and productivity? This panel will address a range of perspectives from experienced workplace strategists and best practices for managing these dynamics.