



# Build a Responsible, Resilient and Secure Value Chain

**Embed Sustainability:** Fuse CSR and sustainability into procurement and supply chain to future-proof your business

**Minimise Environmental Footprint:** Measure the environmental impact of your value chain to create sustainable products and circular economies

**Elevate Monitoring Systems and Standards:** Overcome the issues of complexity and size, learn how to elevate your monitoring to a supply chain level for efficient and scalable value chain transparency

**Develop Suppliers Effectively:** Induce real change in supplier managerial practices by moving to enterprise capacity development and best practice supplier training

**Collaborate Meaningfully:** Maximise leverage and scalability of your sustainability initiatives by coalescing with other companies and stakeholders in areas of mutual interest

## HEAR FROM THESE SUSTAINABILITY LEADERS:



Unilever

Dirk Jan de With,  
Vice President, Procurement  
Ingredients & Sustainability



Donna Westerman,  
Vice President, Responsible  
Sourcing



Dirk Voeste,  
Vice President, Sustainability  
Strategy



Tobias Fischer,  
Relations Sustainability  
Director



Luis Neves,  
Executive Vice President,  
Group Climate Change and  
Sustainability Officer



Madeleine Fries,  
Head of Responsible Sourcing



Giles Bolton,  
Ethical Trading Director



Ian Hope-Johnstone,  
Director, Agriculture  
Sustainability



Rosey Hurst,  
Founder and Director



Mike Barry,  
Director, Sustainable Business

CO-SPONSOR:



**CONFERENCE** Join 200+ senior-level executives over two days for the largest high level business discussions for CSR, sustainability, supply chain and procurement professionals. Focused, exclusive keynote sessions and global leaders for forward thinking best practice

**AGENDA** Targeted case studies and tracks that tackle the gamut of sustainability issues across industries and the value chain

**NETWORKING** Benchmark against and learn from corporate peers with over 18 hours of best practice and future strategy planning. You will leave with valuable contacts and takeaway solutions which you can put into practice

## Where is the opportunity in a changing business environment?

**Ethical**  
CORPORATION

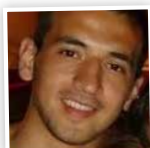
The rising average world temperature, the growing global middle class, the inexorable emergence of China and other industrialising nations and the resulting strain on natural and economic resources that come from greater global consumption. We certainly do not live in boring times, but a period of significant dynamism and change.

This conference will address the spectrum of progressive questions in creating a truly robust and sustainable value chain within this new environment: how do we minimise our environmental impact and create circular economies for our products? What is role of business in protecting human rights in the wider value chain? How do we overcome the sustainability premium and get internal buy-in in the face of an unreceptive and unconscientious consumer? How do we ensure that our social responsibility or sustainability effort does not have a damaging effect on supplier relationships? How do we become partners instead of policemen?

This summit is entirely focused on how we can accurately interpret these challenges, future-proof our value chains, and create opportunity in a period of significant change for our organisations; improving our own business competitiveness and longevity and securing a safe future for our children's children.

Ensure that the value chain that makes your end products possible is secured for the long-term future by joining us in November.

Yours sincerely,

Boris Petrovic  
Conference Director  
Ethical Corporation

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*"Ethical Corporation bring together the best in the business to make a difference"*

Jeff Swartz, CEO, **Timberland**

*"Excellent; well organised, thought-provoking, collegial"*

Greg Rossiter, Corporate Communications Director, **Nike**

*I thought the start and finish timings, the mix of panel and roundtables and networking breaks worked really well. Banning PowerPoint was also really effectively as it ensured the panel stuck to the brief and didn't just present about their company'*

Dave Howson, Global Sustainability Director, **Bacardi**

### A small sample of previous attending companies:



## Reserve your place among the leaders



GODEFROY MOTTE,  
Senior Vice President,  
Integrated Supply Chain and  
Chief Regional & Sustainability Officer,  
**EASTMAN CHEMICAL COMPANY**



GILES BOLTON,  
Ethical Trading Director,  
**TESCO**



LOUISE NICHOLLS,  
Head of Responsible Sourcing ,  
**MARKS & SPENCER**



LUIS NEVES,  
Executive Vice President, Group Climate  
Change and Sustainability Officer,  
**DEUTSCHE TELEKOM**



KATE LARSEN,  
Director, Social Responsibility,  
**CHILDREN'S PLACE**



IAN HOPE-JOHNSTONE,  
Director, Agriculture Sustainability,  
**PEPSICO**



DIRKJAN DE WITH,  
Vice President, Procurement  
Ingredients & Sustainability,  
**UNILEVER**



TOBIAS FISCHER,  
Relations Sustainability Director,  
**H&M**



PETER MCALLISTER,  
Executive Director,  
**ETHICAL TRADING INITIATIVE**



ZOE MCMAHON,  
Director, Global Social & Environmental  
Responsibility,  
**HP**



PIERRE-FRANÇOIS THALER,  
Co-President,  
**ECOVADIS**



DONNA WESTERMAN,  
Vice President, Responsible Sourcing,  
**MARS**



DICK BARTELSE,  
Global Procurement Director,  
**AKZONOBEL**



TESSA WERNINK,  
Director of Communications,  
**FAIRPHONE**



MADELEINE FRIES,  
Head of Responsible Sourcing,  
**ERICSSON**



MERCEDES TALLO,  
Director, Sustainable Value Chains  
& Markets,  
**RAINFOREST ALLIANCE**



ROSEY HURST,  
Founder and Director,  
**IMPACTT**



ANNA SWAITHES,  
Head of Water and Food Security Policy,  
**SABMILLER**



MIKE BARRY,  
Director of Sustainable Business,  
**MARKS & SPENCER**



PAT VENDITTI,  
Senior Forest Campaigner,  
**GREENPEACE**



ANITA HOUSEHAM,  
Manager, Supply Chain Sustainability,  
**UN GLOBAL COMPACT**



TIM BROOKS,  
Senior Director Environmental Sustainability,  
**LEGO**



DIRK VOESTE,  
Vice President, Sustainability Strategy,  
**BASF**



JACQUELINE MACALISTER,  
Senior Manager, Sustainable Supply,  
**MCDONALDS**



RACHEL WILSHAW,  
Ethical Trade Manager,  
**OXFAM**



CARL WESTERMAN,  
Head of Logistic Sourcing,  
**ERICSSON**

## THE SUSTAINABLE PATH POST-2015

This session brings together leading figures to frame the key sustainability challenges for business in the medium and long term. In the face of economic, environmental and social trends that are affecting the dynamics of today's global value chain, learn what needs to be done to build a resilient and secure future business.

- How do we overcome the sustainability premium problem?
- In the face of diminishing western demand in the global consumer market, maintain a meaningful sustainability effort with suppliers with lower purchasing leverage
- Win the hearts of the CEO and Board to champion the sustainability cause
- What opportunity do the post-2015 UN development goals provide?

**Deutsche Telekom**, LUIS NEVES,  
Executive Vice President, Group Climate Change  
and Sustainability Officer



## INTEGRATION & EMBEDDING

### Embed Sustainability into Procurement and Supply Chain: The Strategic How-To

How do we stop being part of the problem in our purchasing behaviour? Without a unified message to suppliers over social and environmental practices they will not change. It must start internally: This session will show you how to achieve alignment between the objectives of the sustainability, procurement and supply chain functions.

- Make sustainability performance as important a criterion as quality, productivity and flexibility of suppliers
- Integrate sustainability and responsible sourcing into the core purchasing and supply chain functions
- Understand how to develop the necessary internal structure, tools, processes and incentives for supply chain and procurement needed to deliver effective sustainability performance

**M&S**, MIKE BARRY,  
Director of Sustainable Business



**Eastman**, GODEFROY MOTTE,  
SVP Integrated Supply Chain and Chief Regional  
& Sustainability Officer



**HP**, ZOE MCMAHON,  
Director, Global Social & Environmental Responsibility



### A Guide to the Value of Sustainability in the Supply Chain

In a context of fragmented guidance and a plethora of initiatives, embracing sustainability can be a pretty confusing task. What is the best way to 'do sustainability' and where it is relevant to your business practice? The UN Global Compact streamlines that path in taking the first steps and key considerations when embedding sustainability in the supply chain, and furthermore, why you should even bother doing so.

- Understand the first steps to taking the sustainability path in supply chain management and procurement
- Hear the real case for undertaking the sustainability initiative, why it makes business sense and how it can lead to greater resilience and competitiveness

**UN Global Compact**, ANITA HOUSEHAM,  
Manager, Supply Chain Sustainability



## Creating a Sustainable Supply Chain: A Leader's Advice

Akzo Nobel are widely venerated for their sustainability performance and how engrained it is in core business. Get the guidance of a procurement director of one of the most sustainable companies in the world in creating a sustainable supply chain. Move from sustainability ideas, theory and rhetoric to actual practice.

- Get first-hand insight as to how a leader practically 'does sustainability' from day-to-day
- Gain the practical guidance you need to maximise influence with suppliers, mitigate risk and change your supply chain to make it resilient and future-proof

**Akzo Nobel**, DICK BARTELSE,  
Global Procurement Director



## SOCIAL PERFORMANCE

### Human Rights: What is the exact role of business?

Human rights are a set of issues that are shrouded in ambiguity in terms of the practical meaning for different types of businesses. What is the correct strategy to protecting human rights? This session will demystify the human rights responsibilities of business and transform them into a series of practical measures that can be adopted.

- Understand the remit and reasonable expectations of your business in protecting human rights within your sphere of influence
- Learn the best examples of programmes that are leading to real change in working conditions
- What is the correct path to worker empowerment, implementing grievance mechanisms or supporting freedom of association causes, or both?

**Ethical Trading Initiative**,  
PETER MCALISTER, Executive Director



### Minimise Human Rights Risks: Effectively Implement Grievance Mechanisms

One of the most conspicuous proscriptions of the UN Guiding Principles is the implementation of grievance mechanisms in areas of human rights risks. Learn the different contexts into which these mechanisms can be applied to improve the material conditions of workers and affected stakeholders within your supply chain.





## Implement Tools to Hear Workers' Voices

Whilst audits are important to ensure safety and labor law guidance to management, and factory grievance system and worker dialogue development is key, more than 10 years of experience with worker hotlines provision has proven that these can be a valuable complementary tool in the factory monitoring, engagement and worker empowerment toolbox.

- Learn the main NGO services and tools available to hear workers' voices in scaleable way
- Leverage technology and digital penetration to build a communication channel directly with those that you are trying to protect
- Hear a discussion of cases of how leading brands have integrated and rolled out such programmes to strengthen their ethical trading results for workers and are driving, supporting and verifying factory management improvement efforts

**Children's Place**, KATE LARSEN,  
Acting Director, Social Responsibility



## ENVIRONMENTAL PERFORMANCE

### Measure and Minimise the Environmental Footprint of your Value Chain

As the developing world's middle-class grows inexorably, the climate heats up, and the scarce resources of our planet become even more strained, the question of how we build an environmentally sustainable supply chain becomes ever more pressing. This session will explore the strategies companies can adopt to minimise water usage and carbon emissions, and maximise energy efficiency and recyclability in the value chain.

- Learn how to calculate the environmental footprint of products in order to measure, benchmark and mitigate environmental impacts in the future
- Understand the latest techniques being employed to put data into action through footprint-minimising programmes that meaningfully reduce the impact your supply chain has on the environment

**BASF**, DIRK VOESTE,  
Vice President, Sustainability Strategy



**PepsiCo**, IAN HOPE-JOHNSTONE,  
Director Agriculture Sustainability



**Mars**, DONNA WESTERMAN,  
VP Responsible Sourcing



**Lego**, TIM BROOKS,  
Senior Director Environmental Sustainability



### Create Circular Economies: Maximise Efficiency and Recyclability

With resource scarcity being one of the leading long-term challenges to business and society, in this session we explore how to build a cradle-to-cradle approach into your product development and value chain.

- Learn how to create a circular economy for your products by integrating active end of life scenarios into your commercial model
- Maximise re-use, recyclability, re-purpose and remake to eliminate your environmental footprint

## Reduce Carbon Emissions through your Logistical Strategy

Every company with a physical product has a carbon footprint through their logistics and the movement of freight within their supply chain. Understand how Ericsson is reducing the environmental impact of the transportation links within their value chain to contribute to the company's overall environmental mitigation strategy

- Get accurate figures; do not aggregate and estimate your carbon emissions across your logistical operations, learn how to measure the individual carbon impact each vehicle has
- Learn how to develop a programme that reduces your environmental impact while driving efficiency and building a lean distribution network for your products

**Ericsson**, CARL WESTERMAN,  
Head of Logistic Sourcing



## Mitigate the Social Risk of Water: Mediate between Competing Interests

Water is a commodity that will continue to grow in scarcity and concern. Hear the latest approaches companies are using to mitigate the risk water poses to long-term supply chain security.

- Mitigate the social risk of water by learning how to effectively engage with competing interests for water resources through your stakeholder engagement

**SABMiller**, ANNA SWAITHES,  
Head of Water and Food Security Policy



## A Blueprint to Market Transformation and Ending Deforestation

As users of most commodities are driving deforestation, corporations have traditionally been the target of NGO and public anger on the issue. In response many are adopting policies and practices that have the potential to play a key role in setting the 'conditions for success' to ending deforestation and its related biodiversity and climate impacts.

- Hear what leading corporations are doing to end deforestation what policies they have set out and how they're being put into practice
- Overcome the issues of dealing with complex and distant supply chains in driving sustainable sourcing of many essential commodities
- Know that you are making a change: understand the assurance process needed to ensure that policies and corporate efforts are actually leading to change on the ground

**Greenpeace**, PAT VENDITTI,  
Senior Forest Campaigner



**Rainforest Alliance**, MERCEDES TALLO,  
Director, Sustainable Value Chains & Markets



## TRANSPARENCY

### Value Chain Transparency: Elevate Monitoring Systems and Standards

The issue of complexity, diversity and sheer scale of modern supply chains make individual supplier monitoring extremely arduous and ineffectual. In this session we'll explore how to build a supply-chain wide monitoring system without compromising data quality from individual suppliers.

- Optimise your prioritisation and resource allocation; move from a supplier-level to supply-chain-level monitoring system that will optimise resource allocation and risk mitigation
- Elevate the standards of monitoring professionals on the ground; learn the latest strategies being used to maximise validity of data to minimise blind spots and get accurate, representative information
- Get scale and accuracy: learn how to reconcile context-sensitive supplier-level data collection with a unified and consistent corporate-level monitoring system

**Unilever**, DIRK JAN DE WITH,  
Vice President, Procurement Ingredients & Sustainability



**H&M**, TOBIAS FISCHER,  
Relations Sustainability Director



### Developing Metrics: Measure Impact Accurately throughout the Value Chain

Before you can mitigate your environmental impact or attempt to change your value chain for the better, you need to know your value chain. In this session we will explore the ways that you can objectively and systematically measure your impact.

- Get the inside track on the methodologies, metrics and techniques used to accurately determine where your greatest environmental impacts lie, allowing you to prioritise your effort and minimise overall risk

### Eliminate Conflict Minerals from your Supply Chain

Hear how to source responsibly in one of most challenging contexts in the world to protect your corporate reputation and purchase without contributing to conflict. Add 'conflict-free' to your value proposition by learning how to leverage the latest transparency strategies to differentiate your product, minimise risk and source responsibly.

**Fairphone**, TESSA WERNINK,  
Director of Communications



### Know your Supply Chain: Best Practice Supplier Assessments

Monitoring is a key component to understanding your supply chain. This session will demonstrate one of the ways that you, as a practitioner, can use to know your supply chain, identify and mitigate social and environmental risks that could put your future value chain at risk.

- Mitigate risk of shocks and loss of supply in your value chain through best practice monitoring systems

**Ecovadis**, PIERRE-FRANÇOIS THALER,  
Co-President



## SUPPLIER DEVELOPMENT

### Supplier Capacity Development: Moving From Policemen to Long-Term Partners

Auditing, codes of conduct and presenting the 'business case' to suppliers is not enough. Actually changing the business practice of suppliers requires more than platitudinous statements of commitment. Understand how to implement programmes that win the hearts and minds of your suppliers and induce real change of managerial practices.

- Positively support your suppliers for greater sustainability by moving beyond mere auditing to reinforcing their performance with commercial incentives and the know-how to actually change
- Maximise compliance by learning how to present a credible incentive structure for sustainability to your suppliers
- Learn the best examples of programmes for supplier coaching and training to improve competencies in ethical management methods

**Impactt**, ROSEY HURST,  
Founder and Director



**Oxfam**, RACHEL WILSHAW,  
Ethical Trade Manager



**Tesco**, GILES BOLTON,  
Ethical Trading Director



**Ericsson**, MADELEINE FRIES,  
Head of Responsible Sourcing



### Facilitating Knowledge Sharing Between Supplier Bases

Within any supply chain there is a diversity of practices and level of development between individual suppliers and sectorial supply bases. In this session we will explore how to spread good management and ethical business practice across the supply chain from more advanced suppliers to those that are behind.

- Build the management competence of lagging supplier bases by leveraging the knowledge of more advanced suppliers
- Turn the issue of diversity into a positive force by spreading good practice across your supply chain

**Marks & Spencer**, LOUISE NICHOLLS,  
Head of Responsible Sourcing



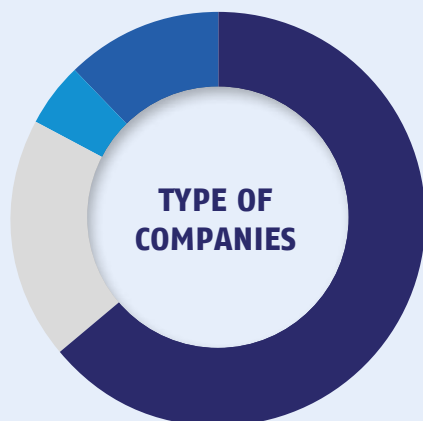
## COLLABORATION

### Use Collaborative Initiatives to Maximise Leverage and Scalability

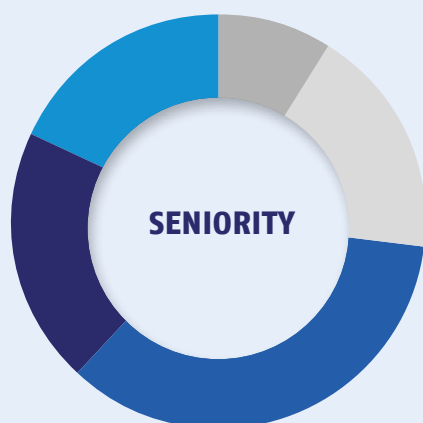
An individual company cannot change an entire culture and infrastructure of an industry. In order to induce systemic change you need to overcome distrust and coalesce with peer companies in areas of mutual interest. But how do you do that? Hear the latest industry-specific initiatives and understand how to make effective collaboration a reality in your own industry.

- Overcome the challenges in setting up partnerships with peer companies to coordinate a collective sustainability effort to avoid duplication of effort in areas of mutual interest
- Improve scalability of pilots and projects to maximise social impact; expand the positive results from one-time pilots to region-wide programmes that initiate real systemic change

## Who will be there in 2014?



Corporate	64%
NGO	19%
Government & Multilaterals	5%
Service provider	12%



CEO/EVP	9%
SVP/VP	18%
Director	35%
Manager	20%
Other	18%

## Industries being represented:

Fashion and Apparel	Palm Oil
FMCG	Cosmetics
Food & Beverage	Chemicals
Telecom	Pharmaceuticals
Electronics	Pulp & Paper
Mining and Metals	Transport & Logistics
Oil and Gas	Retail
	Finance



## Business Opportunities for Solution Providers

Whether you're looking for increased brand awareness, thought leadership or new business, The 9th Sustainable Supply Chain Summit gives you the access you need. By putting your brand in front of 200+ senior members of the extractives sustainability community we provide the best possible platform to create an impact on your target audience.

### Three key facts:

1. We are dedicated to providing a forum where our attendees can learn about the most advanced thinking and practices to be disseminated throughout the industry
2. There is limited number of spaces available for companies with innovative solutions and services to showcase themselves
3. This event will build new prospects and strengthen current business relationships

### Opportunities available:

- Take a speaking slot and address a room full of senior-level executives
- Show off your latest products and services in our exhibition hall
- Build your brand and visibility with exclusive promotional opportunities
- Host interactive workshops with core clients and prospects

If you want to maximise your return on investment at this industry-leading event by increasing your profile with our exclusive range of sponsorship opportunities, contact:

### AARON JACKSON AT:

 [aaron.jackson@ethicalcorp.com](mailto:aaron.jackson@ethicalcorp.com)

 +44 (0) 207 375 7244

**This is not a tradeshow, it's a gathering of thought leaders. Spaces are limited, get in touch today!**





# Sustainable Supply Chain Summit

November 19 -20, 2014 | Hilton Tower Bridge | London, UK

#SSC14 | [www.ethicalcorp.com/supplychain](http://www.ethicalcorp.com/supplychain)
**SAVE**  
**£300**
if you register before  
29th August

## CORPORATE

SUPER EARLY BIRD Book by 29th August (Save £300)

EARLY BIRD Book by 26th September (Save £200)

LAST CHANCE Book by 24th October (Save £100)

STANDARD PRICE Book after 24th October

## SERVICE PROVIDER

SUPER EARLY BIRD Book by 29th August (Save £300)

EARLY BIRD Book by 26th September (Save £200)

LAST CHANCE Book by 24th October (Save £100)

STANDARD PRICE Book after 24th October

## NGO/ACADEMIC

SUPER EARLY BIRD Book by 29th August (Save £300)

EARLY BIRD Book by 26th September (Save £200)

LAST CHANCE Book by 24th October (Save £100)

STANDARD PRICE Book after 24th October



### DIAMOND

- Access to all sessions, lunches and drink reception
- Access to all presentation slides post-conference
- MP3s of every session at the conference
- Plus: 1 Year subscription to Ethical Corporation (Worth £495)
- Plus: Report 'How to embed sustainability into Management Processes' (Worth £695)

£1,745 + VAT

£1,845 + VAT

£1,945 + VAT

£2,045 + VAT

£1,945 + VAT

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### GOLD

- Access to all sessions, lunches and drink reception
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### SILVER

- Access to the conference, networking breaks and lunch

£1,145 + VAT

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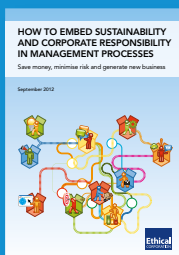
**PLUS** Purchase your diamond pass and get access to the latest top level report which will provide 62+ pages of data and analysis

## How to embed sustainability in management processes

Learn how to fully embed sustainability within your company to save money, eliminate risk and generate new business.

This report will help you:

- **Plan for long term success** - You will receive in-depth analysis on how leading CR companies have developed and embedded sustainability strategies that give them the competitive edge both now and in the future
- **Make sure your initiatives succeed first time** - Difficulties can lie with having to experiment with what CR initiatives will work for your company. You will receive detailed case studies of how the likes of; Unilever, Walmart, Marks & Spencer, IBM have researched, developed and implemented CR within their companies - you can apply the ideas that work for you and your company
- **Sell the benefits of CR internally** - Featured throughout the report are detailed business cases on how respondents have built the business case for CR initiatives. You'll receive facts and figures to help bring the business case to life and a simple checklist to help drive the value it creates



## 4 WAYS TO REGISTER

- CALL US +44 (0) 207 375 7234  
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## ENTER YOUR DETAILS

Please photocopy this form for multiple registrations and fax it to us

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Last name: ..... Job title: .....

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Telephone: .....

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## PAYMENT Choose one payment option

☐ Credit Card

(We'll call to pick up your details)

☐ Invoice

NB: Full payment must be received before the event

**TERMS & CONDITIONS** Places are transferable without any charge. Cancellations after 26th September 2014 incur an administrative charge of 25%. If you cancel your registration after 24th October 2014 we will be obliged to charge the full fee. Please note-you must notify Ethical Corporation in writing of a cancellation, or we will be obliged to charge the full fee. The organisers reserve the right to make changes to the programme without notice. All prices displayed are exclusive of VAT unless otherwise stated, but VAT will be charged, where applicable, at the prevailing rate on the invoice date and the relevant details will appear on the invoice. NB: FULL PAYMENT MUST BE RECEIVED BEFORE THE EVENT. Designed by [www.TheCreativeTree.co.uk](http://www.TheCreativeTree.co.uk)

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