

## **CEO Innovation Lecture Series**

This series of lectures exposes participants to the latest ideas of the finest CEO innovators. Join us to learn how innovation can benefit and grow your organization.

### **8th Annual CEO Innovation Lecture**

#### **Kurt Landgraf, President and CEO, ETS**

**Wednesday, November 20, 2013**

#### **Innovation and Entrepreneurship in Education: Challenges for Today, Results for Tomorrow**

Kurt M. Landgraf joined ETS as President and Chief Executive Officer in 2000. Since then, he has overseen ETS's entrance into the K-12 market, expanded its global business, broadened its education research activities, and nurtured its social mission through collaborations with groups serving underrepresented students.

Landgraf began his career at ETS more than 30 years ago, when he served as Associate Director of Marketing. Before returning to ETS in 2000, he held leadership positions at DuPont, including Chief Operating Officer, Chief Financial Officer and Chairman and Chief Executive Officer of the DuPont Pharmaceutical Company, and at the Upjohn Company.

Besides expanding ETS's business and research activities, Landgraf has led the company's efforts to help close the academic achievement gap between affluent and disadvantaged students. ETS has strengthened its ties to Historically Black Colleges and Universities, the National Urban League, the Hispanic Association of Colleges and Universities, the ASPIRA Association and Native American education groups. Landgraf also has led the establishment of innovative company programs to assist New Jersey communities and service groups and improve education.



Landgraf earned his bachelor's degree in economics and business administration from Wagner College. He also holds three master's degrees: an M.Ed. from Rutgers University, an M.A. in economics from Pennsylvania State University, and an M.S. in sociology from Western Michigan University. He is a graduate of the Harvard Business School Advanced Management Program, has received four honorary doctorates, and has taught college-level economics, sociology and labor relations at institutions throughout the United States.

#### **Schedule**

7:15 a.m. Breakfast/Registration

8:00 a.m. Welcome

8:10 a.m. Lecture: Kurt Landgraf, ETS

8:45 a.m. Q & A

9:00 a.m. Networking

Location:

Lenfell Hall, Hennessy Hall (Mansion)

Fairleigh Dickinson University's College at Florham

285 Madison Avenue, Madison, NJ 07940

Fee: \$65

**Register Here! [Eventbrite](#)**

Questions? Please call 973-443-8842.