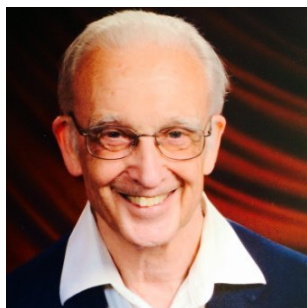


Become a \$100M Company - Learn from Executives who've been there. Connect with Advisors on ExecRank | [Read More »](#)

 Add a background photo



Peter Burgess

Founder/CEO at TrueValueMetrics developing Multi Dimension Impact Accounting

Greater New York City Area | Management Consulting

Current TrueValueMetrics, Tr-Ac-Net Inc. (Transparency and Accountability Network)

Previous Community Analytics (CA), Integrated Malaria Management Consortium (IMMC), Microfinance Focus

Education Cambridge University

View profile as

500+ connections

<https://www.linkedin.com/in/peterburgess1>

Contact Info

Add a section to your profile – be discovered for your next career step.



Volunteering Experience

1 in 5 managers hired someone because of their volunteer experiences.

Add volunteering experience



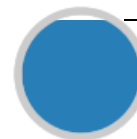
Volunteering Opportunities

Non-profit organizations could be looking for someone like you.

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All-Star

AdChoices



GET THE SALES LEADER KIT

Microsoft

Who's Viewed Your Profile

- 6 Your profile has been viewed by 6 people in the past 3 days.
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Published by Peter (32)

See more



7 Dimension Capitalism and MDIA

December 18, 2014



7 Dimension Capitalism ... MDIA

December 18, 2014



The High Cost of Data

October 13, 2014

Summary

LinkedIn navigation bar with search and notification icons.

I graduated from Cambridge University with double majors in engineering and economics in 1961. Subsequently I qualified as a Chartered Accountant in London with a firm that is now PriceWaterhouseCoopers. During my career, more than anything else I have learned of the immense power of data to enable change. My experience in the corporate world has been that management information systems are...



Notify your network?

Yes, publish an update to my network about my profile changes.



Experience

Founder CEO

TrueValueMetrics

September 2008 – Present (7 years 3 months) | New York City NY and Bushkill PA

TrueValueMetrics is an initiative to add value dimensions to the ubiquitous money profit accounting used in almost every business organization, and in a modified form in government entities and non-governmental organizations.

What has emerged is a system we are calling 'Multi Dimension Impact Accounting (MDIA). The aim is for the reporting of impact on people and planet to be as rigorous as the reporting of money profit. This has attributes in common with initiatives like 'triple bottom line reporting'. MDIA uses many of the concepts that make accounting such an efficient and powerful management tool, and now applies these to the optimization of all these elements rather than just the profit element.

Some information about MDIA may be accessed via this URL:
<http://www.truevaluemetrics.org/>

3 recommendations, including:



Angus McDowell
President at McDowell CPA PC

Peter is a respected consultant. [View ↓](#)



Austin R. Curry
Executive Director Elder Care Advocacy of Florida

Vast Real experience and education formed the basis for Visionary Concepts the provide solutions to essential needs for... [View ↓](#)

[1 more recommendation ↓](#)

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- Document
- Photo
- Link
- Video
- Presentation



Founder CEO

Tr-Ac-Net Inc. (Transparency and Accountability Network)

1997 – Present (18 years)

Tr-Ac-Net was developed in order to focus on transparency and accountability in the public sector and in international development. Over time it became more and more apparent that while there was more discussion of these issues, there was still very little practical work being done to improve accounting and in consequence accountability remained compromised. Preliminary work was done to help with reform of systems of performance measurement in socio-economic development and community impact. Tr-Ac-Net has developed a network of people concerned with the lack of transparency and accountability and the abuse of economic and political power.

[Add Location ?](#)

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Founder CEO

Community Analytics (CA)

September 2008 – September 2011 (3 years 1 month)

Community Analytics (CA) was an initiative to provide a system of independent metrics about socio-economic progress and performance. CA had a community perspective rather than the more usual organization, project or activity focus. CA embraced not only money costs, revenues and profits, but also value consumption, value creation and value change. Progress is a metric based on the change from time to time in the state of the community. Though value is subjective and difficult to quantify, it is important. CA used a system of standard values to serve as a simple way to quantify value. CA used comparison with standard costs to measure cost efficiency. CA had both spatial and temporal elements. CA also used value chain analysis to show where profits arise and how profits are associated with value change. CA uses the mobile phone and text messages for data acquisition and a web accessible database for reporting

The CA initiative was relaunched as TrueValueMetrics because the 'Community Analytics' name was already being used for metrics in connection with Internet communities.

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Member

Integrated Malaria Management Consortium (IMMC)

January 2006 – August 2010 (4 years 8 months)

The Integrated Malaria Management Consortium (IMMC) was a group committed to a methodology for malaria control based on science that results in the most cost effective sustainable outcomes. While funding for worldwide malaria control increased from around \$100 million a year around 2002 to more than \$2 billion in 2008, the published metrics suggest that there was a huge amount of activity but rather little sustainable progress. The metrics associated with IMMC are a subset of the data developed for the TrueValueMetrics (TVM) initiative. Unlike the highly publicized initiatives like Malaria No More and similar, IMM aims to control malaria infected mosquitoes so that the transmission can be permanently disrupted with the minimum use of drugs and insecticides that are becoming less and less effective over time.

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New York Correspondent



Microfinance Focus

2008 – 2009 (1 year)

Followed the microfinance scene from the New York perspective and reported. I had been an adviser to a variety of microfinance initiatives in Africa and South Asia over a period of many years, and this background enabled me to add value to the dialog in New York where people were becoming engaged in the support for microfinance. This was at the time when the social mission of microfinance was being challenged by the advocates for financially oriented microfinance.

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Founder/CEO

Burgess Management Associates

July 1978 – 1997 (19 years) | New York City NY

I worked through Burgess Management Associates (BMA) as an independent consultant doing a range of assignments for institutions like the World Bank and IFC, the United Nations and its specialized agencies as well as for a range of private clients.

I brought several strengths to this work. These included a well developed world view based on some of my prior academic and corporate experience, an understanding of technology, economics and accountancy viewed from inside corporate management, and a profound respect for the value and power of good accountancy for financial control, performance measurement and best possible decision making.

A big lesson learned has been that too many people with important responsibilities do not share my perspective on accountancy and accountability.

Slowly I have been able to use much of my experience with BMA to build the foundation for a system of value accountancy currently called TrueValueMetrics that aims to quantify impact on people, place and planet as rigorously as accountants quantify profit. This can be done, and from my perspective, is the one thing that will help to get some traction for the changes that are needed and really matter.

In the past 30 plus years, we have done assignments in more than 50 countries. The work has included post conflict national planning, planning for refugee and IDP affected areas , planning in post disaster situations, and planning for reform of government financial management systems. In the private sector, work has included strategic planning, financial analysis, assistance with international financing and assistance with development of management information systems.

▸ 5 projects

Add Media:  Document  Photo  Link  Video  Presentation

VP and Chief Financial Officer

CSF ...Continental Seafoods Inc (subsidiary of Ward Foods Inc.)

March 1974 – September 1978 (4 years 7 months) | Secaucus, New Jersey and 26 locations around the world

I was recruited as the Chief Financial Officer (CFO) One of my responsibilities was to reorganize the accounting and financial reporting for a company with operations in 26 jurisdictions around the world. My work evolved into a role for the development of strategic plans for profit improvement and deployment of the company's resources. CSF was one of the world's leading seafood companies serving the main markets (Japan, Europe and North America) from our own trawler operations and other suppliers around the world including India, the Middles East, several countries in Africa and Latin America. As CFO took the lead in international financing of joint ventures and fishing vessels ... also insurance and risk management.

▸ 1 project

Add Media:  Document  Photo  Link  Video  Presentation

VP Controller / VP Manufacturing

Southern States Inc (Subsidiary of Gulton Industries)

August 1972 – April 1974 (1 year 9 months) | Hampton, Georgia

Took over as VP and Controller as part of major profit improvement initiative ... which led to a top-to-bottom reorganization with the President and most VPs removed. One remaining VP took over marketing and engineering while I was given responsibility for manufacturing and the accounting / administration function. The factory soon achieved record levels of production taking advantage of the vast pool of experience of the lower level supervision and work-force. Many changes were made in the manufacturing process, almost all small and very good for profit improvement. Some big changes were made in the operation of the foundry, again taking advantage of local staff knowledge and better casting design to suit production capabilities.

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Budget Manager

Gulton Industries

January 1970 – February 1972 (2 years 2 months) | Metuchen NJ

In the 1960s, Gulton was a high profile technology company pioneering development of microceramic components, precursor of integrated circuits. I was recruited as budget manager to focus on reorganization and profit improvement after some badly conceived expansion and acquisitions. This work with budget control took place in an organization with about 36 separate manufacturing subsidiaries. As this reorganization progressed, I was appointed acting Controller of one of the subsidiaries.

Add Media:  Document  Photo  Link  Video  Presentation

Assistant Treasurer

Aerosol Techniques Inc.

February 1967 – August 1969 (2 years 7 months) | Milford, Connecticut

I was part of a team charged with modernizing the management processes of the company. This started with a rebuild of the company's budgeting, together with the related accounting and internal financial reporting. Part of the success of this work was the integration of factory methods reform into the way the company operated, and generated its profits.

I also had responsibility for competing the installation and operation of a new IBM mainframe computer (an IBM1401). This was done in collaboration with the Harvard based firm, Management Analysis Center (MAC), and the work was written up as a Harvard Business School case about computer installation strategy.

From time to time I did analysis of potential acquisitions, mainly to help diversify the company away from its main business of aerosol based products. I was subsequently appointed as Vice President and Controller for one of these acquisitions.

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System Development and Field Accountant

H. A. Simons International Ltd.

March 1966 – January 1967 (11 months) | Vancouver, BC Canada

H. A. Simons was a leading international firm of consultants to the pulp and paper industry based in Vancouver and providing consulting and project management services worldwide. I worked on the computerization of project planning and oversight using an IBM mainframe, and also did field accounting for major new construction and expansion projects in Texas where Brown and Root were the primary contractors.

Add Media:  Document  Photo  Link  Video  Presentation

Articled Clerk

Cooper Brothers (Chartered Accountants)

August 1962 – January 1966 (3 years 6 months) | London, United Kingdom

I joined Coopers as an articled clerk ... articled to Brian Maynard, Principal of the Management Consulting Practice. Cooper Brothers integrated with Lybrand Ross Bros. and Montgomery of the United States to form the international firm of Coopers and Lybrand, which went on to become one of the major firms in global accounting, and in recent years integrated into the firm of PriceWaterhouseCoopers.

With Cooper Brothers I participated in one of the very first audits of a commercial computer doing corporate accounting ... at EMI Records, a subsidiary of EMI, and audits of many different business entities from iron steel plants, to car manufacturing, tobacco manufacturing, insurance agencies, banks, stockbrokers and food wholesalers. The training was incredibly valuable.

Add Media:  Document  Photo  Link  Video  Presentation

Graduate Management Trainee

Davy Ashmore Group

August 1961 – August 1962 (1 year 1 month) | Sheffield, United Kingdom

After graduation and before joining the company I visited almost every major iron and steel plant in North America. Davy Ashmore made all the heavy equipment needed for an integrated iron and steel mill from blast furnace to the rolling mills. As a graduate management trainee, I rotated through all the departments including working on the shop floor (at the time one of the best heavy engineering workshops in Europe) and working on project installations at steel mills. The company was making equipment for new steel mills all over the world from Australia and India to Finland, Sweden and Mexico. My main takeaway from this training was that the cost accounting and the business decisions were not adequately connected with what was happening in the evolving technology and in the factory.

Add Media:  Document  Photo  Link  Video  Presentation

Add position

Publications

Revolutionary Change for Relief and Development

Tr-Ac-Net ... Transparency and Accountability Network

October 19, 2006

This book describes many of the key issues that need to be addressed to have meaningful progress in developing countries. It is 335 pages long and available at Lulu.com (search for Peter Burgess).

Hundreds of Issues that Impact Relief and Development Performance

Tr-Ac-Net ... Transparency and Accountability Network

August 22, 2006

This booklet was prepared in response to the 'single silver bullet' paradigm for development initiatives that almost always fail. Rather, this booklet identifies hundreds of issues that need to be addressed in parallel in order to have a chance at success.

IRAQ, A New Direction ... A Strategy for Peace ... a Methodology for Rapid Socio-Economic Progress

Tr-Ac-Net ... Transparency and Accountability Network

December 5, 2006

This book was written in the aftermath of the expansion of the US led war on terror into an occupation of Iraq and what was become increasingly seen as a disastrous performance in establishing order and rebuilding the socio-economic fabric of society. The book reflects some of my previous experience and lessons learned working in post-war post-disaster rebuilding in various parts of the world.

Add publication

Projects

Development Planning for Namibia

March 1990 – 1991

Namibia gained its independence on March 20, 1990. The next day I started work on the first development plan for the newly independent nation working for UNDP and the National Planning Commission. I was part of a three person team comprising, Pekka Korpinen, Amadou Sarr and myself. We assisted in the development of a plan to support a request to the international community for development...

Integrated planning for refugee affected areas in Malawi →

1987 – 1988

I was team leader for UNDP in this multi-agency planning exercise for the refugee affected areas of Malawi. During the 1980s a long lasting civil war in Mozambique resulted in several million internally displaced people (IDPs) in Mozambique and large scale refugee flows into Malawi and Zambia. When the work was launched there were about 300,000 Mozambican refugees already in Malawi, and six...

3 team members



Peter Burgess

Founder/CEO at TrueValueMetrics dev...



DeeDee Angagow of UNDP



Tim Foster of UNHCR

Kuwait Institute for Scientific Research (KISR)

1983 – 1986

I participated in a team of the Mariculture and Fisheries Department of the Kuwait Institute of Scientific Research undertaking a multi-year study of the Economic Effects of Effort Limitation in Kuwait's Fisheries. My corporate fisheries experience was used to clarify the impact of investment on the fishery, and to demonstrate that in the fisheries sector, more is not always better.

3 team members



Peter Burgess

Founder/CEO at TrueValueMetrics dev...



C.P. Mathews



N. Shulaib

Sudan - Planning for relief and development in refugee affected areas ... UNDP and UNHCR

1982 – 1983

Based in Juba, my work for UNDP was to assess needs for relief and development assistance associated with Ugandan refugees in the Equatorial Region of South Sudan. The problems were compounded by the closing of the borders and no practical land routes in or out of the area. My experience with UNHCR was very positive, and I consider them to be one of the best of the UN specialized agencies.

Myanmar (Burma) Fisheries Sector Development Planning

June 1981 – December 1981

Worked with a World Bank project appraisal team on a Fisheries Sector Development Project in the Irrawaddy Delta. My work on the analysis of the People's Pearl and Fisheries Corporation (PPFC), the parastatal enterprise responsible for the government fishing sector showed that there was massive over-investment in the fisheries sector funded irresponsibly by many international donors. As a...

India ... Multi-State Cashew Development Project

July 1978 – December 1978

My first consultancy assignment for the World Bank was to do financial analysis on an appraisal mission of a Multi-State Cashew Development Project in India. I already knew something about India as a supplier of shrimp for my previous company Continental Seafoods. I was impressed by the competence of the Indian Administrative Service (IAS) who coordinated our work, and the potential of the work...

Nigeria ... Nigerian National Shrimp Company

1974 – 1979

Continental Seafoods Inc (CSF) entered into an agreement with the Federal Military Government (FMG) of Nigeria to build and operate a shrimp processing plant, fish port, and fleet of vessels in Mid West State, Nigeria. Soon after I became CFO of CSF, it became clear that this project was not progressing well, and I had to take on the role of acting project manager pending recruitment of a new...

4 team members



Peter Burgess
Founder/CEO at TrueValueMetrics dev...



Bruce Sidwell



Colin Foster



Stuart Soloman

Post conflict rebuilding ... Afghanistan

September 1992

I worked with a United Nations team headed up by Winston Prattley that was charged with drafting a post conflict reconstruction strategy for Afghanistan after the withdrawal of the Soviet occupation forces. A multi-sector development plan was prepared which was submitted to the international community by the UN. The result of this was absolutely zero interest and no funding was forthcoming from...

IFAD Artisanal Fisheries Development in the Niger Delta, Nigeria

August 1992 – December 1992

This IFAD assignment was to appraise a proposed multi-state artisanal fisheries project in the Niger Delta of Nigeria. Menachan Ben-Yami was the senior expert on the team. I was the titular head of mission. Our team reviewed the proposed project and in accordance with our terms of reference made significant revisions to how the project should be organized and implemented. There were many lessons...

2 team members



Peter Burgess
Founder/CEO at TrueValueMetrics dev...



Menachan Ben-Yami

TEDxUpperWestSide

Starting April 2015

4 team members



Peter Burgess
Founder/CEO at TrueValueMetrics dev...



Joseph Anderson Mondello
TEDxUpperWestSide – Curator / Organ...



Douglas Ross. M.Ed
Facilitator and Co-founder at Working I...



Margaret Reagan Anderson

Add project

Languages

English

Native or bilingual proficiency

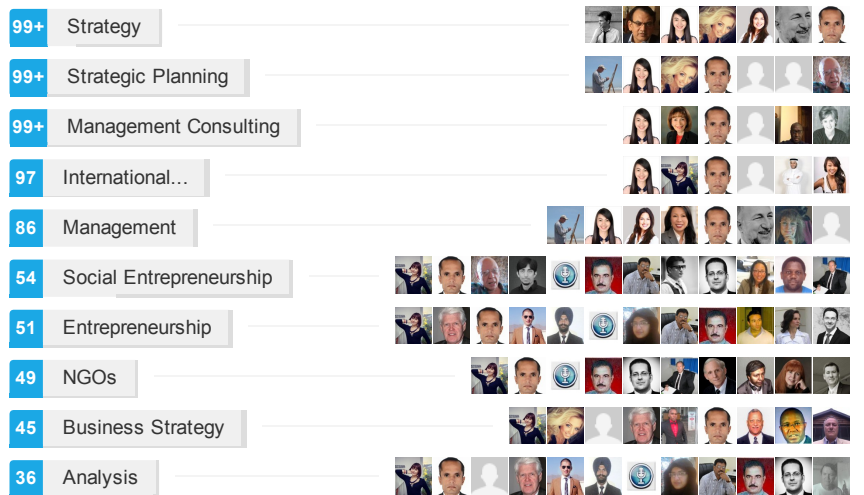
French

Professional working proficiency

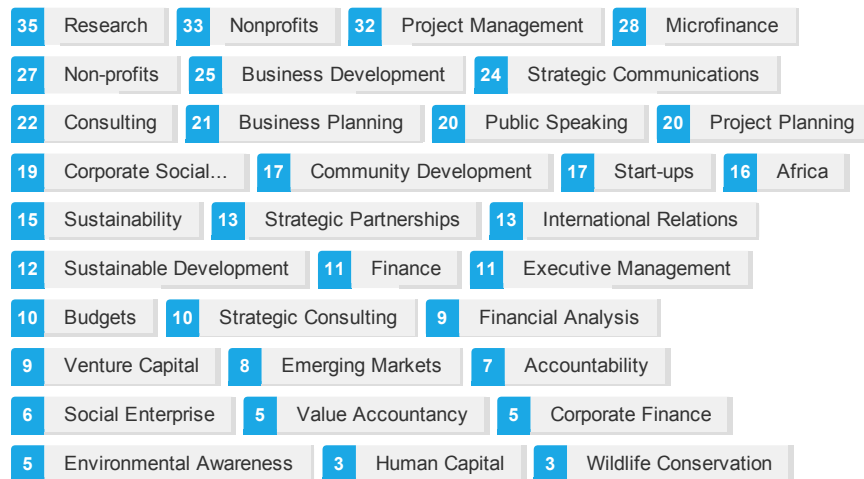
Add language

Skills & Endorsements

Top Skills



Peter also knows about...



Add skill

Education

Cambridge University

BA 1961 MA 1966, Engineering and Economics

1958 – 1961

I was able to do the 'fast course' of the Mechanical Engineering Tripos in two years followed by Part I and Part II of the Economics Tripos in one year. This has proved to be a fantastic basis for my subsequent experience in various sectors and functions of the global economy ... and sets the stage for system thinking about what should be done about the 21st century funk of the global economy!

Activities and Societies:

Active in wide range of sports and cultural events. Sidney Sussex is a small college, but was very active socially.

[Add Grade](#) ?

Add Media:



Document



Photo



Link



Video



Presentation

Sidney Sussex College, Cambridge

BA / MA, Mechanical Sciences and Economics

1958 – 1961

Activities and Societies:

Rugby, Cricket, multiple college clubs

[Add Grade](#) ?

[Add Description](#) ?

Add Media:



Document



Photo



Link



Video



Presentation

Institute of Chartered Accountants of England and Wales

Associate Member of the Institute of Chartered Accountants, Accountancy

1962 – 1965

Articled to B. A. Maynard, Partner at Cooper Brothers and Principal in the Coopers and Lybrand UK consultancy practice. I engaged in all the training requirements of Chartered Accountancy Articles, but, because of my engineering background and some company experience was given assignments of a complex nature involving inventory and some unusual technical situations that required specialized accounting treatment, such as a blast furnace 'going out' and becoming inoperable as a post balance sheet event!

[Add Grade](#) ?

[Add Activities and Societies](#) ?

Add Media:



Document



Photo



Link



Video



Presentation

University of Cambridge

BA 1961 ... MA 1966, Engineering / Economics

1958 – 1961

Engineering introduced me to practical possibilities. Economics introduced me to a world view of society ... and gave me an opening to professional accountancy and corporate management. Subsequently these experiences gave me the opportunity to work on global issues of development, reconstruction, environment and poverty alleviation

Activities and Societies:

College Rugby, College Cricket, Fives, Squash, Peophilans, Canada Club, Confraternitas Historica.

[Add Grade](#) ?

Add Media:



Document



Photo



Link



Video



Presentation



UNIVERSITY OF
CAMBRIDGE

Blundell's School

'O' levels and 'A'/'S' level exams, Maths, Physics and Chemistry

1953 – 1958

Activities and Societies:

Blundell's had a strong academic tradition as well as being one of the top public schools in rugby, cricket, shooting and sports generally. I was part of a very winning rugby team, and also played for the English Public Schoolboys international rugby team against Scotland.

[Add Grade](#) ?

[Add Description](#) ?

Add Media: [Document](#) [Photo](#) [Link](#) [Video](#) [Presentation](#)

[Add education](#)

Additional Info

Interests

Radical reform of business and economic metrics, transparency, accountability, workplace safety, quality of life, metrics about socio-economic progress and performance, relief and development practice, microcredit performance, progress out of poverty performance, ICT4D, community centric development, health performance, malaria performance

Personal Details

Birthday January 8

Marital Status Married

Advice for Contacting Peter

I am interested in making contact with people who are engaged with every aspect of sustainability and business management to share ideas about how appropriate performance metrics can be developed. Everything that matters must be quantified, and we should be using the technologies of the 21st century.

My email is peterbnyc(at)gmail.com.

My skype is peterbinbushkill

My website is www.truevaluemetrics.org

Organizations

Community Impact Accountancy, Community Analytics, Integrated Malaria Management Consortium, Center for Conflict Dialog in New York, Tr-Ac-Net, (Transparency and Accountability Network) Collaboration Cafe.

[Add organization](#)

Volunteer

Causes you care about:

Topics and causes that matter to you.

•Animal Welfare

- Arts and Culture
- Children
- Civil Rights and Social Action
- Disaster and Humanitarian Relief
- Economic Empowerment
- Education
- Environment
- Health
- Human Rights
- Poverty Alleviation
- Science and Technology
- Social Services

Add volunteer experience

Recommendations

Founder CEO

TrueValueMetrics



Angus McDowell

President at McDowell CPA PC

“ Peter is a respected consultant. ”

September 18, 2013, Angus was Peter's client



Austin R. Curry

Executive Director Elder Care Advocacy of Florida

“ Vast Real experience and education formed the basis for Visionary Concepts the provide solutions to essential needs for future progress of government and socio-economic challenges. Solid logical and focused thinking with factual foundations yield tangible effective results for advancement in today's environment. A sincere partner for global concerns. ”

May 27, 2013, Austin R. was with another company when working with Peter at TrueValueMetrics



Carmen Gloria Arriagada

Founder and President at C&C Global Communications

“ Peter has been a great source of inspiration in my career. He has an impressive track record in successfully implementing highly creative and innovative projects to improve the livelihoods of vulnerable communities in Africa and rest of the developing world. His attention to detail without losing sight of his strategic objective is astounding. ”

December 21, 2012, Carmen Gloria was with another company when working with Peter at TrueValueMetrics

Ask to be recommended

Groups



The Blue Econo...
1,184 members



CPA & Business ...
55,379 members

Purpose

Purpose of the C...
403 members



International Soc...
321 members

Visible ▶

Visible ▶

Unlisted Group

Visible ▶



Corporate Social ...
26,677 members
Visible ▶



Chloregy
6,256 members
Visible ▶



Global Social Ac...
2,476 members
Visible ▶



[See 42 more >](#)

Following

Influencers



Jeff Weiner
CEO at LinkedIn
✓ Following



Katya Andresen
CEO at Cricket...
✓ Following



Sallie Krawcheck
CEO and Co-Founder...
✓ Following



Toby Cosgrove
CEO and President...
✓ Following



Charlene Li
Helping leaders...
✓ Following



Ray Chambers
United Nations...
✓ Following



Alexis Ohanian
Co-founder
✓ Following



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13,205,066 followers
✓ Following



Social Media
9,214,342 followers
✓ Following



Pulse
52,056 followers
✓ Following

Companies



Demos: An Equal Sa...
Public Policy
✓ Following



The Carbon Trust
Environmental Services
✓ Following



ACCA
Accounting
✓ Following



The SEEP Network
International Trade and Development
✓ Following



Blundell's School
Education Management
✓ Following



Trucost
Environmental Services
✓ Following



Deloitte
Management Consulting
✓ Following



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Schools



University of Cambri...
United Kingdom
✓ Following



Institute of Chartered...
London, United Kingdom
✓ Following

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