

For Shoppers

Look for Provenance at the point of sale to discover the stories, journeys and impact behind brands and products - online and in store.



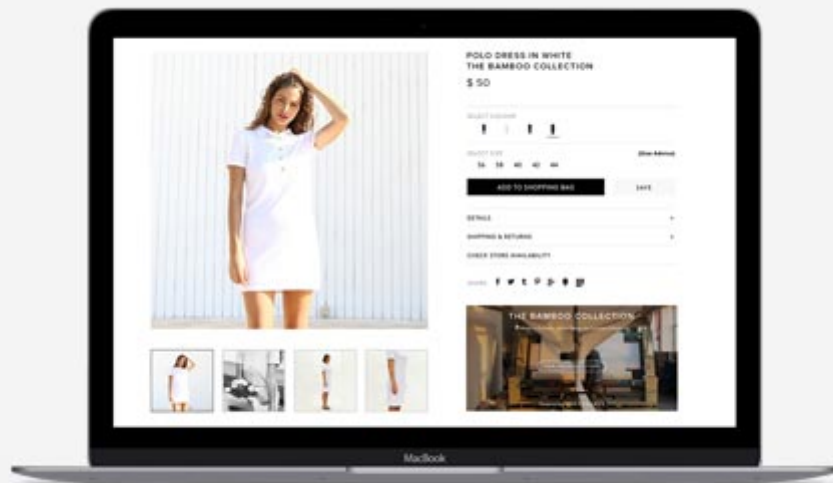
Look beyond the label

Your purchases have an impact on communities and environments near and far. Provenance is your gateway to information about the people, places, processes and materials behind the products you buy. Know more, buy better.

See Provenance online

Our plugins provide you with a gateway to the stories, impact, awards and standards behind products. Find them on e-commerce sites around the web.

Know a great online store that should communicate more about their products' provenance? [Suggest a member](#)



Look out for Provenance on the pack

We equip physical products with a unique ID that enables the tracking of each item. Through the ID, you can access a secure digital history, along with verified claims, enriched with content from along the supply chain.

Discover products with a story

Browse featured products, stories and members near you - wherever you are.
Claim products you buy and contribute to the stories of the products you love.
Very soon, you can use our powerful search tool to find products with a particular provenance, ask questions and endorse the supply chains that touch your community.

Explore

Become an Ambassador

Are you passionate about the people, places and materials behind your products?
Support our mission by being an ambassador in your city, or for the industry
sector you care most about.

[Register your interest](#)

Join in with #PPCO

Celebrate great making with the Project Provenance Collective by using the
#PPCO hashtag every time you encounter great goods being made, anywhere
in the world.

[#PPCO on Instagram](#)

See purpose in your purchases with Provenance

GET STARTED FOR FREE

CONTACT US

hello@provenance.org

CONNECT WITH US



Stay up to date with the latest Provenance news



© 2016 Project Provenance Ltd

[About](#) [News](#) [Terms](#) [Ethics](#)